

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
American Western, Inc.		10/20/2008	CORPORATION:

RECEIVING PARTY DATA

Name:	Durfort Holdings, S.A.
Street Address:	Calle Aquilino de la Guardia #8
Internal Address:	Edificio IGRA, Piso 2, Oficina 201A
City:	Panama, Rep. de Panama
State/Country:	PANAMA
Entity Type:	S.A.:

PROPERTY NUMBERS Total: 11

Property Type	Number	Word Mark
Registration Number:	1131937	ARGOSY
Registration Number:	1118405	BARKING DOG NEVER BITES
Registration Number:	1100325	BLACK ARGOSY
Registration Number:	0370968	BRIGGS
Registration Number:	0527241	COUNTRY DOCTOR PIPE MIXTURE JEAN HERSHOLT
Registration Number:	0371245	COUNTRY DOCTOR
Registration Number:	0523871	FIELD & STREAM
Registration Number:	0776495	FIELD & STREAM
Registration Number:	0520388	MODEL
Registration Number:	0185165	REVELATION
Registration Number:	0501106	UNION LEADER

CORRESPONDENCE DATA

Fax Number: (504)835-2070

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 5048352000
Email: BrettNorth@gsnn.us
Correspondent Name: Brett A. North
Address Line 1: Garvey, Smith, Nehrbass & North, L.L.C.
Address Line 2: 3838 N. Causeway Blvd., Suite 3290
Address Line 4: Metairie, LOUISIANA 70002

ATTORNEY DOCKET NUMBER: 99230.1-11

DOMESTIC REPRESENTATIVE

Name: Brett A. North
Address Line 1: Garvey, Smith, Nehrbass & North, L.L.C.
Address Line 2: 3838 N. Causeway Blvd., Suite 3290
Address Line 4: Metairie, LOUISIANA 70002

NAME OF SUBMITTER: Brett A. North

Signature: /Brett A. North #42040/

Date: 10/23/2008

Total Attachments: 3
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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT ("Assignment") is effective as of the 17th day of July, 2008, from American Western, Inc. ("Assignor"), to Durfort Holdings, S.A., a Panamanian bearer share corporation ("Assignee").

WHEREAS, Assignor has adopted, has used, is using, and is the owner of the trademarks shown on Schedule A attached hereto, and made a part hereof (the "Trademarks");

WHEREAS, Assignee wishes to acquire from Assignor the entirety of Assignor's right, title and interest in and to such Trademarks, including, but not limited to, the goodwill symbolized thereby, along with substantially all of the assets in connection with which the Trademarks are used and have been used, and Assignor desires to assign such Trademarks, goodwill and assets to Assignee;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns, transfers and conveys to Assignee, its successors and assigns forever, the entire right, title and interest in, to the Trademarks, and the assets and goodwill of the business symbolized thereby. This assignment includes all statutory and/or common law rights for such Trademarks, and any and all trade names, trademarks, and trade dress used therewith, and any and all rights to contest, protest or sue at law or in equity for any infringement, imitation, impairment, distortion, dilution or other unauthorized use or conduct in derogation of the Trademarks, including the right to receive all proceeds and damages therefrom. This Assignment includes all rights to obtain registrations and/or renewals of registration or other legal protections pertaining to the Trademarks.

Assignee, its successors and assigns, shall hold the rights to the foregoing for and during the existence of such Trademarks, and all renewals thereof, as fully and as entirely as the same would have been held and enjoyed by Assignor had this Assignment not been made.

[Signatures on Following Page]

IN WITNESS WHEREOF, the undersigned has caused this Assignment to be duly executed and delivered as of the 20 day of October, 2008.

ASSIGNOR AMERICAN WESTERN INC.:

Signature: [Handwritten Signature]

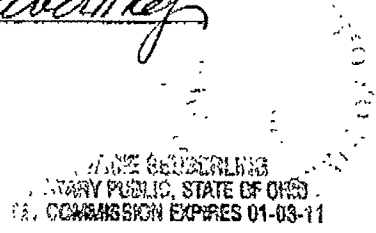
Printed Name: ALFRED J. BERGER JR.

State of OHIO

: SS
County of HAMILTON

On this 20 day of Oct, 2008, before me appeared ALFRED BERGER JR, the person who signed this instrument, who acknowledged that he signed it as a free act on his own behalf.

[Handwritten Signature]
Signature of Notary Public



PIPE TOBACCO DIVISION TRADEMARKS

	<u>Trademark</u>	<u>U.S. Registration Number</u>
1.	ARGOSY	1,131,937
2.	BARKING DOG NEVER BITES	1,118,405
3.	BLACK ARGOSY	1,100,325
4.	BOURBON STREET	[NO U.S. REGISTRATION]
5.	BRIGGS	370,968
6.	CLEARVIEW	[NO U.S. REGISTRATION]
7.	COUNTRY DOCTOR PIP MIXTURE JEAN HERSHORT & DESIGN	527,241
8.	COUNTRY DOCTOR	371,245
9.	FIELD & STREAM	523,871
10.	FIELD & STREAM DESIGN	776,495
11.	MAPLETON	[NO U.S. REGISTRATION]
12.	MODEL	520,388
13.	REVELATION	185,165
14.	UNION LEADER	1,052,575
15.	UNION LEADER	501,106

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