

Form PTO-1594 (Rev. 09-08)
OMB Collection 0651-0027 (exp. 10/31/2008)

U.S. DEPARTMENT OF COMMERCE
United States Patent and Trademark Office

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies):

Holley Performance Products, Inc.

- ☐ Individual(s) ☐ Association
☐ General Partnership ☐ Limited Partnership
☒ Corporation- State: Delaware
☐ Other _____

Citizenship (see guidelines) _____

Additional names of conveying parties attached? ☐ Yes ☒ No

3. Nature of conveyance /Execution Date(s) :

Execution Date(s) August 25, 2008

- ☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Other _____

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? ☐ Yes ☒ No

Name: The Coca-Cola Company

Internal

Address: _____

Street Address: One Coca-Cola Plaza

City: Atlanta

State: Georgia

Country: USA Zip: 30313

- ☐ Association Citizenship _____
☐ General Partnership Citizenship _____
☐ Limited Partnership Citizenship _____
☒ Corporation Citizenship Delaware
☐ Other _____ Citizenship _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: ☐ Yes ☐ No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

3184641

3188054

Additional sheet(s) attached? ☐ Yes ☒ No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

NOS

NOS and DESIGN

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Pamela C. Mallari

Internal Address: _____

Street Address: One Coca-Cola Plaza

City: Atlanta

State: Georgia Zip: 30313

Phone Number: 404 676 3244

Fax Number: 404 598 3244

Email Address: pamallari@na.ko.com

6. Total number of applications and registrations involved:

2

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 65.00

- ☒ Authorized to be charged to deposit account
☐ Enclosed

8. Payment Information:

Deposit Account Number 032325

Authorized User Name Jolene M. Denton

9. Signature:

Pamela C. Mallari

Signature

28 October 2008

Date

Pamela C. Mallari

Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 6

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
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1. Name of conveying party(ies): <input type="checkbox"/> Individual(s) <input type="checkbox"/> Association <input type="checkbox"/> General Partnership <input type="checkbox"/> Limited Partnership <input checked="" type="checkbox"/> Corporation- State: <u>Delaware</u> <input type="checkbox"/> Other _____ Citizenship (see guidelines) _____ Additional names of conveying parties attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	2. Name and address of receiving party(ies) Additional names, addresses, or citizenship attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No Name: <u>The Coca-Cola Company</u> Internal Address: _____ Street Address: <u>One Coca-Cola Plaza</u> City: <u>Atlanta</u> State: <u>Georgia</u> Country: <u>USA</u> Zip: <u>30313</u> <input type="checkbox"/> Association Citizenship _____ <input type="checkbox"/> General Partnership Citizenship _____ <input type="checkbox"/> Limited Partnership Citizenship _____ <input checked="" type="checkbox"/> Corporation Citizenship <u>Delaware</u> <input type="checkbox"/> Other _____ Citizenship _____ If assignee is not domiciled in the United States, a domestic representative designation is attached: <input type="checkbox"/> Yes <input type="checkbox"/> No (Designations must be a separate document from assignment)
3. Nature of conveyance)/Execution Date(s) : Execution Date(s) <u>August 25, 2008</u> <input checked="" type="checkbox"/> Assignment <input type="checkbox"/> Merger <input type="checkbox"/> Security Agreement <input type="checkbox"/> Change of Name <input type="checkbox"/> Other _____	
4. Application number(s) or registration number(s) and identification or description of the Trademark. A. Trademark Application No.(s) _____ B. Trademark Registration No.(s) <u>3184641</u> <u>3188054</u> Additional sheet(s) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	
C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown): NOS NOS and Design	
5. Name & address of party to whom correspondence concerning document should be mailed: Name: <u>Pamela C. Mallari</u> Internal Address: _____ Street Address: <u>One Coca-Cola Plaza</u> City: <u>Atlanta</u> State: <u>Georgia</u> Zip: <u>30313</u> Phone Number: <u>404.676.3244</u> Fax Number: <u>404.598.3244</u> Email Address: <u>pamallari@nako.com</u>	6. Total number of applications and registrations involved: <u>2</u> 7. Total fee (37 CFR 2.6(b)(6) & 3.41) <u>\$65.00</u> <input type="checkbox"/> Authorized to be charged to deposit account <input type="checkbox"/> Enclosed 8. Payment Information: Deposit Account Number <u>632325</u> Authorized User Name <u>Jolene M. Denton</u>
9. Signature: <u>Pamela C. Mallari</u> <u>22 October 2008</u> Signature Date Name of Person Signing Total number of pages including cover sheet, attachments, and document: <u>4</u>	

