

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Foundation for Global Community		10/20/2008	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Smarterville Productions LLC		
Street Address:	1407 Fleet Street		
City:	Baltimore		
State/Country:	MARYLAND		
Postal Code:	21231		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2950215	HOOKED ON NATURE	
CORRESPONDENCE DATA			
Fax Number:	(703)610-8686		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(703) 610-8694		
Email:	rshapiro@milesstockbridge.com		
Correspondent Name:	Ronald E. Shapiro		
Address Line 1:	1751 Pinnacle Drive		
Address Line 2:	Suite 500		
Address Line 4:	McLean, VIRGINIA 22102-3833		
ATTORNEY DOCKET NUMBER:	100034-1		
NAME OF SUBMITTER:	Ronald E. Shapiro		
Signature:	/Ronald E. Shapiro/		
Date:	11/03/2008		

CH \$40.00 2950215

Total Attachments: 1
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Exhibit A

ASSIGNMENT

This Assignment is made by Foundation for Global Community ("Assignor"), a corporation organized under the laws of the State of California, with a place of business at 251 High Street, Suite B, Palo Alto, California 94301, to Smarterville Productions LLC ("Assignee"), a limited liability company organized under the laws of the State of Delaware, with a place of business at 1407 Fleet Street, Baltimore, Maryland 21231.

WHEREAS, Assignor is the owner of record of U.S. Servicemark Registration No. 2,950,215 for the mark HOOKED ON NATURE; and

WHEREAS, Assignor and Assignee are parties to an Agreement executed concurrently herewith, pursuant to which Assignor has agreed to assign its entire right, title, and interest in and to Registration No. 2,950,215 and the mark HOOKED ON NATURE to Assignee, together with all associated goodwill.

NOW, THEREFORE, in consideration of the premises and other valuable consideration, the receipt and sufficiency of which Assignor acknowledges, Assignor has sold, assigned, transferred, and set over, and does, by this Assignment, sell, assign, transfer, and set over unto Assignee, Assignor's entire right, title, and interest in and to Registration No. 2,950,215 and the mark HOOKED ON NATURE, together with all associated goodwill.

FOUNDATION FOR GLOBAL
COMMUNITY

By: Bill Wall
Name: Bill Wall
Title: CFO
Date: 10/20/08