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To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

80.02.01

1. Name of conveying party(ies):

Workflow Direct, Inc.

- Individual(s)
- General Partnership
- Corporation- State: California
- Other \_\_\_\_\_
- Association
- Limited Partnership

Citizenship (see guidelines) \_\_\_\_\_

Additional names of conveying parties attached?  Yes  No

3. Nature of conveyance )/Execution Date(s) :

Execution Date(s) June 30, 2005

- Assignment
- Security Agreement
- Other \_\_\_\_\_
- Merger
- Change of Name

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached?  Yes  No

Name: Freedom Graphic Systems, Inc.

Internal \_\_\_\_\_

Address: \_\_\_\_\_

Street Address: 1101 South Janesville Street

City: Milton

State: WI

Country: USA Zip: 53563

- Association Citizenship \_\_\_\_\_
- General Partnership Citizenship \_\_\_\_\_
- Limited Partnership Citizenship \_\_\_\_\_
- Corporation Citizenship Wisconsin
- Other \_\_\_\_\_ Citizenship \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2,741,414

Additional sheet(s) attached?  Yes  No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

Service Mark

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Caroline R. Hurtado

Internal Address: WOOD & BENDER LLP

Street Address: 864 East Santa Clara Street

City: San Buenaventura

State: CA Zip: 93001

Phone Number: (805) 288-1300

Fax Number: (805) 288-1301

Email Address: ch@wood-bender.com

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 40.00

- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

10/21/2008 DBYRNE 0000059 2741414

Deposit Account Number \_\_\_\_\_

Authorized User Name \_\_\_\_\_

9. Signature:

Caroline R. Hurtado  
Signature

10/16/08  
Date

Caroline R. Hurtado  
Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 5

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:  
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

## TRADEMARK ASSIGNMENT

This Trademark Assignment (this "Trademark Assignment") is executed as of June 30, 2005 by and between Workflow Direct, Inc., a company incorporated under the laws of California, with its main office at 1909 South Susan Street, Santa Ana, California 92704 ("Assignor"), and Freedom Graphic Systems, Inc., a company incorporated under the laws of Wisconsin, with its main office at 1101 S. Janesville Street, Milton, Wisconsin 53563 ("Assignee").

### Recitals

A. Assignor owns the trademarks listed on Schedule 1 (the "Trademarks").

B. In connection with the sale of certain assets between Assignor and Assignee pursuant to an Asset Purchase Agreement (the "Asset Purchase Agreement"), dated as of May 20, 2005, among Assignor, Assignee and Workflow Management, Inc., a company incorporated under the laws of Delaware, with its main office at Three Greenwich Office Park, Greenwich, Connecticut 06830, Assignor desires to sell and Assignee desires to acquire all right, title and interest in and to the Trademarks, including any applications and registrations thereof.

NOW THEREFORE, for good and valuable consideration, receipt and sufficiency of which is hereby acknowledged and pursuant to the Asset Purchase Agreement, Assignor and Assignee, intending to be legally bound hereby, do hereby agree as follows:


1. Transfer. Assignor hereby assigns and transfers to Assignee, its successors and assigns, all of Assignor's right, title and interest in and to the Trademarks together with the goodwill of the business symbolized by the Trademarks.

2. Representations and Warranties. The transfer contemplated hereby is made without representation or warranty of any kind, express or implied, including, without limitation, any implied warranty of title, non-infringement, merchantability of fitness for any intended use, except as provided in the Asset Purchase Agreement.

[SIGNATURE PAGE FOLLOWS]


**IN WITNESS WHEREOF**, the undersigned hereby executes this  
Trademark Assignment.

**WORKFLOW DIRECT, INC.**

By:   
Name: Michael A. Zawalski  
Title: Authorized Representative

The foregoing Trademark Assignment is hereby accepted.

**FREEDOM GRAPHIC SYSTEMS, INC.**

By:   
Name: William R. Greene  
Title: Vice President

ACKNOWLEDGEMENT

STATE OF CALIFORNIA)

County of Los Angeles)

SS

On this 30<sup>th</sup> day of June, 2005 before me personally appeared Michael A. Zawalski to me personally known, who, being duly sworn, did say that he is the authorized representative of Assignor and that he duly executed the foregoing instrument for and on behalf of Assignor being duly authorized to do so and that said individual acknowledged said instrument to be the free act and deed of Assignor.



