

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Medical News & Issues, Inc.		06/02/2008	CORPORATION: ARIZONA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Grand View Media Group, Inc.		
<b>Street Address:</b>	5724 Highway 280 East		
<b>City:</b>	Birmingham		
<b>State/Country:</b>	ALABAMA		
<b>Postal Code:</b>	35242		
<b>Entity Type:</b>	CORPORATION: ALABAMA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2555438	NEPHROLOGY NEWS & ISSUES	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(404)685-7070		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	404 815 3770		
<b>Email:</b>	mdalton@sgrlaw.com		
<b>Correspondent Name:</b>	Christopher A. Holland		
<b>Address Line 1:</b>	1230 Peachtree Street, N.E.		
<b>Address Line 2:</b>	Suite 3100, Promenade II		
<b>Address Line 4:</b>	Atlanta, GEORGIA 30309		
<b>ATTORNEY DOCKET NUMBER:</b>	043802.099		
<b>NAME OF SUBMITTER:</b>	Christopher A. Holland		
<b>Signature:</b>	/Christopher A. Holland/		
<b>Date:</b>	10/29/2008		

OP \$40.00 2555438

Total Attachments: 2

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**ASSIGNMENT OF TRADEMARK AND  
CORRESPONDING REGISTRATION**

WHEREAS, MEDICAL NEWS & ISSUES, INC., an Arizona corporation, hereinafter referred to as the ASSIGNOR, has adopted, used and is using the trademark ("the Mark") which is set forth on Schedule A to this Assignment and which is the subject of an issued trademark registration as set forth on Schedule A to this Assignment; and

WHEREAS, GRAND VIEW MEDIA GROUP, INC., an Alabama corporation, hereinafter referred to as the ASSIGNEE, is desirous of acquiring the Mark and the registration set forth on Schedule A to this Assignment, including all common law rights in the Mark;

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, ASSIGNOR does hereby assign unto ASSIGNEE, all right, title and interest in and to the Mark and its corresponding registration, any and all common law rights in the Mark, together with the good will of the business symbolized by said Mark.

MEDICAL NEWS & ISSUES, INC.

Date: 6/2/08

Signature: 

Name: Lawrence R. Coatts

Title: CEO/President

**Exhibit A**

**Nephrology News & Issues**

**Registration Number: 2555438**

**Registration Date: April 2, 2002**

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**RECORDED: 10/29/2008**

**TRADEMARK  
REEL: 003879 FRAME: 0345**