

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT
NATURE OF CONVEYANCE:	Corrective Assignment to correct the Correct previous assignment "Change of Name" which should have been recorded as "Assigns the entire interest and goodwill" previously recorded on Reel 003873 Frame 0296. Assignor(s) hereby confirms the Goody's MS, L.P. assigns, transfers and conveys to New Goody's MS, L.P. all right, title and interest to trademarks..

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Goody's MS, L.P.		10/20/2008	LIMITED PARTNERSHIP: TENNESSEE

RECEIVING PARTY DATA

Name:	New Goody's MS, L.P.
Street Address:	400 Goody's Lane
City:	Knoxville
State/Country:	TENNESSEE
Postal Code:	37922
Entity Type:	LIMITED PARTNERSHIP: TENNESSEE

PROPERTY NUMBERS Total: 48

Property Type	Number	Word Mark
Serial Number:	78165382	MONTANA BLUES
Serial Number:	78497063	GOODSPORT
Serial Number:	78497068	GOOD SPORTS
Registration Number:	2657455	IVY CREW
Registration Number:	2704878	MONTANA BLUES JEAN COMPANY
Registration Number:	3243210	GOODY'S IT'S ALL ABOUT YOU
Registration Number:	3406961	KID CREW
Registration Number:	2164591	OLD COLLEGE INN
Registration Number:	2230045	GOODY'S LOW PRICE!! DEPARTMENT STORE STYLES DEPARTMENT STORE BRANDS
Registration Number:	2230456	G

OP \$1215.00 78165382

Registration Number:	2304724	INTIMATE CLASSICS
Registration Number:	2550376	"INTERNATIONAL" TRADING COMPANY
Registration Number:	2414646	LOW PRICES NEVER LOOKED SO GOOD
Registration Number:	2542128	MOUNTAIN LAKE JEAN COMPANY
Registration Number:	2561162	MOUNTAIN LAKE
Registration Number:	1662862	YOUR EVERYDAY Y.E.S. SAVINGS BRANDS VALUE QUALITY
Registration Number:	3127899	TAKE A GOOD LOOK
Registration Number:	3149522	DUCK HEAD JEANS CO.
Registration Number:	2644246	RGM
Registration Number:	2678764	ACCESSORY CROSSING
Registration Number:	2697501	ACCESSORY CROSSING
Registration Number:	2561161	MOUNTAIN LAKE CASUALS
Registration Number:	2515145	Y.E.S. YOUR EVERYDAY SAVINGS
Registration Number:	2678909	GOODCLOTHES
Registration Number:	2783189	STERLING REFLECTIONS
Registration Number:	2778010	GOOD KIDZ
Registration Number:	3252368	DENIM PLANET
Registration Number:	2974969	THE BEST TOWEL ON THE BEACH
Registration Number:	3046121	NOW THAT LOOKS GREAT ON YOU
Registration Number:	1941462	
Registration Number:	3079354	
Registration Number:	1468430	
Registration Number:	3051629	
Registration Number:	2675429	DHX
Registration Number:	2675428	DHX SPORT
Registration Number:	3373512	
Registration Number:	0817443	DUCK HEAD
Registration Number:	1651551	DUCK HEAD
Registration Number:	3088621	DHX DRY
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Registration Number:	1468429	DUCK HEAD
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Registration Number:	1949457	DUCK HEAD EXPEDITION 1865
Registration Number:	1860982	

Registration Number:	3022038	DHJC
Registration Number:	2974640	DUCK HEAD BABY
Registration Number:	1998536	
Registration Number:	0053255	

CORRESPONDENCE DATA

Fax Number: (617)951-8736
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 617-951-8084
Email: ashley.scibelli@bingham.com
Correspondent Name: Ashley B. Scibelli
Address Line 1: One Federal Street
Address Line 2: Bingham McCutchen LLP
Address Line 4: Boston, MASSACHUSETTS 02110

NAME OF SUBMITTER:	Ashley B. Scibelli
Signature:	/Ashley B. Scibelli/
Date:	10/22/2008

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TO:ASHLEY B. SCIBELLI COMPANY:ONE FEDERAL STREET

**UNITED STATES PATENT AND TRADEMARK OFFICE**UNDER SECRETARY OF COMMERCE FOR INTELLECTUAL PROPERTY AND
DIRECTOR OF THE UNITED STATES PATENT AND TRADEMARK OFFICE