Ann-Margaret Palmer  
Notary Public

My commission expires: July 11, 2005

**SCHEDULE 1****Federal and State Trademarks**

<b>Owner</b>	<b>Federal/ State</b>	<b>Mark</b>	<b>Filing Date</b>	<b>Reg. No./ Serial No.</b>	<b>Status</b>
Workflow Direct, Inc.	Federal	WEBTREND	09/18/98	2,422,578	Registered 01/23/01
	California	WEBTREND	03/14/97	47544	Registered 03/14/97
	California	WEBTREND GRAPHICS	03/14/97	47555	Registered 03/14/97
	Federal	WEBTREND DIRECT	02/27/97	2,244,171	Registered 05/11/99
	California	WEBTREND DIRECT	03/14/97	47556	Registered 03/14/97
	Federal	WEBTREND	06/19/02	2,741,414	Registered 07/29/03

October 16, 2008

**VIA U.S. MAIL**

**CERTIFIED, RETURN RECEIPT**

Mail Stop Assignment Recordation Services

Director of the USPTO

PO Box 1450

Alexandria, VA 22313-1450

***Re: Recordation Form Cover Sheet (Trademarks Only)***

To Whom It May Concern:

Enclosed for filing and processing is the following:

- 1) Original and two copies of the Recordation Form Cover Sheet (Trademarks Only);
- 2) Three copies of the Trademark Assignment; and
- 3) Check in the amount of \$40.00.

Please file the enclosed documents and return two certified copies in the enclosed stamped, self-addressed envelope.

Thank you for your anticipated prompt attention to this matter.

Should you have any questions, please feel free to contact this office.

Very truly yours,

**WOOD & BENDER LLP**

By

  
**YVETTE DU BEAU**  
Legal Assistant

Enclosures

77812-1

**WOOD | BENDER LLP**

864 East Santa Clara Street | San Buenaventura | California 93001 | phone: 805-288-1300 fax: 805-288-1301  
www.wood-bender.com

**TRADEMARK**  
**REEL: 003874 FRAME: 0508**

DUPLICATE

RECORDATION FORM COVER SHEET  
TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

<p><b>1. Name of conveying party(ies):</b></p> <p>Workflow Direct, Inc.</p> <p><input type="checkbox"/> Individual(s)      <input type="checkbox"/> Association  <input type="checkbox"/> General Partnership      <input type="checkbox"/> Limited Partnership  <input checked="" type="checkbox"/> Corporation- State: <u>California</u>  <input type="checkbox"/> Other _____</p> <p>Citizenship (see guidelines) _____</p> <p>Additional names of conveying parties attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>	<p><b>2. Name and address of receiving party(ies)</b> <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p> <p>Additional names, addresses, or citizenship attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p> <p>Name: <u>Freedom Graphic Systems, Inc.</u></p> <p>Internal Address: _____</p> <p>Street Address: <u>1101 South Janesville Street</u></p> <p>City: <u>Milton</u></p> <p>State: <u>WI</u></p> <p>Country: <u>USA</u>      Zip: <u>53563</u></p> <p><input type="checkbox"/> Association      Citizenship _____  <input type="checkbox"/> General Partnership      Citizenship _____  <input type="checkbox"/> Limited Partnership      Citizenship _____  <input checked="" type="checkbox"/> Corporation      Citizenship <u>Wisconsin</u>  <input type="checkbox"/> Other _____      Citizenship _____</p> <p>If assignee is not domiciled in the United States, a domestic representative designation is attached: <input type="checkbox"/> Yes <input type="checkbox"/> No  (Designations must be a separate document from assignment)</p>
<p><b>3. Nature of conveyance /Execution Date(s) :</b></p> <p>Execution Date(s) <u>June 30, 2005</u></p> <p><input checked="" type="checkbox"/> Assignment      <input type="checkbox"/> Merger  <input type="checkbox"/> Security Agreement      <input type="checkbox"/> Change of Name  <input type="checkbox"/> Other _____</p>	

<p><b>4. Application number(s) or registration number(s) and identification or description of the Trademark.</b></p>	
<p>A. Trademark Application No.(s)</p>	<p>B. Trademark Registration No.(s) 2,741,414</p>
<p>Additional sheet(s) attached? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No</p>	
<p>C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):</p> <p>Service Mark</p>	

<p><b>5. Name &amp; address of party to whom correspondence concerning document should be mailed:</b></p> <p>Name: <u>Caroline R. Hurtado</u></p> <p>Internal Address: <u>WOOD &amp; BENDER LLP</u></p> <p>Street Address: <u>864 East Santa Clara Street</u></p> <p>City: <u>San Buenaventura</u></p> <p>State: <u>CA</u>      Zip: <u>93001</u></p> <p>Phone Number: <u>(805) 288-1300</u></p> <p>Fax Number: <u>(805) 288-1301</u></p> <p>Email Address: <u>ch@wood-bender.com</u></p>	<p><b>6. Total number of applications and registrations involved:</b> <span style="border: 1px solid black; padding: 2px;">1</span></p> <p><b>7. Total fee (37 CFR 2.6(b)(6) &amp; 3.41)</b> \$ <u>40.00</u></p> <p><input type="checkbox"/> Authorized to be charged to deposit account  <input checked="" type="checkbox"/> Enclosed</p> <p><b>8. Payment information:</b></p> <p>Deposit Account Number _____</p> <p>Authorized User Name _____</p>
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<p><b>9. Signature:</b> <u>Caroline R. Hurtado</u></p> <p>Signature</p> <p>Caroline R. Hurtado</p> <p>Name of Person Signing</p>	<p>10/16/08</p> <p>Date</p> <p>Total number of pages including cover sheet, attachments, and document: [</p>
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