

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Apache Produce Company		10/01/2008	CORPORATION: ARIZONA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Apache Produce Imports LLC		
<b>Street Address:</b>	2425 East Camelback Road, Suite 950		
<b>City:</b>	Phoenix		
<b>State/Country:</b>	ARIZONA		
<b>Postal Code:</b>	85016		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: ARIZONA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Serial Number:	77290318	PLAIN JANE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(602)530-8500		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	602-530-8208		
<b>Email:</b>	kka@gknet.com		
<b>Correspondent Name:</b>	Donna H. Catalfio		
<b>Address Line 1:</b>	2575 East Camelback Road		
<b>Address Line 4:</b>	Phoenix, ARIZONA 85016		
<b>ATTORNEY DOCKET NUMBER:</b>	15404-6		
<b>NAME OF SUBMITTER:</b>	Donna H. Catalfio		
<b>Signature:</b>	/Donna H. Catalfio/		
<b>Date:</b>	10/29/2008		

CH \$40.00 77290318

Total Attachments: 2

source=assignment recordation form cover sheet#page1.tif

source=assignment to imports#page1.tif



**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
TRADEMARK ASSIGNMENT**

WHEREAS, APACHE PRODUCE COMPANY, an Arizona corporation, with its principal place of business located at 123 Old Tucson Road, Nogales, Arizona 85261 ("Assignor"), has adopted, owns and is using the following trademark ("Mark") in connection with the following goods and the Mark is pending registration with the PTO, in connection with the following goods:

<b>Serial No.:</b>	<b>Mark:</b>	<b>Goods/Services:</b>
77/290,318	PLAIN JANE	Fresh produce, namely, fresh fruits and vegetables (Class 031).

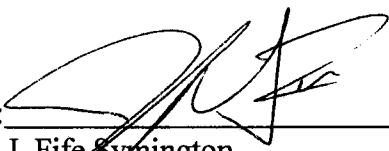
WHEREAS, Apache Produce Imports LLC, an Arizona limited liability company, with its principal place of business located at 2425 East Camelback Road, Suite 950, Phoenix, Arizona 85016 ("Assignee"), desires to acquire the Mark.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark.

DATED this 1<sup>st</sup> day of October, 2008.

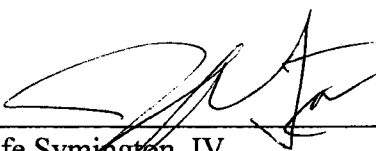
**ASSIGNOR:**

APACHE PRODUCE COMPANY, an Arizona corporation

By:   
\_\_\_\_\_  
J. Fife Symington  
Its: President

**ASSIGNEE:**

APACHE PRODUCE IMPORTS LLC, an Arizona limited liability company

By:   
\_\_\_\_\_  
J. Fife Symington, IV  
Its: Manager