

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
The HH Franchise Company, LLC		06/14/2007	LIMITED LIABILITY COMPANY: GEORGIA

**RECEIVING PARTY DATA**

<b>Name:</b>	HBH Limited Partnership
<b>Street Address:</b>	11935 Mason-Montgomery Road
<b>Internal Address:</b>	Suite 200
<b>City:</b>	Cincinnati
<b>State/Country:</b>	OHIO
<b>Postal Code:</b>	45249-1745
<b>Entity Type:</b>	LIMITED PARTNERSHIP: MICHIGAN

**PROPERTY NUMBERS Total: 11**

Property Type	Number	Word Mark
Registration Number:	3292615	HEAVENLY HAM
Registration Number:	3098575	HEAVENLY HAM MARKET CAFE
Registration Number:	2558690	HEAVENLY HAM "WHEN TASTE MATTERS."
Registration Number:	2575940	HEAVENLY HAM
Registration Number:	2296191	THAT MUSTARD FROM HEAVENLY HAM
Registration Number:	1655643	A TASTE THAT IS OUT OF THIS WORLD
Registration Number:	2536396	WHEN TASTE MATTERS
Registration Number:	2536397	EAT IT UP
Registration Number:	1192233	HEAVENLY HAM
Registration Number:	1932836	HEAVENLY HAM
Registration Number:	2561719	

**CORRESPONDENCE DATA**

Fax Number: (202)508-5858  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
Email: dctrademarks@kilpatrickstockton.com  
Correspondent Name: J. David Mayberry  
Address Line 1: 607 14th Street, NW  
Address Line 2: Suite 900  
Address Line 4: Washington, DISTRICT OF COLUMBIA 20005-2018

ATTORNEY DOCKET NUMBER:	43652-333870
NAME OF SUBMITTER:	J. David Mayberry
Signature:	/J. David Mayberry/
Date:	10/24/2008

**Total Attachments: 7**

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**EXHIBIT A  
TRADEMARK ASSIGNMENT**

**THIS TRADEMARK ASSIGNMENT** is entered into as of the 14<sup>th</sup> day of June, 2007 (the “Effective Date”) and is made by **THE HH FRANCHISE CO., LLC** (“Assignor”), in favor of **HBH LIMITED PARTNERSHIP**, a limited partnership organized under the laws of the State of Michigan (“Assignee”).

**WHEREAS**, Assignor is the owner of all right, title and interest in and to the trademarks and service marks listed on Attachment “1” hereto and the federal trademark and service mark registrations and applications pertaining thereto (collectively, the “Heavenly Trademarks”);

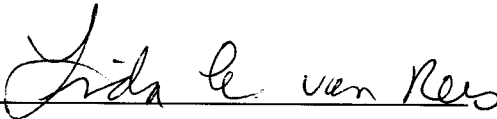
**WHEREAS**, Assignor desires to transfer all rights in and to the Heavenly Trademarks, together with the goodwill associated with the Heavenly Trademarks, to Assignee;

**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which are acknowledged, Assignor assigns to Assignee all rights, title and interest in and to (a) the Heavenly Trademarks; (b) the goodwill symbolized by the Heavenly Trade Marks; and (c) all causes of action and claims based on past actions or infringement related to the Heavenly Trademarks.


**IN WITNESS WHEREOF**, Assignor has caused this Assignment to be duly executed as of the Effective Date.


**Assignor:**


THE HH FRANCHISE CO., LLC

By: 



Attachment 1 to Exhibit A

Mark	Registration/Application No.	Goods/Services
<p><b>HEAVENLY HAM</b></p> 	<p>App. Ser. No. 76659673</p>	<p>IC 029. Pork, namely ham, bacon and pork ribs, poultry; namely turkey; beef; namely beef steaks; soup mixes; prepared vegetable and fruit casseroles, namely, casseroles primarily composed of sweet potato, green bean, squash, rice; baked cinnamon apples and mashed potatoes; potato salad and coleslaw.</p> <p>IC 030. Bakery goods, namely breads, croissants, baguettes, cookies, pies and cheese cake, cake; prepared sandwiches, namely, veggie, ham, turkey, roast beef, ham salad, chicken salad, turkey salad and tuna salad; bread stuffing; pasta salads; condiments, namely, mustards; and gravy.</p> <p>IC 035. Mail order and computer on-line catalog services for prepared foods, meats and deli trays; retail store services in the field of prepared foods, meats and deli trays.</p>
<p><b>HEAVENLY HAM MARKET CAFÉ</b></p>	<p>Reg. No. 3098575</p>	<p>IC 043. Take-out and eat-in restaurant services.</p>


Mark	Registration/Application No.	Goods/Services
<p data-bbox="185 365 581 428"><b>HEAVENLY HAM "WHEN TASTE MATTERS"</b></p> 	<p data-bbox="607 365 846 401">Reg. No. 2558690</p>	<p data-bbox="976 365 1430 695">IC029. Pork, namely ham, bacon and pork ribs; poultry, namely turkey; beef, namely beef steaks; soup mixes; prepared vegetable and fruit casseroles, namely sweet potato, green bean, squash, broccoli and rice casseroles, baked cinnamon apples, mashed potatoes; potato salad and coleslaw.</p> <p data-bbox="976 737 1430 1066">IC030. Bakery goods, namely breads, croissants, baguettes, cookies, pies and cheesecake, cake; prepared sandwiches, namely veggie, ham, turkey, roast beef, ham salad, chicken salad, turkey salad and tuna salad; bread stuffing; pasta salads; condiments, namely, mustards; and gravy.</p> <p data-bbox="976 1108 1430 1318">IC035. Mail order and computer on-line catalog services for prepared foods, meats and deli trays; retail store services in the field of prepared foods, meats, deli trays.</p> <p data-bbox="976 1360 1430 1423">IC042. Restaurant and catering services.</p>

