

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Cadbury Beverages Delaware Inc.		04/29/2008	CORPORATION:
RECEIVING PARTY DATA			
Name:	Cadbury Ireland Limited		
Street Address:	Malahide Road, Coolock		
City:	Dublin		
State/Country:	IRELAND		
Postal Code:	5		
Entity Type:	LIMITED LIABILITY COMPANY:		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77350820	YORK BE SENSATIONAL!	
CORRESPONDENCE DATA			
Fax Number:	(973)909-1402		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	stacy.scotto@cs-americas.com		
Correspondent Name:	Daniel Chung		
Address Line 1:	941 Route 10		
Address Line 4:	Whippany, NEW JERSEY 07981		
DOMESTIC REPRESENTATIVE			
Name:			
Address Line 1:			
Address Line 2:			
Address Line 3:			
Address Line 4:			
NAME OF SUBMITTER:	Daniel Chung		

OP \$40.00 77350820

Signature:

/Daniel Chung/

Date:

10/23/2008

Total Attachments: 2

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July 28, 2008

Cadbury Ireland Limited
Malahide Road, Coolock
Dublin, Ireland 5

Dear Sirs:

I refer to the Peter Paul/York Domestic Trademark and Technology License Agreement (the "Agreement") and subsequent Assignment entered into as of April 29, 2008, by and between Cadbury Beverages Delaware Inc., and Cadbury Ireland Limited ("CIL").

The parties agree that the following trademark shall be added to Exhibit A of the Agreement:

YORK BE SENSATIONAL! (and design)
US Application Number 77/350820

The revised Exhibit A is attached hereto. The parties' rights and obligations under the Agreement will continue in all other respects.

If the proposed amendment set out above is acceptable to CIL, please have a duly authorized officer of CIL sign and return the attached copy of this letter to me.

Yours sincerely,

For and on behalf of Beverages Delaware Inc., formerly, Cadbury Beverages Delaware Inc.

By: 

Name: JAMES L. Baldwin

Title: EXECUTIVE VP

Agreed for and on behalf of Cadbury Ireland Limited

By: 

Name: M.J. HODGKIN

Title: ATTORNEY IN FACT

Exhibit A

COUNTRY	TRADEMARK	APPLICATION NO.	REGISTRATION NO.	TRADEMARK STATUS
United States of America	ALMOND JOY	71499273	443802	Registered
United States of America	ALMOND JOY (Cookies)	78509186	3136939	Registered
United States of America	GET THE SENSATION	73501233	1339397	Registered
United States of America	INDESCRIBABLY DELICIOUS	72187143	793718	Registered
United States of America	MOU and Design (MOUNDS Design Square)	78405847	3099037	Registered
United States of America	MOUNDS	74548112	1982982	Registered
United States of America	MOUNDS	71141801	162338	Registered
United States of America	PETER PAUL (Coconut)	74548111	1981589	Registered
United States of America	PETER PAUL (Cookies)	78509201	3131004	Registered
United States of America	PETER PAUL ALMOND JOY MILK CHOCOLATE COVERED COCONUT EGG and Design	74462931	1863854	Registered
United States of America	PETER PAUL and Design	72229121	813122	Registered
United States of America	PETER PAUL MOUNDS DARK CHOCOLATE COVERED COCONUT EGG and Design	74462932	1864856	Registered
United States of America	PETER PAUL'S (Stylized)	71563359	523876	Registered
United States of America	POWER HOUSE	72014566	650628	Registered
United States of America	SIDEKICKS	72421780	955337	Registered
United States of America	SOMETIMES YOU FEEL LIKE A NUT. SOMETIMES YOU DON'T	74010989	1611447	Registered
United States of America	TWIRLERS	72349380	919491	Registered
United States of America	YORK (candy)	77028815		Pending
United States of America	YORK and Design (Candy)	71573697	564557	Registered
United States of America	YORK and Design (Candy)	74067397	1644557	Registered
United States of America	YORK and Design (Cookies)	78510427	3134153	Registered
United States of America	YORK and Design (Ice Cream)	73790069	1571192	Registered
United States of America	YORK and Design (YORK Design Square)	78509029	3209630	Registered
United States of America	YORK BE SENSATIONAL! (and Design)	77350820		Pending