

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

|                       |                |
|-----------------------|----------------|
| SUBMISSION TYPE:      | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | MERGER         |
| EFFECTIVE DATE:       | 12/31/2000     |

**CONVEYING PARTY DATA**

| Name                      | Formerly | Execution Date | Entity Type           |
|---------------------------|----------|----------------|-----------------------|
| Bill Communications, Inc. |          | 12/21/2000     | CORPORATION: NEW YORK |

**RECEIVING PARTY DATA**

|                 |                          |
|-----------------|--------------------------|
| Name:           | BPI Communications, Inc. |
| Street Address: | 770 Broadway             |
| City:           | New York                 |
| State/Country:  | NEW YORK                 |
| Postal Code:    | 10003                    |
| Entity Type:    | CORPORATION: DELAWARE    |

**PROPERTY NUMBERS Total: 1**

| Property Type        | Number  | Word Mark      |
|----------------------|---------|----------------|
| Registration Number: | 1559003 | DIRECT SUCCESS |

**CORRESPONDENCE DATA**

Fax Number: (203)327-1096  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: (203) 324-6155  
 Email: ccobb@ssjr.com  
 Correspondent Name: Gene S. Winter  
 Address Line 1: 986 Bedford Street  
 Address Line 2: St. Onge Steward Johnston & Reens LLC  
 Address Line 4: Stamford, CONNECTICUT 06905

|                         |                  |
|-------------------------|------------------|
| ATTORNEY DOCKET NUMBER: | 03673-T0006A     |
| NAME OF SUBMITTER:      | Gene S. Winter   |
| Signature:              | /Gene S. Winter/ |

OP \$40.00 1559003

Date:

10/31/2008

**Total Attachments: 3**

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*State of Delaware*  
*Office of the Secretary of State*

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I, EDWARD J. FREEL, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"BILL COMMUNICATIONS, INC.", A NEW YORK CORPORATION,  
WITH AND INTO "BPI COMMUNICATIONS INC." UNDER THE NAME OF "BPI COMMUNICATIONS INC.", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE THE TWENTY-SECOND DAY OF DECEMBER, A.D. 2000, AT 9 O'CLOCK A.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF MERGER IS THE THIRTY-FIRST DAY OF DECEMBER, A.D. 2000, AT 10:30 O'CLOCK A.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE KENT COUNTY RECORDER OF DEEDS.



A handwritten signature in cursive script, reading "Edward J. Freel".

*Edward J. Freel, Secretary of State*

2367673 8100M

AUTHENTICATION: 0877373

001645305

DATE: 12-26-00

**TRADEMARK**  
**REEL: 003880 FRAME: 0741**

CERTIFICATE OF MERGER  
OF  
BILL COMMUNICATIONS, INC.  
INTO  
BPI COMMUNICATIONS INC.

The undersigned corporation does hereby certify:

FIRST: That the name and state of incorporation of each of the constituent corporations of the merger is as follows:

| NAME                      | STATE OF INCORPORATION |
|---------------------------|------------------------|
| BPI Communications Inc.   | Delaware               |
| Bill Communications, Inc. | New York               |

SECOND: That an Agreement of Merger between the parties to the merger has been approved, adopted, certified, executed and acknowledged by each of the constituent corporations in accordance with the requirements of Section 252 of the General Corporation Law of Delaware.

THIRD: That the name of the surviving corporation of the merger is BPI Communications Inc., a Delaware corporation.

FOURTH: That the Certificate of Incorporation of BPI Communications Inc., a Delaware corporation which is surviving the merger shall be the Certificate of Incorporation of the surviving corporation.

FIFTH: That the Agreement of Merger is on file at the principal place of business of the surviving corporation, the address of which is: BPI Communications Inc., 770 Broadway, New York, NY 10003, attn: Legal Dept.

SIXTH: That a copy of the Agreement of Merger will be furnished on request and without cost to any stockholder of any constituent corporation.

SEVENTH: The authorized capital stock of each foreign corporation, which is a party to the merger, is as follows:

| Corporation                     | Class  | Number of Shares | Par value per share |
|---------------------------------|--------|------------------|---------------------|
| Bill<br>Communications,<br>Inc. | Common | 20,000 .         | \$.01 per share     |

STATE OF DELAWARE  
SECRETARY OF STATE  
DIVISION OF CORPORATIONS  
FILED 09:00 AM 12/22/2000  
001645305 - 2367673


TRADEMARK

REEL: 003880 FRAME: 0742

EIGHTH: That this Certificate of Merger shall be effective on December 31, 2000 at 10:30 AM.

Dated: December 21, 2000.

BPI COMMUNICATIONS INC.

By:   
Frederick A. Steinmann  
Vice President