

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Andora, Inc.		07/24/2008	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Living Proof, Inc.		
<b>Street Address:</b>	63 Rogers Street		
<b>City:</b>	Cambridge		
<b>State/Country:</b>	MASSACHUSETTS		
<b>Postal Code:</b>	02142		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 6</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Serial Number:	77468453	LIVING PROOF	
Serial Number:	77449259	PY-2	
Serial Number:	77383440	RESPONSIBLE SCIENCE	
Serial Number:	77406252	ANDORA	
Serial Number:	77506804	RESULTS YOU CAN SEE FROM ACROSS THE ROOM	
Serial Number:	77508588	FRIZZ	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(617)832-7000		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	617-832-1000		
<b>Email:</b>	ustrademark@foleyhoag.com		
<b>Correspondent Name:</b>	Charles E. Weinstein, Esq.		
<b>Address Line 1:</b>	Seaport World Trade Center West		
<b>Address Line 2:</b>	155 Seaport Boulevard		
<b>Address Line 4:</b>	Boston, MASSACHUSETTS 02210-2600		

**CH \$165.00 77468453**

ATTORNEY DOCKET NUMBER:	25887-9
NAME OF SUBMITTER:	/Charles E. Weinstein, Esq.
Signature:	/Charles E. Weinstein/
Date:	10/27/2008
Total Attachments: 1 source=certificate-living proof#page1.tif	

# Delaware

PAGE 1

*The First State*

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THAT THE SAID "ANDORA, INC.", FILED A CERTIFICATE OF AMENDMENT, CHANGING ITS NAME TO "LIVING PROOF, INC.", THE TWENTY-FOURTH DAY OF JULY, A.D. 2008, AT 1:36 O'CLOCK P.M.



3974927 8320

081067918

You may verify this certificate online  
at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

*Harriet Smith Windsor*

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 6933027

DATE: 10-27-08

RECORDED: 10/27/2008

TRADEMARK  
REEL: 003877 FRAME: 0595