Mark	Registration/Application No.	Goods/Services
<p><b>HEAVENLY HAM</b></p>	<p>Reg. No.: 2575940</p>	<p>IC029. Pork, namely, ham, bacon and pork ribs, poultry, namely, turkey; beef, namely beef steaks; soup mixes; prepared vegetable and fruit casseroles, namely, sweet potato, green bean, squash, broccoli and rice casseroles, baked cinnamon apples, mashed potatoes; potato salad and cole slaw.</p> <p>IC 030. Bakery goods, namely breads, croissants, baguettes, cookies, pies and cheese cake, cake; prepared sandwiches, namely, veggie, ham, turkey, roast beef, ham salad, chicken salad, turkey salad and tuna salad; bread stuffing; pasta salads; condiments, namely, mustards; and gravy.</p> <p>IC 035. Mail order and computer on-line catalog services for prepared foods, meats and deli trays; retail store services in the field of prepared foods, meats and deli trays.</p> <p>IC 042. Restaurant and catering services.</p>
<p><b>THAT MUSTARD FROM HEAVENLY HAM</b></p> 	<p>Reg. No. 2296191</p>	<p>ICO30. Condiments, namely mustard.</p>

Mark	Registration/Application No.	Goods/Services
A TASTE THAT IS OUT OF THIS WORLD	Reg. No. 1655643	ICO29. Ham, bacon and pork ribs.
WHEN TASTE MATTERS	Reg. No. 2536396	<p>IC 029. Pork, namely, ham, bacon and pork ribs, poultry, namely, turkey; beef, namely beef steaks; soup mixes; prepared vegetable and fruit casseroles, namely, sweet potato, green bean, squash, broccoli and rice casseroles, baked cinnamon apples, mashed potatoes; potato salad and cole slaw.</p> <p>IC 030. Bakery goods, namely breads, croissants, baguettes, cookies, pies and cheese cake, cake; prepared sandwiches, namely, veggie, ham, turkey, roast beef, ham salad, chicken salad, turkey salad and tuna salad; bread stuffing; pasta salads; condiments, namely, mustards; and gravy.</p> <p>IC 035. Mail order and computer on-line catalog services for prepared foods, meats and deli trays and retail store services in the field of prepared foods, meats and deli trays.</p> <p>IC 042. Restaurant and catering services.</p>

Mark	Registration/Application No.	Goods/Services
<p>EAT IT UP</p> 	<p>Reg. No. 2536397</p>	<p>IC029. Pork, namely ham, bacon and pork ribs; poultry, namely turkey; beef, namely beef steaks; soup mixes; prepared vegetable and fruit casseroles, namely sweet potato, green bean, squash, broccoli and rice casseroles, baked cinnamon apples, mashed potatoes; potato salad and coleslaw.</p> <p>IC030. Bakery goods, namely breads, croissants, baguettes, cookies, pies and cheesecake, cake; prepared sandwiches, namely veggie, ham, turkey, roast beef, ham salad, chicken salad, turkey salad and tuna salad; bread stuffing; pasta salads; condiments, namely, mustards; and gravy.</p> <p>IC035. Mail order and computer on-line catalog services for prepared foods, meats and deli trays; retail store services in the field of prepared foods, meats, deli trays.</p> <p>IC042. Restaurant and catering services.</p>
<p>HEAVENLY HAM</p> 	<p>Reg. No. 1192233</p>	<p>ICO29. Ham.</p>
<p>HEAVENLY HAM</p>	<p>Reg. No. 1932836</p>	<p>IC 029. Hams.</p>



Mark	Registration/Application No.	Goods/Services
<p data-bbox="186 359 472 394">Miscellaneous Design</p> 	<p data-bbox="607 359 846 394">Reg. No. 2561719</p>	<p data-bbox="976 365 1430 695">IC029. Pork, namely, ham, bacon and pork ribs, poultry, namely, turkey; beef, namely beef steaks; soup mixes; prepared vegetable and fruit casseroles, namely, sweet potato, green bean, squash, broccoli and rice casseroles, baked cinnamon apples, mashed potatoes; potato salad and cole slaw</p> <p data-bbox="976 730 1414 1060">IC030. Bakery goods, namely breads, croissants, baguettes, cookies, pies and cheese cake, cake; prepared sandwiches, namely, veggie, ham, turkey, roast beef, ham salad, chicken salad, turkey salad and tuna salad; bread stuffing; pasta salads; condiments, namely, mustards; and gravy</p> <p data-bbox="976 1096 1414 1318">IC035. Mail order and computer on-line catalog services for prepared foods, meats and deli trays; retail store services in the field of prepared foods, meats and deli trays</p> <p data-bbox="976 1354 1382 1423">IC042. Restaurant and catering services</p>