

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Lana Duke		10/24/2008	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Ruth's Hospitality Group, Inc.		
Street Address:	500 International Parkway		
Internal Address:	Suite 100		
City:	Heathrow		
State/Country:	FLORIDA		
Postal Code:	32746		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	78932649	COME HUNGRY DARLING!	
Serial Number:	78932669	IF IT DOESN'T SIZZLE, SEND IT BACK	
CORRESPONDENCE DATA			
Fax Number:	(985)629-0778		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(985) 629-0777		
Email:	estubbe@hardycarey.com		
Correspondent Name:	Elise M. Stubbe		
Address Line 1:	1080 West Causeway Approach		
Address Line 4:	Mandeville, LOUISIANA 70471		
NAME OF SUBMITTER:	Elise M. Stubbe		
Signature:	/Elise M. Stubbe/		
Date:	10/29/2008		

OP \$65.00 78932649

Total Attachments: 2

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U.S. SERVICE MARK ASSIGNMENT

WHEREAS Lana Duke, an individual having her primary address at 3817 Edenborn Avenue, Metairie, Louisiana, 70002, United States of America (the "Assignor"), is the owner of the U.S. service marks, including the respective applications therefore, identified in the schedule annexed hereto (the "Marks");

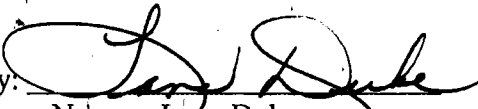
AND WHEREAS, Ruth's Hospitality Group Inc. (the "Assignee"), a Delaware corporation having its principal place of business at 500 International Parkway, Suite 100, Heathrow, Florida, 32746, United States of America, is desirous of acquiring from Assignor the whole right, title and interest in and to the Marks together with the goodwill of the business carried on in association with the Marks;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged by the parties hereto, Assignor hereby confirms that it has sold, assigned and transferred, and does hereby sell, assign and transfer unto Assignee, its successors and assigns, effective 10/24, 2008, all of Assignor's right, title and interest in and to the Marks and the goodwill of the business carried on in association with the Marks, together with all rights of action resulting from any adverse use of the Marks or any confusingly similar Marks and the right to claim such relief as is appropriate, the same to be held by Assignee, its successors and assigns as the same could have been held and enjoyed by Assignor if this sale, assignment and transfer had not been made.

This assignment may be executed in counterparts and by means of facsimile or PDF signature, each of which once signed shall be deemed an original and all such counterparts shall constitute one and the same instrument.

EXECUTED at Metairie, Louisiana, this 24th day of October, 2008.

LANA DUKE

By: 
Name: Lana Duke

SCHEDULE

Marks	Application No.
COME HUNGRY DARLING!	78/932649
IF IT DOESN'T SIZZLE, SEND IT BACK	78/932669