900118851A

OCTOBER 21, 2008

PTAS

ASHLEY B. SCIBELLI
ONE FEDERAL STREET
BINGHAM MCCUTCHEN LLP
BOSTON, MA 02110UNITED STATES PATENT AND TRADEMARK OFFICE
NOTICE OF RECORDATION OF ASSIGNMENT DOCUMENTTHE ENCLOSED DOCUMENT HAS BEEN RECORDED BY THE ASSIGNMENT DIVISION OF
THE U.S. PATENT AND TRADEMARK OFFICE. A COMPLETE MICROFILM COPY IS
AVAILABLE AT THE ASSIGNMENT SEARCH ROOM ON THE REEL AND FRAME NUMBER
REFERENCED BELOW.PLEASE REVIEW ALL INFORMATION CONTAINED ON THIS NOTICE. THE
INFORMATION CONTAINED ON THIS RECORDATION NOTICE REFLECTS THE DATA
PRESENT IN THE PATENT AND TRADEMARK ASSIGNMENT SYSTEM. IF YOU SHOULD
FIND ANY ERRORS OR HAVE QUESTIONS CONCERNING THIS NOTICE, YOU MAY
CONTACT THE EMPLOYEE WHOSE NAME APPEARS ON THIS NOTICE AT 571-272-3350.
PLEASE SEND REQUEST FOR CORRECTION TO: U.S. PATENT AND TRADEMARK OFFICE,
MAIL STOP: ASSIGNMENT SERVICES BRANCH, P.O. BOX 1450, ALEXANDRIA, VA 22313.

RECORDATION DATE: 10/20/2008

REEL/FRAME: 003873/0296
NUMBER OF PAGES: 11

BRIEF: CHANGE OF NAME

ASSIGNOR:
GOODY'S MS, L.P.DOC DATE: 10/20/2008
CITIZENSHIP: TENNESSEE
ENTITY: LIMITED PARTNERSHIPASSIGNEE:
NEW GOODY'S MS, L.P.
400 GOODY'S LANE
KNOXVILLE, TENNESSEE 37922CITIZENSHIP: TENNESSEE
ENTITY: LIMITED PARTNERSHIPAPPLICATION NUMBER: 78165382
REGISTRATION NUMBER:FILING DATE: 09/18/2002
ISSUE DATE:MARK: MONTANA BLUES
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

TO:ASHLEY B. SCIBELLI COMPANY:ONE FEDERAL STREET

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APPLICATION NUMBER: 78497063
REGISTRATION NUMBER:FILING DATE: 10/08/2004
ISSUE DATE:

MARK: GOODSPORT

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN BLOCK FORM

APPLICATION NUMBER: 78497068
REGISTRATION NUMBER:FILING DATE: 10/08/2004
ISSUE DATE:

MARK: GOOD SPORTS

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN BLOCK FORM

APPLICATION NUMBER: 74516578
REGISTRATION NUMBER: 2657455FILING DATE: 04/21/1994
ISSUE DATE: 12/10/2002

MARK: IVY CREW

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 74721899
REGISTRATION NUMBER: 2704878FILING DATE: 08/28/1995
ISSUE DATE: 04/08/2003

MARK: MONTANA BLUES JEAN COMPANY

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS AND DESIGN

APPLICATION NUMBER: 76342646
REGISTRATION NUMBER: 3243210FILING DATE: 11/28/2001
ISSUE DATE: 05/22/2007

MARK: GOODY'S IT'S ALL ABOUT YOU

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 78792143
REGISTRATION NUMBER: 3406961FILING DATE: 01/16/2006
ISSUE DATE: 04/01/2008

MARK: KID CREW

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN BLOCK FORM

APPLICATION NUMBER: 75158051
REGISTRATION NUMBER: 2164591FILING DATE: 08/29/1996
ISSUE DATE: 06/09/1998

MARK: OLD COLLEGE INN

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 75303413
REGISTRATION NUMBER: 2230045FILING DATE: 06/04/1997
ISSUE DATE: 03/09/1999