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EXHIBIT A**ASSIGNMENT - UNITED STATES****TRADEMARK ASSIGNMENT**

WHEREAS, HOLLEY PERFORMANCE PRODUCTS, INC., a corporation organized under the laws of the State of Delaware, having a principal place of business located at 1801 Russellville Road, Bowling Green, Kentucky 42101 ("Assignor"), is the owner of all right, title and interest in and to the trademarks NOS and NOS and Design for and in connection with Beverages (the "Trademarks") and all goodwill related thereto and certificate of registration numbers 3,184,641 and 3,188,054 issued by the United States Patent and Trademark Office for said marks (the "Registrations"); and

WHEREAS, THE COCA-COLA COMPANY, a corporation organized under the laws of the State of Delaware, having a principal place of business located at One Coca-Cola Plaza, Atlanta, Georgia 30313 ("Assignee"), is desirous of acquiring the Trademarks, the goodwill associated therewith, and the Registrations; and

WHEREAS, the assignment of the Trademarks, and of the Registrations, shall be made of record in the United States Patent and Trademark Office; and

WHEREAS, Assignor agrees that it will execute or arrange for execution of such further assignment documents or other legal instruments as may be required, if any, from Assignor to permit Assignee to obtain recordation of the assignments and the registration therewith, from Assignor to Assignee.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns and transfers to Assignee, free and clear

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of all liens and encumbrances, all right, title, and interest in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks, and the Registrations, as well as all rights to damages and profits, due or accrued, arising out of past infringements of the Trademarks and/or the Registrations, and the right to sue and recover for same.

IN WITNESS WHEREOF, the parties have caused this Trademark Assignment to be signed by a duly authorized officer this 25 day of August, 2008.

HOLLEY PERFORMANCE PRODUCTS, INC.

By: [Signature]Name: Jack L. SpingerTitle: EVPACKNOWLEDGEMENT

Before the undersigned authority duly empowered to administer oaths personally appeared the individual identified above who, after being duly sworn, attested that he/she is the authorized representative of the party identified above, and that he/she signed the foregoing instrument with full authority to do so on behalf of such party.

This 25th day of August, 2008.

Name: Angie SchaefferTitle: Notary PublicCommission expires 10/04/2008

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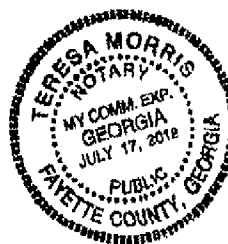
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THE COCA-COLA COMPANY

By: [Signature]Name: William D. Hawkins, IIITitle: Vice PresidentDocument Approved By
Global TM CounselACKNOWLEDGEMENT

Before the undersigned authority duly empowered to administer oaths personally appeared the individual identified above who, after being duly sworn, attested that he/she is the authorized representative of the party identified above, and that he/she signed the foregoing instrument with full authority to do so on behalf of such party.

This 27th day of September, 2008.Name: [Signature]Title: Notary Public

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**UNITED STATES PATENT AND TRADEMARK OFFICE**UNDER SECRETARY OF COMMERCE FOR INTELLECTUAL PROPERTY AND
DIRECTOR OF THE UNITED STATES PATENT AND TRADEMARK OFFICE

700388572

OCTOBER 27, 2008

PTAS

PAMELA C. MALLARI
ONE COCA-COLA PLAZA
ATLANTA, GEORGIA 30313UNITED STATES PATENT AND TRADEMARK OFFICE
NOTICE OF NON-RECORDATION OF DOCUMENT

DOCUMENT ID NO.: 700388572

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571-272-3350.

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RE:
US Trademark Assignment for
Reg. No. 3184641 for NOS and
Reg No. 3188054 for NOS and
Design (Our Ref.81167544 and
81167711)

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Kind regards,

Jolene Denton, Paralegal
Global Trademarks Team - North America
The Coca-Cola Company
One Coca-Cola Plaza, NW - USA 1101B
Atlanta, GA 30313
Phone (404) 676-3293 Fax (404) 598-3293
jodenton@na.ko.com

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