

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
HUCKE AG		09/25/2008	JOINT STOCK COMPANY: GERMANY
RECEIVING PARTY DATA			
Name:	VENICE BEACH GMBH		
Street Address:	Gasstrasse 6a		
City:	Hamburg		
State/Country:	GERMANY		
Postal Code:	D-22761		
Entity Type:	LIMITED LIABILITY COMPANY: GERMANY		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	2763247	VENICE BEACH	
Registration Number:	2710656	VENICE BEACH THE WORKOUTFIT	
Registration Number:	2596877	VENICE BEACH THE WORKOUTFIT	
CORRESPONDENCE DATA			
Fax Number:	(516)365-9805		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	516/365-9802		
Email:	akaplan@collardroe.com		
Correspondent Name:	Aimee L. Kaplan & Stewart J. Bellus		
Address Line 1:	1077 Northern Blvd.		
Address Line 4:	Roslyn, NEW YORK 11576		
ATTORNEY DOCKET NUMBER:	JT 162261		
DOMESTIC REPRESENTATIVE			

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Name: Aimee L. Kaplan & Stewart J. Bellus
Address Line 1: 1077 Northern Blvd.
Address Line 4: Roslyn, NEW YORK 11576

NAME OF SUBMITTER:	Aimee L. Kaplan
Signature:	/alk/
Date:	10/20/2008

Total Attachments: 4
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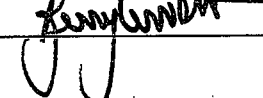
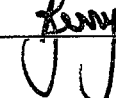
ASSIGNMENT

WHEREAS, HUCKE AG (the "ASSIGNOR"), a joint stock company organized under the laws of the Federal Republic of Germany, having an address of Ravensberger Straße 41, 32312, Lübbecke, Germany, owns and uses the trademarks VENICE BEACH + Design and VENICE BEACH THE WORKOUTFIT + Design ("MARKS"), and owns the U.S. Trademark Registration Numbers 2,763,247, 2,710,656, and 2,596,877 ("REGISTRATIONS") for the MARKS;

WHEREAS, VENICE BEACH GMBH (the "ASSIGNEE"), limited liability company organized under the laws of the Federal Republic of Germany, having an address of Gasstrasse 6a, D-22761, Hamburg, Germany desires to acquire the MARKS, the REGISTRATIONS, and past common law causes of action thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, ASSIGNOR hereby assigns to ASSIGNEE all rights, title and interest in and to the MARKS and the REGISTRATIONS, together with the goodwill of the business connected with the MARKS and the REGISTRATIONS, and symbolized by the MARKS and the REGISTRATIONS. ASSIGNOR further assigns to ASSIGNEE the right to sue for past common law causes of action.

HUCKE AG, i. Insol

By:  Insolvenzverwalter
Name:  RA/WP/STB H.-P. Burghardt
Bunsenstr. 3 · 32052 Herford
Telefon: 0 52 21/69 30 60
Fax: 0 52 21/69 30 691
Title: _____
Date: 25. 9. 2008

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

MARK: VENICE BEACH + Design

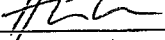
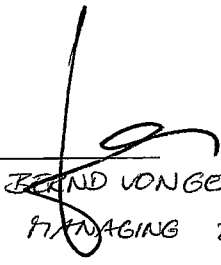
REGISTRATION NO.: 2,763,247

POWER OF ATTORNEY

VENICE BEACH GMBH hereby appoints COLLARD & ROE, P.C., a firm composed of STEWART J. BELLUS and AIMEE L. KAPLAN, attorneys at law, of 1077 Northern Boulevard, Roslyn, New York 11576, (516) 365-9802, with full power of substitution and revocation, to transact all business in the Patent and Trademark Office in connection therewith.

APPOINTMENT OF DOMESTIC REPRESENTATIVE

VENICE BEACH GMBH also appoints STEWART J. BELLUS and AIMEE L. KAPLAN of 1077 Northern Boulevard, Roslyn, New York 11576, as its domestic representative, upon whom Notice of Proceedings or Process may be served.

By: 
Name: HEIKE HÜLLE  BERND VON GELDERN
Title: MANAGING DIR. MANAGING DIRECTOR

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

MARK: VENICE BEACH THE WORKOUTFIT+ Design

REGISTRATION NO.: 2,596,877

POWER OF ATTORNEY

VENICE BEACH GMBH hereby appoints COLLARD & ROE, P.C., a firm composed of STEWART J. BELLUS and AIMEE L. KAPLAN, attorneys at law, of 1077 Northern Boulevard, Roslyn, New York 11576, (516) 365-9802, with full power of substitution and revocation, to transact all business in the Patent and Trademark Office in connection therewith.

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By: 

Name: HOKE HÜLLE

Title: MANAGING DIR.


BERND VON GELDERN

MANAGING DIRECTOR

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

MARK: VENICE BEACH THE WORKOUTFIT+ Design

REGISTRATION NO.: 2,710,656

POWER OF ATTORNEY

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By: 

Name: HEIKE HILL

Title: MANAGING DIR.


BERND. VON GELOERN

MANAGING DIRECTOR

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