MARK: GOODY'S LOW PRICE!! DEPARTMENT STORE STY

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS AND DESIGN

APPLICATION NUMBER: 75405647
REGISTRATION NUMBER: 2230456FILING DATE: 12/15/1997
ISSUE DATE: 03/09/1999

MARK: G

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS AND DESIGN

TO:ASHLEY B. SCIBELLI COMPANY:ONE FEDERAL STREET

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APPLICATION NUMBER: 75415159 FILING DATE: 01/08/1998
REGISTRATION NUMBER: 2304724 ISSUE DATE: 12/28/1999

MARK: INTIMATE CLASSICS
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 75583202 FILING DATE: 11/05/1998
REGISTRATION NUMBER: 2550376 ISSUE DATE: 03/19/2002

MARK: "INTERNATIONAL" TRADING COMPANY
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS AND DESIGN

APPLICATION NUMBER: 75656431 FILING DATE: 03/09/1999
REGISTRATION NUMBER: 2414646 ISSUE DATE: 12/19/2000

MARK: LOW PRICES NEVER LOOKED SO GOOD
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 75731813 FILING DATE: 06/18/1999
REGISTRATION NUMBER: 2542128 ISSUE DATE: 02/26/2002

MARK: MOUNTAIN LAKE JEAN COMPANY
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 76033731 FILING DATE: 04/18/2000
REGISTRATION NUMBER: 2561162 ISSUE DATE: 04/16/2002

MARK: MOUNTAIN LAKE
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 74103557 FILING DATE: 10/05/1990
REGISTRATION NUMBER: 1662862 ISSUE DATE: 10/29/1991

MARK: YOUR EVERYDAY Y.E.S. SAVINGS BRANDS VALU
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS AND DESIGN

APPLICATION NUMBER: 78493799 FILING DATE: 10/04/2004
REGISTRATION NUMBER: 3127899 ISSUE DATE: 08/08/2006

MARK: TAKE A GOOD LOOK
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN BLOCK FORM

APPLICATION NUMBER: 78404943 FILING DATE: 04/20/2004
REGISTRATION NUMBER: 3149522 ISSUE DATE: 09/26/2006

MARK: DUCK HEAD JEANS CO.
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN BLOCK FORM

APPLICATION NUMBER: 76253769 FILING DATE: 05/08/2001
REGISTRATION NUMBER: 2644246 ISSUE DATE: 10/29/2002

MARK: RGM
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

TO:ASHLEY B. SCIBELLI COMPANY:ONE FEDERAL STREET

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APPLICATION NUMBER: 76143527
REGISTRATION NUMBER: 2678764FILING DATE: 10/10/2000
ISSUE DATE: 01/21/2003

MARK: ACCESSORY CROSSING

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 76372081
REGISTRATION NUMBER: 2697501FILING DATE: 02/19/2002
ISSUE DATE: 03/18/2003

MARK: ACCESSORY CROSSING

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 76033730
REGISTRATION NUMBER: 2561161FILING DATE: 04/18/2000
ISSUE DATE: 04/16/2002

MARK: MOUNTAIN LAKE CASUALS

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 76217340
REGISTRATION NUMBER: 2515145FILING DATE: 02/27/2001
ISSUE DATE: 12/04/2001

MARK: Y.E.S. YOUR EVERYDAY SAVINGS

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 76275671
REGISTRATION NUMBER: 2678909FILING DATE: 06/22/2001
ISSUE DATE: 01/21/2003

MARK: GOODCLOTHES

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS AND DESIGN

APPLICATION NUMBER: 78111941
REGISTRATION NUMBER: 2783189FILING DATE: 03/01/2002
ISSUE DATE: 11/11/2003

MARK: STERLING REFLECTIONS

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 78188448
REGISTRATION NUMBER: 2778010FILING DATE: 11/25/2002
ISSUE DATE: 10/28/2003

MARK: GOOD KIDZ

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 78608670
REGISTRATION NUMBER: 3252368FILING DATE: 04/14/2005
ISSUE DATE: 06/12/2007

MARK: DENIM PLANET

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN BLOCK FORM

APPLICATION NUMBER: 78474967
REGISTRATION NUMBER: 2974969FILING DATE: 08/27/2004
ISSUE DATE: 07/19/2005

MARK: THE BEST TOWEL ON THE BEACH

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN BLOCK FORM

TO:ASHLEY B. SCIBELLI COMPANY:ONE FEDERAL STREET

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APPLICATION NUMBER: 78529991 FILING DATE: 12/09/2004
REGISTRATION NUMBER: 3046121 ISSUE DATE: 01/17/2006

