

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Integrity Multimedia Company LLC		10/24/2008	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	Radar Online LLC
Street Address:	4950 Communication Avenue
Internal Address:	Suite 100
City:	Boca Raton
State/Country:	FLORIDA
Postal Code:	33431
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 5

Property Type	Number	Word Mark
Serial Number:	78117391	RADAR MAGAZINE
Serial Number:	78540108	RADAR ONLINE
Serial Number:	78628088	FRESH INTELLIGENCE
Serial Number:	78630328	FAME-O-METER
Serial Number:	78978031	FRESH INTELLIGENCE

CORRESPONDENCE DATA

Fax Number: (312)775-8100
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 3127758000
 Email: rdicerbo@mcandrews-ip.com
 Correspondent Name: Ronald A DiCerbo
 Address Line 1: 500 West Madison
 Address Line 2: 34th Floor
 Address Line 4: Chicago, ILLINOIS 60661

CH \$140.00 78117391

ATTORNEY DOCKET NUMBER:	RADAR ONLINE LLC
NAME OF SUBMITTER:	Ronald A DiCerbo
Signature:	/RAD/
Date:	10/24/2008
Total Attachments: 5 source=IP Assignment#page1.tif source=IP Assignment#page2.tif source=IP Assignment#page3.tif source=IP Assignment#page4.tif source=IP Assignment#page5.tif	

ASSIGNMENT

THIS ASSIGNMENT (the "Assignment"), made effective as of October 21, 2008 (the "Effective Date"), is made by and between Integrity Multimedia Company, LLC, a Delaware limited liability company (the "Assignor") and Radar Online LLC, a Delaware limited liability company (the "Assignee").

WHEREAS, the Assignor and Assignee are parties to the Integrity Multimedia Company Contribution Agreement (the "Agreement") dated as of the Effective Date, pursuant to which Assignor agreed to contribute substantially all of the IMC Business (as defined in the Agreement) to Assignee;

WHEREAS, in connection with such transaction, Assignor has agreed to assign to Assignee all trade names, logos, trademarks and service marks owned by Assignor, including, without limitation, the registered trademarks and pending applications set forth on Schedule I hereto and any and all rights thereto (collectively, the "Marks"), together with the goodwill of the business in connection with which the Marks have been used (the "Goodwill");

WHEREAS, in connection with such transaction, Assignor has agreed to assign to Assignee all copyrights owned by Assignor, including, without limitation, the copyrights set forth on Schedule II hereto and any and all rights thereto (collectively, the "Copyrights");

NOW, THEREFORE, for good and valuable consideration acknowledged by Assignor to have been received in full from Assignee and pursuant to the terms of the Agreement, Assignor hereby agrees as follows:

1. Assignor hereby conveys, assigns, sells and transfers to Assignee its entire right, title and interest in and to the Marks and the Goodwill, to be held and enjoyed by Assignee for its own use and benefit and for the use and benefit of its subsidiaries, successors, assigns and legal representatives, for the full extent of the life of the Marks and the term of the registrations, to be used as fully and entirely as such rights would have been held and enjoyed by Assignor had this Assignment not been made. Without limiting the generality of the foregoing, this Assignment shall also include all common law trademarks, U.S. and foreign trademark and service mark applications, registrations and similar filings for the Marks, and any and all rights to sue for claims and remedies against past, present and future infringements of any or all of the foregoing, and rights for priority and protection of interests therein under the laws of any jurisdiction.

2. Assignor hereby conveys, assigns, sells and transfers to Assignee its entire right, title and interest in and to the Copyrights, to be held and enjoyed by Assignee for its own use and benefit and for the use and benefit of its subsidiaries, successors, assigns and legal representatives, for the full extent of the life of the Copyrights and the term of the registrations, to be used as fully and entirely as such rights would have been held and enjoyed by Assignor had this Assignment not been made. Without limiting the generality of the foregoing, this Assignment shall also include all common law copyrights, U.S. and foreign copyright applications, registrations and similar filings for the Copyrights, and any and all rights to sue for claims and remedies against past, present and future infringements of any or all of the foregoing, and rights for priority and protection of interests therein under the laws of any jurisdiction.

