

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CONAGRA FOODS RDM, INC.		10/22/2008	CORPORATION: NEBRASKA
RECEIVING PARTY DATA			
Name:	Loveland Products, Inc.		
Street Address:	7251 West 4th Street		
City:	Greeley		
State/Country:	COLORADO		
Postal Code:	80634		
Entity Type:	CORPORATION: COLORADO		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1613414	MAXI-GROW	
CORRESPONDENCE DATA			
Fax Number:	(303)607-3600		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	303-607-3500		
Email:	trademarkdnvr@faegre.com		
Correspondent Name:	Leslie P. Kramer		
Address Line 1:	1700 Lincoln Street		
Address Line 2:	3200 Wells Fargo Center		
Address Line 4:	Denver, COLORADO 80203-4532		
ATTORNEY DOCKET NUMBER:	19661-332380		
NAME OF SUBMITTER:	Leslie P. Kramer		
Signature:	/Leslie P. Kramer/		
Date:	10/23/2008		

OP \$40.00 1613414

Total Attachments: 1
source=MAXI GROW#page1.tif

Trademark Assignment

WHEREAS, ConAgra Foods RDM, Inc., a corporation under the laws of Nebraska, with a principal address of One ConAgra Drive, Omaha, Nebraska 68102 (“Assignor”), is the record owner of the following United States trademark and registration:

<u>Mark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
MAXI-GROW	1,613,414	9/18/1990

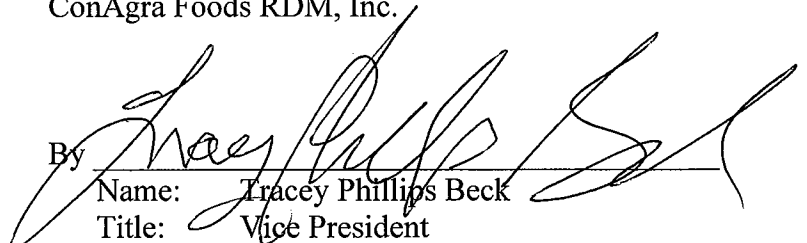
(the “Mark”);

WHEREAS, Loveland Products, Inc., a corporation under the laws of Colorado, with a principal address of 7251 West 4th Street, Greeley, Colorado 80634 (the “Assignee”), is desirous of acquiring said common law and registered Mark and all title and rights thereunder, together with the goodwill of the business with which the Mark is used and which is symbolized by the Mark;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark and the right to sue for and recover damages and profits for any past, present or future infringements thereof.

ConAgra Foods RDM, Inc.

Date: October 22, 2008

By 
Name: Tracey Phillips Beck
Title: Vice President

fb.us.3007929.01