MARK: NOW THAT LOOKS GREAT ON YOU
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN BLOCK FORM

APPLICATION NUMBER: 74407787 FILING DATE: 06/30/1993
REGISTRATION NUMBER: 1941462 ISSUE DATE: 12/12/1995

MARK:
DRAWING TYPE: MISCELLANEOUS DESIGN

APPLICATION NUMBER: 78602923 FILING DATE: 04/06/2005
REGISTRATION NUMBER: 3079354 ISSUE DATE: 04/11/2006

MARK:
DRAWING TYPE: MISCELLANEOUS DESIGN

APPLICATION NUMBER: 73657870 FILING DATE: 04/28/1987
REGISTRATION NUMBER: 1468430 ISSUE DATE: 12/08/1987

MARK:
DRAWING TYPE: MISCELLANEOUS DESIGN

APPLICATION NUMBER: 78362303 FILING DATE: 02/04/2004
REGISTRATION NUMBER: 3051629 ISSUE DATE: 01/24/2006

MARK:
DRAWING TYPE: MISCELLANEOUS DESIGN

APPLICATION NUMBER: 76046859 FILING DATE: 05/12/2000
REGISTRATION NUMBER: 2675429 ISSUE DATE: 01/14/2003

MARK: DHX
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 76046858 FILING DATE: 05/12/2000
REGISTRATION NUMBER: 2675428 ISSUE DATE: 01/14/2003

MARK: DHX SPORT
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 77011489 FILING DATE: 10/02/2006
REGISTRATION NUMBER: 3373512 ISSUE DATE: 01/22/2008

MARK:
DRAWING TYPE: MISCELLANEOUS DESIGN

APPLICATION NUMBER: 72235327 FILING DATE: 12/27/1965
REGISTRATION NUMBER: 817443 ISSUE DATE: 10/25/1966

MARK: DUCK HEAD
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

TO:ASHLEY B. SCIBELLI COMPANY:ONE FEDERAL STREET

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APPLICATION NUMBER: 74081288 FILING DATE: 07/23/1990
REGISTRATION NUMBER: 1651551 ISSUE DATE: 07/23/1991

MARK: DUCK HEAD
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 78447559 FILING DATE: 07/08/2004
REGISTRATION NUMBER: 3088621 ISSUE DATE: 05/02/2006

MARK: DHX DRY
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN BLOCK FORM

APPLICATION NUMBER: 78418651 FILING DATE: 05/14/2004
REGISTRATION NUMBER: 3071997 ISSUE DATE: 03/21/2006

MARK: DUCK HEAD SPORT
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN BLOCK FORM

APPLICATION NUMBER: 73657869 FILING DATE: 04/28/1987
REGISTRATION NUMBER: 1468429 ISSUE DATE: 12/08/1987

MARK: DUCK HEAD
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS AND DESIGN

APPLICATION NUMBER: 74080591 FILING DATE: 07/23/1990
REGISTRATION NUMBER: 1832781 ISSUE DATE: 04/26/1994

MARK: DUCK HEAD
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS AND DESIGN

APPLICATION NUMBER: 74457158 FILING DATE: 11/12/1993
REGISTRATION NUMBER: 1949457 ISSUE DATE: 01/16/1996

MARK: DUCK HEAD EXPEDITION 1865
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS AND DESIGN

APPLICATION NUMBER: 74301136 FILING DATE: 08/04/1992
REGISTRATION NUMBER: 1860982 ISSUE DATE: 11/01/1994

MARK:
DRAWING TYPE: MISCELLANEOUS DESIGN

APPLICATION NUMBER: 78405399 FILING DATE: 04/21/2004
REGISTRATION NUMBER: 3022038 ISSUE DATE: 11/29/2005

MARK: DHJC
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN BLOCK FORM

APPLICATION NUMBER: 78419112 FILING DATE: 05/14/2004
REGISTRATION NUMBER: 2974640 ISSUE DATE: 07/19/2005

MARK: DUCK HEAD BABY
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN BLOCK FORM

TO:ASHLEY B. SCIBELLI COMPANY:ONE FEDERAL STREET

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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10/20/2008
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

