

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Lentheric Limited		01/07/2004	LIMITED LIABILITY COMPANY:
RECEIVING PARTY DATA			
Name:	Mayfair Perfumes Limited		
Street Address:	Bushey Mill Lane		
Internal Address:	Amertrans Park		
City:	Watford, Hertfordshire		
State/Country:	UNITED KINGDOM		
Postal Code:	WD24 7JG		
Entity Type:	Private Limited Company: UNITED KINGDOM		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2763487		
CORRESPONDENCE DATA			
Fax Number:	(703)610-8686		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(703) 610-8694		
Email:	rshapiro@milesstockbridge.com		
Correspondent Name:	Ronald E. Shapiro		
Address Line 1:	1751 Pinnacle Drive		
Address Line 2:	Suite 500		
Address Line 4:	McLean, VIRGINIA 22102-3833		
ATTORNEY DOCKET NUMBER:	T3341-15300US01(CPA6385)		
DOMESTIC REPRESENTATIVE			
Name:			

CH \$40.00 2763487

Address Line 1:

Address Line 2:

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

Ronald E. Shapiro

Signature:

/Ronald E. Shapiro/

Date:

10/21/2008

Total Attachments: 0

**THIS
PAGE
INTENTIONALLY
LEFT
BLANK**