

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

| SUBMISSION TYPE: | NEW ASSIGNMENT | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
|--|--------------------------------|----------------|-----------------------|----------------------|------------------------------------|--------------|----------------------|-----------------------|-------------|----------------------|---------|-------------|----------------------|---------|---------------|----------------------|---------|------------|----------------------|---------|----------|----------------------|---------|----------------|----------------------|---------|-----------|----------------------|---------|-------------|----------------------|---------|--------------|----------------------|---------|------------|----------------------|---------|---------------|----------------------|---------|---------------|----------------------|---------|---------|--|
| NATURE OF CONVEYANCE: | SECURITY INTEREST | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| CONVEYING PARTY DATA | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <th style="width: 30%;">Name</th> <th style="width: 30%;">Formerly</th> <th style="width: 20%;">Execution Date</th> <th style="width: 20%;">Entity Type</th> </tr> <tr> <td>ARROW PLASTIC MANUFACTURING CO.</td> <td></td> <td>10/21/2008</td> <td>CORPORATION: ILLINOIS</td> </tr> </table> | Name | Formerly | Execution Date | Entity Type | ARROW PLASTIC MANUFACTURING CO. | | 10/21/2008 | CORPORATION: ILLINOIS | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Name | Formerly | Execution Date | Entity Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| ARROW PLASTIC MANUFACTURING CO. | | 10/21/2008 | CORPORATION: ILLINOIS | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| RECEIVING PARTY DATA | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Name: | FIRST CHICAGO BANK AND TRUST | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Street Address: | 1145 N. Arlington Heights Road | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| City: | Itasca | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| State/Country: | ILLINOIS | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Postal Code: | 60143 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Entity Type: | Bank: | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| PROPERTY NUMBERS Total: 16 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 20%;">Property Type</th> <th style="width: 15%;">Number</th> <th style="width: 65%;">Word Mark</th> </tr> </thead> <tbody> <tr><td>Registration Number:</td><td>3071589</td><td>FRIDGE STACK</td></tr> <tr><td>Registration Number:</td><td>3042336</td><td>SPORT CUBES</td></tr> <tr><td>Registration Number:</td><td>3112436</td><td>FRONTRUNNER</td></tr> <tr><td>Registration Number:</td><td>3042327</td><td>H2O ON THE GO</td></tr> <tr><td>Registration Number:</td><td>2882747</td><td>CHUG & LUG</td></tr> <tr><td>Registration Number:</td><td>2990092</td><td>CHUGSTER</td></tr> <tr><td>Registration Number:</td><td>2815641</td><td>CLEAR CLASSICS</td></tr> <tr><td>Registration Number:</td><td>2698635</td><td>COOL GRIP</td></tr> <tr><td>Registration Number:</td><td>2495974</td><td>SIP-A-SPORT</td></tr> <tr><td>Registration Number:</td><td>2473507</td><td>PACK A SNACK</td></tr> <tr><td>Registration Number:</td><td>2544272</td><td>SIP-N-STOR</td></tr> <tr><td>Registration Number:</td><td>2473508</td><td>SIP-A-TRAINER</td></tr> <tr><td>Registration Number:</td><td>2211807</td><td>SIPPIN SAFARI</td></tr> <tr><td>Registration Number:</td><td>1740496</td><td>ANYWARE</td></tr> </tbody> </table> | Property Type | Number | Word Mark | Registration Number: | 3071589 | FRIDGE STACK | Registration Number: | 3042336 | SPORT CUBES | Registration Number: | 3112436 | FRONTRUNNER | Registration Number: | 3042327 | H2O ON THE GO | Registration Number: | 2882747 | CHUG & LUG | Registration Number: | 2990092 | CHUGSTER | Registration Number: | 2815641 | CLEAR CLASSICS | Registration Number: | 2698635 | COOL GRIP | Registration Number: | 2495974 | SIP-A-SPORT | Registration Number: | 2473507 | PACK A SNACK | Registration Number: | 2544272 | SIP-N-STOR | Registration Number: | 2473508 | SIP-A-TRAINER | Registration Number: | 2211807 | SIPPIN SAFARI | Registration Number: | 1740496 | ANYWARE | |
| Property Type | Number | Word Mark | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Registration Number: | 3071589 | FRIDGE STACK | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Registration Number: | 3042336 | SPORT CUBES | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Registration Number: | 3112436 | FRONTRUNNER | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Registration Number: | 3042327 | H2O ON THE GO | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Registration Number: | 2882747 | CHUG & LUG | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Registration Number: | 2990092 | CHUGSTER | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Registration Number: | 2815641 | CLEAR CLASSICS | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Registration Number: | 2698635 | COOL GRIP | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Registration Number: | 2495974 | SIP-A-SPORT | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Registration Number: | 2473507 | PACK A SNACK | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Registration Number: | 2544272 | SIP-N-STOR | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Registration Number: | 2473508 | SIP-A-TRAINER | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Registration Number: | 2211807 | SIPPIN SAFARI | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Registration Number: | 1740496 | ANYWARE | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |