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Registration Number:	2414646	LOW PRICES NEVER LOOKED SO GOOD

OP \$1215.00 78165382

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Registration Number:	2542128	MOUNTAIN LAKE JEAN COMPANY
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Registration Number:	3373512	
Registration Number:	0817443	DUCK HEAD
Registration Number:	1651551	DUCK HEAD
Registration Number:	3088621	DHX DRY
Registration Number:	3071997	DUCK HEAD SPORT
Registration Number:	1468429	DUCK HEAD
Registration Number:	1832781	DUCK HEAD
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Registration Number:	1998536	

TO:ASHLEY B. SCIBELLI COMPANY:ONE FEDERAL STREET

Registration Number: 0053255

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Fax Number: (617)951-8736

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 617-951-8084

Email: ashley.scibelli@bingham.com

Correspondent Name: Ashley B. Scibelli

Address Line 1: One Federal Street

Address Line 2: Bingham McCutchen LLP

Address Line 4: Boston, MASSACHUSETTS 02110

NAME OF SUBMITTER:

Ashley B. Scibelli

Signature:

/Ashley B. Scibelli/

Date:

10/20/2008

Total Attachments: 8

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TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT ("Assignment"), dated this 20th day of October, 2008, is entered into between GOODY'S MS, L.P., a Tennessee limited partnership, located at 400 Goody's Lane, Knoxville, TN 37922 ("Assignor"), and NEW GOODY'S MS, L.P., a Tennessee limited partnership, located at 400 Goody's Lane, Knoxville, TN 37922 ("Assignee").

WHEREAS, the Assignee was formed in order to acquire certain assets (the "Acquired Assets") of Assignor and its subsidiaries pursuant to an order of the United States Bankruptcy Court for the District of Delaware, dated October 7, 2008 (the "Order");

WHEREAS, pursuant to the Order, Assignor assigned to Assignee the Acquired Assets, including all of Assignor's trademarks and service marks including, without limitation, the trademarks and service marks listed on Exhibit A hereto (the "Trademarks");

WHEREAS, the parties desire to record this Assignment to further document the assignment of the Trademarks to Assignee;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor and Assignee hereby acknowledge and agree as follows:

1. Assignment of Trademarks. Assignor hereby irrevocably assigns, transfers and conveys to Assignee all of Assignor's right, title, and interest in and to the Trademarks, including all registrations and applications therefor and all goodwill symbolized by and connected with the use thereof, and all rights to sue, counterclaim, and to collect damages and payments for claims of past, present, and future infringement, dilution, unfair competition, misappropriation, or violation thereof, and all income, royalties, damages, and payments now or hereafter due or payable with respect to the Trademarks, for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns, or other legal representatives. The Trademarks are being assigned with the business to which the Trademarks pertain, which business is ongoing and existing.

2. Further Assurances. From time to time after the date hereof and without further consideration, Assignor, upon the request of Assignee and at Assignee's cost, shall execute and deliver such documents and instruments of conveyance and transfer as Assignee may reasonably request in order to consummate more effectively the terms of this Assignment, including, without limitation, all documents necessary to record, in the name of Assignee, title to the Trademarks with the United States Patent and Trademark Office.

3. Binding Effect. This Assignment shall be binding upon and inure to the benefit of Assignor and Assignee and their respective successors and assigns.

4. GOVERNING LAW. THIS AGREEMENT SHALL BE GOVERNED BY AND CONSTRUED IN ACCORDANCE WITH THE LAWS OF THE STATE OF NEW YORK WITHOUT GIVING EFFECT TO THE PRINCIPLES OF CONFLICTS OF LAW.

5. Counterparts. This Agreement may be executed in several counterparts with the same effect as if the parties executing the several counterparts had all executed one counterpart.

6. Headings. Section and other headings contained in this Assignment are for reference purposes only and are not intended to describe, interpret, define or limit the scope or intent of this Assignment or any provision hereof.


[Signature Page Follows]

IN WITNESS WHEREOF, Assignor and Assignee have each caused this
TRADEMARK ASSIGNMENT to be executed as of the day and year first above written.

ASSIGNOR:

GOODY'S MS, L.P.


By: Trebor of TN, LLC
Its: General Partner

By: 
Name: David G. Peek
Title: Chief Manager/President

ASSIGNEE:

NEW GOODY'S MS, L.P.

