

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Trademark Assignment from ETP Enterprises to TenPenny Group, Inc.		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
ETP Enterprises		10/10/2008	COMPANY:
RECEIVING PARTY DATA			
Name:	TenPenny Group, Inc.		
Street Address:	11054 Ventura Blvd.		
Internal Address:	Suite 469		
City:	Studio City		
State/Country:	CALIFORNIA		
Postal Code:	91604		
Entity Type:	CORPORATION:		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3108838	DRIVE-THRU DIET	
CORRESPONDENCE DATA			
Fax Number:	(972)338-7899		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	972-338-8163		
Email:	trademarks@yum.com		
Correspondent Name:	YUM! Brands, Inc.		
Address Line 1:	14841 N. Dallas Parkway		
Address Line 2:	Legal - Trademarks		
Address Line 4:	Dallas, TEXAS 75254		
ATTORNEY DOCKET NUMBER:	TM60066		
NAME OF SUBMITTER:	Philip Davison		
Signature:	/Philip Davison/		

CH 3108838 \$40.00

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TRADEMARK
REEL: 003872 FRAME: 0085

Date:

10/16/2008

Total Attachments: 1

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EXHIBIT A

TRADEMARK ASSIGNMENT

WHEREAS ETP Enterprises, a California Company, with a principal business address at 1161 Reed Avenue, San Diego, California, 92109 USA (hereinafter "Assignor") is the record owner of US Trademark Registration No. 3108838 for DRIVE-THRU DIET ("Trademark"); and

WHEREAS TenPenny Group, Inc., a Delaware corporation with offices at 11054 Ventura Blvd, Suite 469, Studio City, CA 91604 USA (hereinafter "Assignee"), as agent for an undisclosed principal, is desirous of acquiring all right, title and interest in and to the said Trademark, the goodwill symbolized thereby, the business associated therewith, which business is ongoing and existing.

NOW THEREFORE IT IS AGREED AS FOLLOWS

For good and valuable consideration, the receipt and sufficiency whereof is hereby mutually acknowledged, Assignor hereby sells, assigns, transfers and conveys unto said Assignee, its successors and assigns, the entire right, title and interest in and to the Trademark, the goodwill symbolized thereby, the business associated therewith, which business is ongoing and existing, as well as the right to sue for past and present infringements thereof.

This agreement is effective as of the 10th day of October, 2008.

ETP Enterprises (Seller)

TenPenny Group, Inc. (Buyer)

BY: 

BY: 

Name: Evan Patrick

Name: Victor Hill

Title: President, Natural Selections

Title: Principal

Date: 10/10/2008

Date: OCT. 9TH, 2008

I acknowledge receipt of \$50,000.00 cash on 10/10/08. EP