

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
B. Schmerling AG		06/10/2008	JOINT STOCK COMPANY: SWITZERLAND
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Schmerling AG		
<b>Street Address:</b>	Manessestrasse 152		
<b>City:</b>	CH-8045 Zurich		
<b>State/Country:</b>	SWITZERLAND		
<b>Entity Type:</b>	JOINT STOCK COMPANY: SWITZERLAND		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2648977	SCHMERLING'S	
Registration Number:	3291258	MILKBOY	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(212)684-3999		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	212-684-3900		
<b>Email:</b>	efiling@grr.com		
<b>Correspondent Name:</b>	Barry A. Cooper		
<b>Address Line 1:</b>	270 Madison Avenue		
<b>Address Line 2:</b>	8th Floor		
<b>Address Line 4:</b>	New York, NEW YORK 10016		
<b>ATTORNEY DOCKET NUMBER:</b>	4367/002		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>			
<b>Address Line 1:</b>			

OP \$65.00 2648977

Address Line 2:

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

Barry A. Cooper

Signature:

/Barry A. Cooper/

Date:

10/16/2008

Total Attachments: 0

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