By: New Trebor of TN, LLC
Its: General Partner

By: 
Name: David G. Peek
Title: Chief Manager/President

STATE OF Tennessee)
) SS.
COUNTY OF Knock)

I, a notary public, in and for the county and state aforesaid, do hereby certify that David G. Peck, known to me to be the Chief Manager/President of Trebor of TN, LLC, the General Partner of GOODY'S MS, L.P. and acknowledged that he/she signed the above and foregoing instrument as his/her free and voluntary act, on behalf of GOODY'S MS, L.P.

IN WITNESS WHEREOF, I have hereunto set my hand and notarial seal
this ____ day of _____, 2008.

Deborah R. Roche
Notary Public

Goody's MS, L.P. Trademark Assignment

TRADEMARK
REEL: 003874 FRAME: 0550



EXHIBIT A


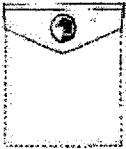


US TRADEMARK APPLICATIONS

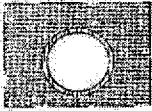
Trademark	Serial No.	Filing Date	Owner	Status
MONTANA BLUES	78/165,382	9/18/2002	Goody's MS, LP	Allowed
GOODSPORT	78/497,063	10/8/2004	Goody's MS, LP	Pending
GOOD SPORTS	78/497,068	10/8/2004	Goody's MS, LP	Pending

US TRADEMARK REGISTRATIONS

Trademark	Reg. No (Serial No.)	Reg./Renewal Date (Filing Date)	Owner	Status
IVY CREW	2,657,455 (74/516,578)	12/10/2002 (4/21/1994)	Goody's MS, LP	Registered
MONTANA BLUES JEAN COMPANY & Design	2,704,878 (74/721,899)	4/8/2003 (8/28/1995)	Goody's MS, LP	Registered
GOODY'S ITS ALL ABOUT YOU	3,243,210 (76/342,646)	5/22/2007 (11/28/2001)	Goody's MS, LP	Registered
KID CREW	3,406,961 (78/792143)	4/1/08 (1/16/2006)	Goody's MS, LP	Registered
OLD COLLEGE INN	2,164,591 (75/158051)	6/9/1998 6/9/2008 (8/29/1996)	Goody's MS, LP	Registered
GOODY'S LOW PRICE!! DEPARTMENT STORE STYLES DEPARTMENT STORE BRANDS & Design	2,230,045 (75/303,413)	3/9/1999 (6/4/1997)	Goody's MS, LP	Registered
G & Arch Design	2,230,456 (75/405,647)	3/9/1999 (12/15/1997)	Goody's MS, LP	Registered
INTIMATE CLASSICS	2,304,724 (75/415,159)	12/28/1999 (1/8/1998)	Goody's MS, LP	Registered
"INTERNATIONAL" TRADING COMPANY & Design	2,550,376 (75/583,202)	3/19/2002 (11/5/1998)	Goody's MS, LP	Registered
LOW PRICES NEVER LOOKED SO GOOD	2,414,646 (75/656,431)	12/19/2000 (3/9/1999)	Goody's MS, LP	Registered
MOUNTAIN LAKE JEAN COMPANY	2,542,128 (75/731,813)	2/26/2002 (6/18/1999)	Goody's MS, LP	Registered

