

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Moore North America, Inc.		07/28/2003	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Moore Wallace North America, Inc.		
<b>Street Address:</b>	111 South Wacker Drive, 38th Floor		
<b>City:</b>	Chicago		
<b>State/Country:</b>	ILLINOIS		
<b>Postal Code:</b>	60606		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	1490134	LASERMATE	
Registration Number:	2607858	MARKETREADY	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(312)425-3909		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	(312) 425-8514		
<b>Email:</b>	chitm@nixonpeabody.com		
<b>Correspondent Name:</b>	Janet M. Garetto		
<b>Address Line 1:</b>	161 N. Clark Street, 48th Floor		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60601		
<b>ATTORNEY DOCKET NUMBER:</b>	247083-42US		
<b>NAME OF SUBMITTER:</b>	Janet M. Garetto		
<b>Signature:</b>	/Janet M. Garetto/		
<b>Date:</b>	10/27/2008		

CH \$65.00 1490134

**Total Attachments: 7**

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# Delaware

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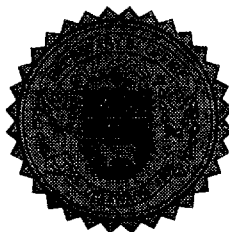
*The First State*

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER OF "MOORE NORTH AMERICA, INC.", CHANGING ITS NAME FROM "MOORE NORTH AMERICA, INC." TO "MOORE WALLACE NORTH AMERICA, INC.", FILED IN THIS OFFICE ON THE TWENTY-NINTH DAY OF JULY, A.D. 2003, AT 11:19 O'CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF MERGER IS THE FIRST DAY OF AUGUST, A.D. 2003.

0338210 8100

050081024



*Harriet Smith Windsor*

Harriet Smith Windsor, Secretary of State  
AUTHENTICATION: 3654894

DATE: 02-01-05

TRADEMARK  
REEL: 003876 FRAME: 0927

**CERTIFICATE OF MERGER  
 FOR THE MERGER OF  
 MOORE WALLACE USA INC.  
 WITH AND INTO  
 MOORE NORTH AMERICA, INC.**

Under Section 251  
 of the General Corporation Law  
 of the State of Delaware

Pursuant to Section 251(c) of the General Corporation Law of the State of Delaware (the "DCGL"), Moore North America, Inc., a Delaware corporation ("MNA"), in connection with the merger of Moore Wallace USA Inc., a Delaware corporation ("MNUSA"), with and into MNA, hereby certifies as follows:

FIRST: The names and states of incorporation of the constituent corporations to the Merger (the "Constituent Corporations") are:

<u>Name</u>	<u>State of Incorporation</u>
Moore Wallace USA Inc.	Delaware
Moore North America, Inc.	Delaware

SECOND: An Agreement and Plan of Merger dated as of July 28, 2003 (the "Merger Agreement") by and between MNA and MWUSA, has been approved, adopted, certified, executed and acknowledged by each of the Constituent Corporations in accordance with Section 251 of the DCGL.

THIRD: MNA shall be the surviving corporation in the merger.

FOURTH: The Amended and Restated Certificate of Incorporation of MNA attached as Exhibit A to this Certificate of Merger shall be the certificate of incorporation of the surviving corporation.

FIFTH: The Merger shall become effective on August 1, 2003.

SIXTH: An executed copy of the Merger Agreement is on file at the office of the surviving corporation at 1200 Lakeside Drive, Bannockburn, IL 60015.

SEVENTH: A copy of the Merger Agreement will be furnished by the surviving corporation, on request and without cost, to any stockholder of either Constituent Corporation.

IN WITNESS WHEREOF, this Certificate of Merger has been executed on this  
28th day of July, 2003.

MOORE NORTH AMERICA, INC.

By: /s/ Theodore J. Theophilos  
Theodore J. Theophilos,  
EVP-Business and Legal Affairs and  
Secretary

**EXHIBIT A**

**AMENDED AND RESTATED CERTIFICATE OF INCORPORATION  
OF  
MOORE NORTH AMERICA, INC.  
a Delaware corporation**

MOORE NORTH AMERICA, INC., a corporation organized and existing under the laws of the State of Delaware, hereby certifies as follows:

1. The name of the corporation is Moore North America, Inc. (the "Corporation") and the name under which the Corporation was originally incorporated was American Sales Book Company, Inc. The date of filing of its original Certificate of Incorporation with the Delaware Secretary of State was December 21, 1934.

2. This Amended and Restated Certificate of Incorporation amends and restates the provisions of the Certificate of Incorporation of the Corporation and has been duly adopted in accordance with Sections 228, 242 and 245 of the Delaware General Corporation Law.

3. The text of the Certificate of Incorporation as amended or supplemented heretofore is further amended and restated hereby to read in its entirety as herein set forth in full:

**"FIRST:** The name of the corporation is Moore Wallace North America, Inc.

**SECOND:** The address of the Corporation's registered office in the State of Delaware, County of New Castle, is The Corporation Trust Center, 1209 Orange Street, Wilmington, Delaware 19801. The name of the Corporation's registered agent at such address is The Corporation Trust Company.

