

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Neways, Inc.		10/22/2008	CORPORATION: UTAH
LTM Enterprises, Inc.		10/22/2008	CORPORATION: NEVADA
Neways Japan, Inc.		10/22/2008	CORPORATION: NEVADA

RECEIVING PARTY DATA

Name:	S.A.C Domestic Investments, L.P.
Street Address:	72 CUMMINGS POINT ROAD
City:	STAMFORD
State/Country:	CONNECTICUT
Postal Code:	06902
Entity Type:	LIMITED PARTNERSHIP: DELAWARE

PROPERTY NUMBERS Total: 8

Property Type	Number	Word Mark
Serial Number:	77562245	NEWAYS
Serial Number:	77548091	FLORAZONE TECHNOLOGY
Serial Number:	77548098	BIOVIVA BEADS
Serial Number:	77562253	NEWAYS THE SAFETY-CONSCIOUS COMPANY
Serial Number:	77574594	CYCLESOOTHE
Serial Number:	77561690	THE SAFETY-CONSCIOUS COMPANY
Registration Number:	3473306	MAX FLASH TECHNOLOGY
Registration Number:	3498657	FEEL BETTER NOW ENDAU

CORRESPONDENCE DATA

Fax Number: (212)446-4900
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 2129093078
 Email: szablocki@kirkland.com

CH \$215.00 77562245

Correspondent Name: Susan Zablocki
Address Line 1: 153 East 53rd Street
Address Line 2: Kirkland & Ellis LLP
Address Line 4: New York, NEW YORK 10022

ATTORNEY DOCKET NUMBER:

38310-221

NAME OF SUBMITTER:

Susan Zablocki

Signature:

//susan zablocki//

Date:

10/29/2008

Total Attachments: 2

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IP SUPPLEMENT

This IP SUPPLEMENT (this "Supplement") dated as of Oct. 22, 2008 is delivered pursuant to and supplements the Trademark Security Agreement dated as of November 8, 2006 (said Trademark Security Agreement, as it may heretofore have been and as it may hereafter be further amended, restated, supplemented or otherwise modified from time to time, being the "Trademark Security Agreement"), among Neways, Inc., a Utah corporation ("Neways"), LTM Enterprises, Inc., a Nevada corporation (the "Borrower") and Neways Japan, Inc., a Nevada corporation ("Neways Japan" and together with Neways and the Borrower, the "Pledgors"), and S.A.C. Domestic Investments, L.P., in its capacity as Collateral Agent ("Collateral Agent"). Capitalized terms used herein not otherwise defined herein shall have the meanings ascribed thereto in the Trademark Security Agreement.

The Pledgors grant to Collateral Agent a security interest in all of the Pledgors' right, title and interest in and to the Subject Trademarks set forth on Schedule A annexed hereto. All such Trademark Collateral shall be deemed to be part of the Trademark Collateral and shall be hereafter subject to each of the terms and conditions of the Trademark Security Agreement.

IN WITNESS WHEREOF, the Pledgors have caused this Trademark Security Agreement Supplement to be duly executed and delivered by its respective duly authorized officer as of Oct. 22, 2008.

NEWAYS, INC.

By: Will Burgess

Name: Will Burgess

Title: Vice President

LTM ENTERPRISES, INC.
By: Christopher S. Crump

Name: Christopher S. Crump

Title: Treasurer and Secretary

NEWAYS JAPAN, INC.
By: Christopher S. Crump

Name: Christopher S. Crump

Title: Treasurer and Secretary

SCHEDULE A
TO
IP SUPPLEMENT

U.S. TRADEMARK REGISTRATIONS/APPLICATIONS

Applicant // Registrant	Trademark	Application No. / Date	Registration No. / Date
Neways, Inc.	NEWAYS NEW LOGO (NAME AND DESIGN)	77/562245 9/4/2008	
Neways, Inc.	MAX FLASH TECHNOLOGY	77/166879 4/26/2007	3473306 7/22/2008
Neways, Inc.	FEEL BETTER NOW ENDAU	77/389025 2/5/2008	3498657 9/9/2008
Neways, Inc.	FLORAZONE TECHNOLOGY	77/548091 8/15/2008	
Neways, Inc.	BIOVIVA BEADS	77/548098 8/15/2008	
Neways, Inc.	NEWAYS NEW LOGO (DESIGN, NAME AND TAGLINE)	77/562253 9/4/2008	
Neways, Inc.	CYCLESMOOTH	77/574594 9/19/2008	
Neways, Inc.	THE SAFETY-CONSCIOUS COMPANY	77/561690 9/3/2008	