

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Procter & Gamble Company		10/16/2008	CORPORATION:
RECEIVING PARTY DATA			
Name:	The Gillette Company		
Street Address:	Prudential Tower Building		
City:	Boston		
State/Country:	MASSACHUSETTS		
Postal Code:	02199		
Entity Type:	CORPORATION:		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3126620	INSTACHARGE	
CORRESPONDENCE DATA			
Fax Number:	(513)386-1820		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	513-983-9674		
Email:	pgtrademarks.im@pg.com		
Correspondent Name:	Clare M. Iery		
Address Line 1:	299 East Sixth Street		
Address Line 4:	Cincinnati, OHIO 45202		
ATTORNEY DOCKET NUMBER:	TM-474325; TR730.1-G		
NAME OF SUBMITTER:	Clare M. Iery		
Signature:	/cmi/		
Date:	10/21/2008		

CH \$40.00 3126620

Total Attachments: 1
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ASSIGNMENT

WHEREAS The Procter & Gamble Company, a company organized under the laws of Ohio ("the Assignor"), is the owner of all right and title and interest in and to United States Trademark Registration No. 3,126,620, for INSTACHARGE, hereinafter the "Trade Mark":

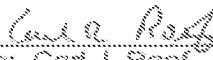
AND WHEREAS The Gillette Company, a company organized under the laws of Delaware, whose principal office or place of business is the Prudential Tower Building, Boston, Massachusetts, 02199, United States of America ("the Assignee"), is desirous of acquiring all right, title and interest in and to the said Trade Mark and the goodwill associated therewith and the right to register the said Trade Mark in any and all countries.

NOW THEREFORE, TO ALL WHOM IT MAY CONCERN BE IT KNOWN THAT for, valuable and sufficient consideration paid, the receipt of which is hereby acknowledged, the Assignor by these presents does hereby assign, sell and set over to the said Assignee the entire right, title and interest in and to said Trade Mark together with the goodwill associated therewith, the same to be held and enjoyed by the said Assignee, for its own use and for the use of its legal representatives, administrators or assigns, as fully and entirely as the same would have been held and enjoyed by the Assignor if this sale had not been made.

EXECUTED AT Cincinnati, Ohio, this 16th day of October, 2008.

THE PROCTER & GAMBLE COMPANY

By:


Name: Carl J. Roof
Title: Assistant Secretary