

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Adorn, LLC		10/21/2008	LIMITED LIABILITY COMPANY: MISSOURI
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Adorn Ventures, Inc.		
<b>Street Address:</b>	844 South 291 Highway #253		
<b>City:</b>	Liberty		
<b>State/Country:</b>	MISSOURI		
<b>Postal Code:</b>	64068		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	3186748	ADORN BRIDES	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(816)983-8080		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	8169838000		
<b>Email:</b>	pto-kc@blackwellsanders.com		
<b>Correspondent Name:</b>	Kris Kappel		
<b>Address Line 1:</b>	4801 MAIN ST SUITE 1000		
<b>Address Line 4:</b>	KANSAS CITY, MISSOURI 64112		
<b>ATTORNEY DOCKET NUMBER:</b>	59037-1		
<b>NAME OF SUBMITTER:</b>	Kris Kappel		
<b>Signature:</b>	/kris kappel/		
<b>Date:</b>	10/21/2008		

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Total Attachments: 3  
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## SERVICE MARK ASSIGNMENT AGREEMENT

**THIS SERVICE MARK ASSIGNMENT AGREEMENT** (the "Agreement") is entered into as of this 21<sup>st</sup> day of October, 2008 by and among Adorn, LLC, a Missouri limited liability company ("Assignor"), and Adorn Ventures, Inc, a Delaware corporation ("Assignee").

**WHEREAS**, Assignor owns the registration for ADORN BRIDES as set forth in United States Patent and Trademark Office Registration No. 3,186,748 (the "Mark") (as set forth on Exhibit A) and Assignor has, on its own, or through certain of its affiliates, adopted, used and is using the Mark;

**WHEREAS**, Assignor wishes to assign to Assignee all of Assignor's right, title and interest in the use of the Mark, subject to the terms and conditions hereof; and

**WHEREAS**, Assignee desires to acquire the entire right, title and interest in and to said Mark, and the related registrations or applications (collectively, the "Service Mark Rights").

**NOW, THEREFORE**, in consideration of the foregoing and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the parties hereto agree as follows:

1. For the consideration of ten dollars (\$10.00), Assignor hereby sells, assigns, transfers and sets over unto Assignee all of Assignor's right, title and interest in and to the Service Mark Rights, together with that portion of the goodwill related to the Service Mark Rights connected with the use of and symbolized by the service marks included in the Service Mark Rights and the know how associated with and necessary to control the nature and quality of goods associated with the Service Mark Rights, all common law rights and all causes of action, past, present and future for infringement of the Service Mark Rights.

2. Assignor further covenants and agrees that it will, at any time upon request, execute and deliver any and all documents that may be necessary or desirable to perfect the title to the Service Mark Rights in Assignee, its successors and assigns, and that it will, at any time upon request, communicate to Assignee, its successors and assigns, such facts relating to the Service Mark Rights or the history thereof as may be known to it.

3. This Agreement may be executed in two or more counterparts, including by electronic transmission, each of which shall be deemed an original but all of which together shall constitute one and the same instrument.

[Signature page follows.]

IN WITNESS WHEREOF, the parties have executed this Agreement as of the day and year first above written.

**ASSIGNOR:**

Adorn, LLC

By: William H. Stouffer, Jr.

Name: William H. Stouffer, Jr.

Title: Manager

**ASSIGNEE:**

Adorn Ventures, Inc.

By: William H. Stouffer, Jr.

Name: William H. Stouffer, Jr.

Title: President

**EXHIBIT A**

**The Mark:**

United States Patent and Trademark Office Registration No. 3,186,748  
ADORN BRIDES