

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Varane S.A.		05/26/2008	COMPANY: SWITZERLAND
RECEIVING PARTY DATA			
Name:	Yves Saint Laurent Parfums		
Street Address:	28/34, Boulevard du Parc		
City:	Neuilly-Sur-Seine		
State/Country:	FRANCE		
Postal Code:	92200		
Entity Type:	Societe Par Actions Simpliffee: FRANCE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2209928	YVRESSE	
CORRESPONDENCE DATA			
Fax Number:	(212)784-5777		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212-784-5800		
Email:	trademarks@hblaw.com		
Correspondent Name:	Hiscock & Barclay LLP		
Address Line 1:	Seven Times Square		
Address Line 4:	New York, NEW YORK 10036		
ATTORNEY DOCKET NUMBER:	721037/3035277		
DOMESTIC REPRESENTATIVE			
Name:	Mark I. Peroff - Hiscock & Barclay LLP		
Address Line 1:	Seven Times Square		
Address Line 4:	New York, NEW YORK 10036		

OP \$40.00 2209928

NAME OF SUBMITTER:	Keith E. Danish
Signature:	/keith e. danish/
Date:	10/28/2008
Total Attachments: 2 source=Assign doc - Varane to Yves Saint Laurent Parfums for YVRESSE#page1.tif source=Assign doc - Varane to Yves Saint Laurent Parfums for YVRESSE#page2.tif	

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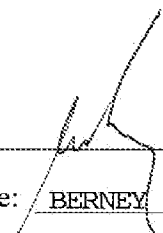
WHEREAS, VARANE S.A., a company organized and existing under the laws of Switzerland, with a business address of 7, rue des Alpes, 1201 Geneve, Switzerland [hereinafter referred to as "ASSIGNOR"], has adopted, used and is using the trademark "YVRESSE" in the United States of America, which trademark is registered in the United States Patent and Trademark Office, Registration No. 2,209,928, dated December 15, 1998; and

WHEREAS, YVES SAINT LAURENT PARFUMS, a "Societe Par Actions Simplifiee" organized and existing under the laws of France, with a business address of 28/34, Boulevard du Parc, 92200 Neuilly-Sur-Seine, France [hereinafter referred to as "ASSIGNEE"], is desirous of acquiring said trademark, the goodwill of the business symbolized by the mark, and the registration thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR does hereby sell, assign, transfer and set over unto ASSIGNEE all of ASSIGNOR's right, title, and interest in and to the aforementioned trademark "YVRESSE" in the United States of America, together with the goodwill of the business symbolized by the mark, the registration thereof, and the right to sue for past and future infringement thereof.

VARANE S.A.

Dated: 26, May 2008

By:  _____

Name: BERNEY Charles

Title: PRESIDENT