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TRADEMARK
REEL: 003877 FRAME: 0518

| | | |
|----------------------|---------|---------------|
| Registration Number: | 1651519 | NEON |
| Registration Number: | 1513624 | CRYSTAL IMAGE |

CORRESPONDENCE DATA

Fax Number: (312)577-8756

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 312-577-8348

Email: cheryle.stone@kattenlaw.com

Correspondent Name: Cheryle Stone c/o Katten Muchin Rosenman

Address Line 1: 525 West Monroe Street

Address Line 2: 19th Floor

Address Line 4: CHICAGO, ILLINOIS 60661

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|-------------------------|--------------|
| ATTORNEY DOCKET NUMBER: | 339765-00005 |
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| NAME OF SUBMITTER: | Cheryle A. Stone |
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|------------|--------------------|
| Signature: | /Cheryle A. Stone/ |
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| Date: | 10/27/2008 |
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Total Attachments: 4

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TRADEMARK SECURITY AGREEMENT

THIS TRADEMARK SECURITY AGREEMENT (the "**Agreement**") made as of this 21st day of October, 2008 by ARROW PLASTIC MANUFACTURING CO., an Illinois corporation ("**Grantor**"), in favor of FIRST CHICAGO BANK AND TRUST ("**Grantee**").

W I T N E S S E T H

WHEREAS, Grantor and Grantee are parties to a certain Loan and Security Agreement of even date herewith (as the same may be amended, restated, modified or supplemented and in effect from time to time, the "**Loan Agreement**") providing for the extensions of credit to be made to Grantor by Grantee; and

WHEREAS, pursuant to the terms of the Loan Agreement, Grantor has granted to Grantee a security interest in substantially all of the assets of Grantor including all right, title and interest of Grantor in, to and under all now owned and hereafter acquired trademarks, trademark registrations, and trademark applications, all renewals, extensions and continuations of any of the foregoing and all goodwill attributable to any of the foregoing ("**Trademarks**"), together with the goodwill of the business symbolized by Grantor's Trademarks, and all products and proceeds thereof, to secure the payment of all amounts owing by Grantor under the Loan Agreement.

NOW, THEREFORE, in consideration of the premises set forth herein and for other good and valuable consideration, receipt and sufficiency of which are hereby acknowledged, Grantor agrees as follows:

1. Incorporation of Loan Agreement. The Loan Agreement and the terms and provisions thereof are hereby incorporated herein in their entirety by this reference thereto. All terms capitalized but not otherwise defined herein shall have the same meanings herein as in the Loan Agreement.

2. Grant and Reaffirmation of Grant of Security Interests. To secure the payment and performance of the Liabilities, Grantor hereby grants to Grantee and hereby reaffirms its prior grant pursuant to the Loan Agreement of, a continuing security interest in Grantor's entire right, title and interest in and to the following (all of the following items or types of property being herein collectively referred to as the "**Trademark Collateral**"), whether now owned or existing or hereafter created, acquired or arising:

(i) each Trademark listed on Schedule 1 annexed hereto, together with any reissues, continuations or extensions thereof, and all of the goodwill of the business connected with the use of, and symbolized by, each Trademark; and

(ii) all products and proceeds of the forgoing, including without limitation, any claim by Grantor against third parties for past, present or future (a) infringement or dilution of any Trademark, or (b) injury to the goodwill associated with any Trademark.

[Signature Page Follows]

N WITNESS WHEREOF, Grantor has duly executed this Agreement as of the date first written above.

ARROW PLASTIC MANUFACTURING CO.

By:


Bruce Romer

Its:

VP FINANCE

Agreed and Accepted
As of the Date First Written Above

FIRST CHICAGO BANK AND TRUST

By: 
Its: Y.P.

SCHEDULE A

TRADEMARK REGISTRATIONS

| Trademark Description | U.S. Registration No. | Date Registered |
|-----------------------|-----------------------|-----------------|
| FRIDGE STACK | 3071589 | 03/21/2006 |
| SPORT CUBES | 3042336 | 01/10/2006 |
| FRONTRUNNER | 3112436 | 07/04/2006 |
| H2O ON THE GO | 3042327 | 01/10/2006 |
| CHUG & LUG | 2882747 | 09/07/2004 |
| CHUGSTER | 2990092 | 08/30/2005 |
| CLEAR CLASSICS | 2815641 | 02/17/2004 |
| COOL GRIP | 2698635 | 03/18/2003 |
| SIP-A-SPORT | 2495974 | 10/09/2001 |
| PACK A SNACK | 2473507 | 07/31/2001 |
| SIP-N-STOR | 2544272 | 03/05/2002 |
| SIP-A-TRAINER | 2473508 | 07/31/2001 |
| SIPPIN SAFARI | 2211807 | 12/15/1998 |
| ANYWARE | 1740496 | 12/15/1992 |
| NEON | 1651519 | 07/23/1991 |
| CRYSTAL IMAGE | 1513624 | 11/22/1998 |

TRADEMARK APPLICATIONS

| Trademark Description | U.S. Application No. | Date Applied |
|-----------------------|----------------------|--------------|
| BUDDY BOTTLE | N/A | N/A |
| MIRROR MITTS | N/A | N/A |
| SIP-N-STOR | N/A | N/A |