

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Michall Pendleton dba Pendleton Estate Vineyards & Winery		09/16/2008	SOLE PROPRIETORSHIP: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Pendleton Woolen Mills, Inc.		
Street Address:	220 NW Broadway		
City:	Portland		
State/Country:	OREGON		
Postal Code:	97208		
Entity Type:	CORPORATION: OREGON		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77471769	PENDLETON ESTATE VINEYARDS & WINERY	
CORRESPONDENCE DATA			
Fax Number:	(503)778-2200		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	503-778-2137		
Email:	trademarks@lanepowell.com		
Correspondent Name:	Lisa M. Davis		
Address Line 1:	601 SW 2nd Avenue, Suite 2100		
Address Line 4:	Portland, OREGON 97204		
ATTORNEY DOCKET NUMBER:	5436.336		
NAME OF SUBMITTER:	Lisa M. Davis		
Signature:	/lisa m. davis/		
Date:	10/22/2008		

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Total Attachments: 1
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TRADEMARK ASSIGNMENT

THIS ASSIGNMENT is made as of this 16 day of SEPT, 2008, from Michall Pendleton dba Pendleton Estate Vineyards & Winery, a California sole proprietorship ("Assignor"), to Pendleton Woolen Mills, an Oregon corporation having its principal address at 220 NW Broadway, Portland, Oregon 97208 ("Assignee").

Recitals

Assignor has ownership rights in and to the trademark PENDLETON ESTATE VINEYARDS & WINERY (the "Mark"), including but not limited to U.S. application serial number 77/471,769, filed May 12, 2008. Assignor wishes to assign its worldwide rights in the Mark to Assignee, and Assignee desires to acquire all such rights in the Mark.

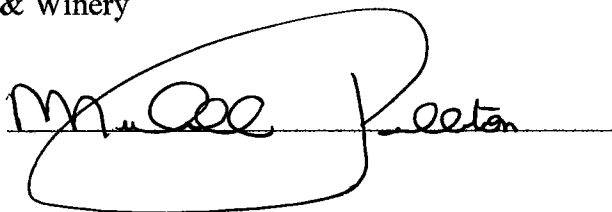
Assignment

NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns to Assignee, for its own use and benefit, and for the use and benefit of its successors, assigns and other legal representatives, all of Assignor's worldwide right, title and interest in and to the Mark, together with (i) the business associated with the Mark, which business is ongoing and existing, (ii) the goodwill associated with and symbolized by the Mark, and any and all applications and registrations thereof; and (iii) Assignor's entire right title and interest in and to all suits, causes of action and claims recoverable by law or in equity arising from past, present or future infringement or use of the Marks, and in and to profits arising from past infringement or use.

Assignor and Assignee agree to execute, acknowledge and deliver such further instruments, and to do all such other acts, as may be necessary or appropriate or as Assignee may reasonably request from time to time to fully effect or perfect in Assignee all worldwide right, title and interest in and to the Mark and otherwise carry out the purposes and intent of this Trademark Assignment.

ASSIGNOR:

Michall Pendleton dba Pendleton Estate Vineyards
& Winery

A handwritten signature in black ink, appearing to read "Michall Pendleton", is written over a horizontal line. The signature is enclosed within a large, hand-drawn oval.