**THIRD:** The purpose of the Corporation is to engage in any lawful act or activity for which corporations may be organized under the General Corporation Law of the State of Delaware (the "DGCL").

**FOURTH:** The total number of shares of all classes of capital stock which the Corporation shall have the authority to issue is twenty thousand (20,000) shares of common stock with a par value of One Hundred Dollars (\$100) per share.

**FIFTH:** The Corporation is to have perpetual existence.

**SIXTH:** The private property of the stockholders shall not be subject to the payment of corporate debts to any extent whatever.

**SEVENTH: Liability and Indemnification of Officers and Directors.**

(1) No director of the Corporation shall be personally liable to the Corporation or its stockholders for monetary damages for breach of fiduciary duty as a director, except to the extent that such exemption from liability or limitation thereof is not permitted under the DGCL as currently in effect or as the same may hereafter be amended. If the DGCL is amended, after approval of this provision by the stockholders, to authorize corporate action further eliminating or limiting the personal liability of directors, then the liability of the director of the Corporation shall be eliminated or limited to the fullest extent permitted by the DGCL, as so amended.

(2) (a) The Corporation shall indemnify and hold harmless to the fullest extent permitted by applicable law as it presently exists or may hereafter be amended any person (or the executor or administrator of the estate of such person) who was or is a party or is threatened to be made a party to any threatened, pending or completed action, suit or proceeding, whether civil, criminal, administrative or investigative by reason of the fact that such person is or was a director or officer of the Corporation, or is or was serving at the request of the Corporation as a director or officer of another Corporation, partnership, joint venture or other enterprise, or as a trustee of any trust or employee benefit plan, against expenses (including attorneys' fees), judgments, fines and amounts paid in settlement actually and reasonably incurred by such person in connection with such action, suit or proceedings.

(b) As used in this Article SEVENTH, "actions, suits or proceedings" shall include, but shall not be limited to, any civil or criminal suit or proceedings arising out of or under any federal, state or national regulatory or taxing statute, including, but not limited to, the Sherman Antitrust Act, the Clayton Act, the Robinson Patman Act, and other regulatory statutes, to the extent that such laws do not prohibit such indemnification; provided, that indemnification shall not be made in or with respect to, and "actions, suits and proceedings" shall not be deemed to include:

- (i) any action or any matter as to which such person shall be finally adjudged in such action, suit or proceeding to be liable by reason of his gross negligence or willful misconduct in the performance of his duties as such director or officer, or
- (ii) any action, suit or proceeding which shall have been disposed of by failure to contest, settlement, plea of nolo contendere, consent decree or other than by adjudication on the merits, unless (A) the Corporation is advised that, in the opinion of the Corporation's counsel in relation to such matters, such director or officer is not guilty of gross negligence or willful misconduct in the performance of his

duties as a director or officer, and (B) such settlement or other disposition was or is in the interests of the Corporation.

(c) In making any determination under this Article SEVENTH, including any determination as to whether a director or officer was guilty of gross negligence or willful misconduct in the performance of his duties as a director or officer, the Corporation may conclusively rely on an opinion of legal counsel regularly retained by the Corporation or otherwise selected by or in a manner designated by the board of directors of the Corporation.

(d) The indemnification provided by this Article SEVENTH shall be in addition to and shall not be deemed to be exclusive of any other rights to which those seeking indemnification may be entitled under Section 145 of the DGCL or any other statute, agreement, vote of stockholders or disinterested directors, or otherwise, both as to action in official capacity and as to action in another capacity while holding such office, and shall continue as to a person who has ceased to be a director or officer and shall inure to the benefit of the heirs, executors and administrators of such a person.

(e) Expenses incurred in defending a civil or criminal action, suit or proceeding may be paid by the Corporation in advance of the final disposition of such action, suit or proceeding upon receipt of an undertaking by or on behalf of the director or officer to repay such amount if it shall ultimately be determined that he is not entitled to be indemnified by the Corporation as authorized in this Article SEVENTH.

EIGHTH: The board of directors of the Corporation is expressly authorized to adopt, amend or repeal the bylaws of the Corporation.

NINTH: The number of directors of the Corporation shall be fixed from time to time pursuant to the bylaws of the Corporation.

TENTH: This Amended and Restated Certificate of Incorporation shall be effective on August 1, 2003."

*[Signature page to follow]*



IN WITNESS WHEREOF, said Corporation has caused this Amended and Restated Certificate of Incorporation to be signed by the duly authorized officer whose name and title are set forth below, this 28th day of July, 2003.

MOORE NORTH AMERICA, INC.

By:     /s/ Theodore J. Theophilos    

Theodore J. Theophilos,  
Executive Vice President-  
Business & Legal Affairs, and  
Secretary