3. Notwithstanding any other provisions of this Assignment to the contrary, nothing contained in this Assignment shall in any way supersede, modify, replace, amend, change, rescind, waive, exceed, expand, enlarge or in any way affect the provisions, including warranties, covenants, agreements, conditions, representations, or in general any of the rights and remedies, and any of the obligations and indemnifications of Assignor or Assignee set forth in the Agreement nor shall this Assignment expand or enlarge any remedies under the Agreement including without limitation any limits on indemnification specified therein. This Assignment is intended only to affect the transfer of certain property transferred pursuant to the Agreement and shall be governed entirely in accordance with the terms and conditions of the Agreement.

4. This Agreement may not be modified, changed, or terminated orally. No change, modification, addition, or amendment shall be valid unless in writing and signed by the parties affected by such change, modification, addition, or amendment.

5. This Agreement may be executed in one or more counterparts all of which together will constitute one and the same instrument, and any party may sign by utilizing facsimile transmission facilities.

6. If any of the provisions of this Agreement are found to be illegal, void, or unenforceable, any remaining terms and conditions herein shall remain valid and enforceable.

7. This Assignment shall be construed, performed and enforced in accordance with, and governed by the laws of the State of Delaware, without giving effect to the principles of conflicts of laws thereof.

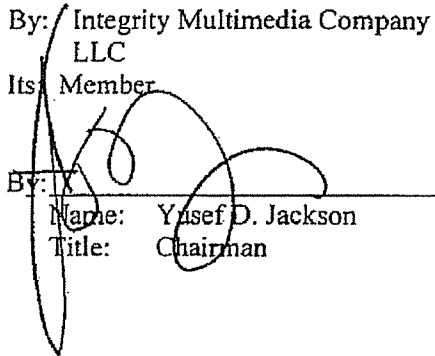
8. This Assignment shall be binding on, and shall inure to the benefit of, the parties hereto and their respective successors and assigns.

Separate signature page attached.

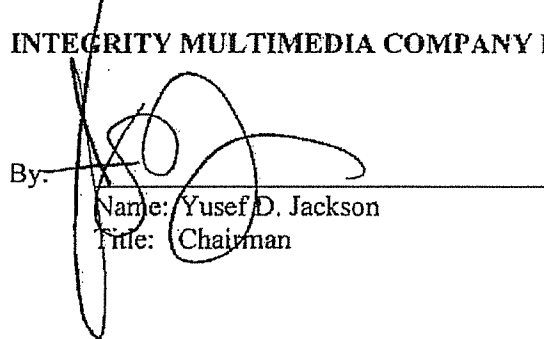
IN WITNESS WHEREOF, each of the parties hereto has executed this Agreement as of the Effective Date.

RADAR ONLINE LLC

By: Integrity Multimedia Company
LLC
Its Member

By: 
Name: Yusef D. Jackson
Title: Chairman

INTEGRITY MULTIMEDIA COMPANY LLC

By: 
Name: Yusef D. Jackson
Title: Chairman

[Signature page to IP Assignment]

SCHEDULE I

Marks

Trademark	Country	Application Number	Registration Number
RADAR ONLINE	Australia	1062502	
RADAR ONLINE	United States	78/540108	
RADAR MAGAZINE	United States	78/117391	3154672
FAME-O-METER	United States	78/630328	3,182,772
FRESH INTELLIGENCE	United States	78/628088	3226097
FRESH INTELLIGENCE	United States	78/978031	3272481
RADAR ONLINE	New Zealand	731953	731,953
RADAR ONLINE	European Community	004516845	004516845
RADAR ONLINE	Canada	1263248	TMA700052

SCHEDULE II

Copyrights

Non-registered copyrights in Radar Magazine for the following issues: March 2007, June/July 2007, September 2007, October 2007, November 2007, December 2007, February 2008, March 2008, April 2008, May/June 2008, July/August 2008, September 2008, October/November 2008, December/January 2008

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