

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Wechsler Coffee Corporation		11/01/2002	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	Samar, LLC		
Street Address:	10 South Riverside Plaza		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60606		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	1277254	LIMITED EDITION	
Registration Number:	1200570	SPECIAL EDITION	
Registration Number:	0875270	WECHSLER	
Registration Number:	0869780	WECHSLER	
CORRESPONDENCE DATA			
Fax Number:	(630)598-7333		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	630-598-6402		
Email:	docket@saralee.com		
Correspondent Name:	Mary Margaret Murray		
Address Line 1:	3500 Lacey Road		
Address Line 4:	Downers Grove, ILLINOIS 60515		
ATTORNEY DOCKET NUMBER:	IP07-016-DELTA		
NAME OF SUBMITTER:	Mary Margaret Murray		

CH \$115.00 1277254

Signature:

/mary margaret murray/

Date:

10/30/2008

Total Attachments: 4

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TRADEMARKS CONTRIBUTION AGREEMENT

THIS TRADEMARKS CONTRIBUTION AGREEMENT (this "Agreement") is made and entered into as of November 1, 2002, by and between Sara Lee Corporation, a Maryland corporation ("Sara Lee"), and Saramar, LLC, a Delaware limited liability company ("Saramar"). Each of Sara Lee and Saramar is referred to as a "Party," and they are collectively referred to as the "Parties".

WHEREAS, Sara Lee and certain of its subsidiaries are undergoing an internal reorganization (the "Reorganization");

WHEREAS, as part of the Reorganization, Wechsler Coffee Corporation, a New York corporation ("Wechsler"), was merged with and into Sara Lee; and

WHEREAS, Sara Lee will contribute the trademarks set forth on Exhibit A attached hereto (the "Trademarks") to Saramar (the "Contribution").

NOW, THEREFORE, in consideration of the mutual promises made herein, the receipt and sufficiency of which are hereby acknowledged, the Parties agree as follows:

1. Contribution

- A. Sara Lee hereby transfers, conveys, assigns and sets over the entire right, title and interest in and to the Trademarks (including, without limitation, any registrations and applications therefor, any renewals and extensions of the registrations, and all other rights), together with the goodwill of the business associated therewith, which goodwill Sara Lee specifically does not reserve for itself or its benefit, to Saramar, and Saramar hereby accepts the Contribution.
- B. As a result of the Contribution, (i) Sara Lee shall cease to be the owner of the Trademarks, and (ii) Saramar shall become the sole owner of the Trademarks.

2. Governing Law

This Agreement shall be governed by and construed in accordance with the domestic laws of the State of Delaware without giving effect to any choice or conflict of law provision or rule (whether of the State of Delaware or any other jurisdiction) that would cause the application of the laws of any jurisdiction other than the State of Delaware.

3. Miscellaneous

This Agreement may be executed simultaneously in any number of counterparts, any of which need not contain the signatures of more than one Party, but all such counterparts taken together will constitute one and the same Agreement.

* * * * *

IN WITNESS WHEREOF, the Parties have executed this Agreement as of the date first set forth above.

SARA LEE CORPORATION,
a Maryland corporation

By: Mark Silver

Its: ASST. SECRETARY

STATE OF Illinois)
) SS.
COUNTY OF Cook)

On this 1 day of November 2002, there appeared before me Mark Silver, personally known to me, who acknowledged that he/she signed the foregoing Assignment as his/her voluntary act and deed on behalf and with full authority of Sara Lee Corporation.



Yvette Brandy
Notary Public

SARAMAR, LLC,
a Delaware limited liability company

By: Arthur DeBaugh

Its: President

STATE OF Illinois)
) SS.
COUNTY OF Cook)

On this 1 day of November 2002, there appeared before me Arthur DeBaugh, personally known to me, who acknowledged that he/she signed the foregoing Assignment as his/her voluntary act and deed on behalf and with full authority of Saramar, LLC.



Yvette Brandy
Notary Public

EXHIBIT A

TRADEMARKS

Type*	Trademark/ Design Name	Country	Reg. Type*	Reg. Number	Status	Classes	Owner
01		redacted	redacted				
01		redacted	redacted				
03		redacted	redacted				
03		redacted	redacted				
04		redacted	redacted				
01	LIMITED EDITION	United States of America	ORD	1277254	REGD	30	055
01		redacted	redacted				
01	SPECIAL EDITION	United States of America	ORD	1200570	REGD	30	055
03		redacted	redacted				
01		redacted	redacted				
03		redacted	redacted				
01	WECHSLER	United States of America	ORD	875270	REGD	29,30	055
01	WECHSLER	United States of America	ORD	869780	REGD	30	055
03		redacted	redacted				
01		redacted	redacted				
01		redacted	redacted				
01		redacted	redacted				

Wechsler TM Contribution Agr