

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Jennifer Vaughan Maanavi		09/24/2008	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Jevo Inc.		
Street Address:	24 West 57th Street, Suite 805		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10019		
Entity Type:	CORPORATION:		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	77561300	BARRE PHYSIQUE 57	
Serial Number:	77408442	PHYSIQUE 57	
Registration Number:	3283426	PHYSIQUE 57 NEW YORK	
CORRESPONDENCE DATA			
Fax Number:	(212)692-0940		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212.878.7932		
Email:	ipdocket@foxrothschild.com		
Correspondent Name:	Mord Michael Lewis		
Address Line 1:	Fox Rothschild LLP		
Address Line 2:	100 Park Avenue, Suite 1500		
Address Line 4:	New York, NEW YORK 10017		
ATTORNEY DOCKET NUMBER:	73207.00003		
NAME OF SUBMITTER:	Mord Michael Lewis		

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Signature:

/Mord Michael Lewis/

Date:

10/22/2008

Total Attachments: 2

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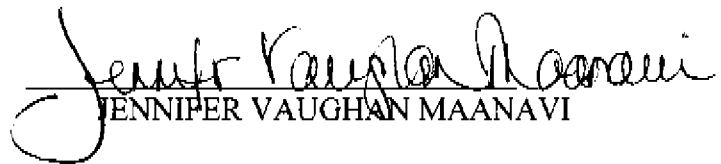
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TRADEMARK ASSIGNMENT

In consideration of good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, and intending to be legally bound hereby, Jennifer Vaughan Maanavi, an individual residing at 1001 Fifth Avenue Apt. 4A, New York, NY 10028, ("**Assignor**"), hereby assigns to Jevo Inc., a New York corporation having an address at 24 West 57th Street, Suite 805, New York, New York, 10019 ("**Assignee**"), and its successors, licensees and assigns, all of Assignor's right, title and interest in and to the marks set forth on Schedule A attached hereto and made a part hereof, together with any goodwill associated therewith (collectively, the "**Marks**").

This Assignment includes the right to apply for registration of any and all of such Marks in any and all jurisdictions where such registration is desired by Assignee, the right to prosecute any pending applications, the right to renew any existing registrations, and the right to claim for any and all damages by reason of past infringement of any such Marks, with the right to sue for and collect the same for Assignee's own use and enjoyment and for the use and enjoyment of its successors, licensees and assigns.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed as of the 04 day of September, 2008.


JENNIFER VAUGHAN MAANAVI

Schedule A

TRADEMARKS

U.S. Trademark Applications:

<u>Trademark</u>	<u>Applic. No.</u>	<u>Filing Date</u>	<u>Int'l Class</u>
"BARRE PHYSIQUE 57"	77/561,300	09/03/2008	009
"PHYSIQUE 57" [and Design]	77/408,442	09/28/2008	041



Registered U.S. Trademarks:

<u>Trademark</u>	<u>Registration No.</u>	<u>Issue Date</u>	<u>Int'l Class</u>
"PHYSIQUE 57 NEW YORK" [and Design]	3,283,426	08/21/2007	041



Unregistered Marks:

- Variations of any of the trademarks listed on this Schedule A.