Trademark	Reg. No (Serial No.)	Reg./Renewal Date (Filing Date)	Owner	Status
MOUNTAIN LAKE	2,561,162 (76/033,731)	4/16/2002 (4/18/2000)	Goody's MS, LP	Registered
YOUR EVERYDAY Y.E.S. SAVINGS BRANDS VALUE QUALITY (and Design)	1,662,862 (74/103,557)	10/29/1991 10/29/2001 (10/5/1990)	Goody's MS, LP	Registered
TAKE A GOOD LOOK	3,127,899 (78/493,799)	8/8/2006 (10/4/2004)	Goody's MS, LP	Registered
DUCK HEAD JEANS CO.	3,149,522 (78/404,943)	09/26/2006 (04/20/2004)	Goody's MS, LP	Registered
RGM	2,644,246 (76/253,769)	10/29/2002 (5/8/2001)	Goody's MS, LP	Registered
ACCESSORY CROSSING	2,678,764 (76/143,527)	1/21/2003 (10/10/2000)	Goody's MS, LP	Registered
ACCESSORY CROSSING	2,697,501 (76/372,081)	3/18/2003 (2/19/2002)	Goody's MS, LP	Registered
MOUNTAIN LAKE CASUALS	2,561,161 (76/033,730)	4/16/2002 (4/18/2000)	Goody's MS, LP	Registered
Y.E.S. YOUR EVERYDAY SAVINGS	2,515,145 (76/217,340)	12/4/2001 (2/27/2001)	Goody's MS, LP	Registered
GOODCLOTHES & Design	2,678,909 (76/275,671)	1/21/2003 (6/22/2001)	Goody's MS, LP	Registered
STERLING REFLECTIONS	2,783,189 (78/111,941)	11/11/2003 (3/1/2002)	Goody's MS, LP	Registered
GOOD KIDZ	2,778,010 (78/188,448)	10/28/2003 (11/25/2002)	Goody's MS, LP	Registered
DENIM PLANET	3,252,368 (78/608,670)	6/12/2007 (4/14/2005)	Goody's MS, LP	Registered
THE BEST TOWEL ON THE BEACH	2,974,969 (78/474,967)	7/19/2005 (8/27/2004)	Goody's MS, LP	Registered
NOW THAT LOOKS GREAT ON YOU	3,046,121 (78/529,991)	1/17/2006 (12/9/2004)	Goody's MS, LP	Registered
	1,941,462 (74/407,787)	12/12/1995 12/12/2005 (6/30/1993)	Goody's MS, LP	Registered
	3,079,354 (78/602,923)	4/11/2006 (4/6/2005)	Goody's MS, LP	Registered

Trademark	Reg. No (Serial No.)	Reg./Renewal Date (Filing Date)	Owner	Status
	1,468,430 (73/657,870)	12/8/1997 12/8/2007 (4/28/1987)	Goody's MS, LP	Registered
	3,051,629 78/362,303	1/24/06 (2/4/2004)	Goody's MS, LP	Registered
DHX	2,675,429 (76/046,859)	1/14/2003 (5/12/2000)	Goody's MS, LP	Registered
DHX SPORT	2,675,428 (76/046,858)	1/14/2003 (5/12/2000)	Goody's MS, LP	Registered
(Design only)	3,373,512 (77/011,489)	1/22/2008 (10/02/2006)	Goody's MS, LP	Registered
DUCK HEAD	817,443 (72/235,327)	10/25/1966 10/25/2006 (12/27/1965)	Goody's MS, LP	Registered
DUCK HEAD	1,651,551 (74/081,288)	7/23/1991 7/23/2001 (7/23/1990)	Goody's MS, LP	Registered
DHX DRY	3,088,621 (78/447,559)	5/2/2006 (7/8/2004)	Goody's MS, LP	Registered
DUCK HEAD SPORT	3,071,997 (78,418,651)	3/21/2006 (5/14/2004)	Goody's MS, LP	Registered
 DUCK HEAD & Design	1,468,429 (73/657,869)	12/8/1997 12/8/2007 (4/28/1987)	Goody's MS, LP	Registered
 DUCK HEAD & Design	1,832,781 (74/080,591)	4/26/1994 4/26/2004 (7/23/1990)	Goody's MS, LP	Registered
<i>Duck Head</i> EXPEDITION *1865*	1,949,457 (74/457,158)	1/16/1996 1/16/2006 (11/12/1993)	Goody's MS, LP	Registered

Trademark	Reg. No. (Serial No.)	Reg./Renewal Date (Filing Date)	Owner	Status
	1,860,982 (74/301,136)	11/1/1994 11/1/2004 (8/4/1992)	Goody's MS, LP	Registered
DHJC	3,022,038 (78/405,399)	11/29/2005 (4/21/2004)	Goody's MS, LP	Registered
DUCK HEAD BABY	2,974,640 (78/419,112)	7/19/2005 (5/14/2004)	Goody's MS, LP	Registered
(Design only)	1,998,536 (74/446,718)	9/3/1996 9/3/2006 (10/13/1993)	Goody's MS, LP	Registered
(Design only)	53,255 (71/001,007)	5/29/1906 5/29/2006 (4/10/1905)	Goody's MS, LP	Registered