

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	08/08/2000		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Countryside Feed, L.L.C.		10/28/2008	LIMITED LIABILITY COMPANY: KANSAS
RECEIVING PARTY DATA			
Name:	Team Marketing Alliance, L.L.C.		
Street Address:	307 West Cole		
City:	Moundridge		
State/Country:	KANSAS		
Postal Code:	67107		
Entity Type:	LIMITED LIABILITY COMPANY: KANSAS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2579702	TEAM MARKETING ALLIANCE	
CORRESPONDENCE DATA			
Fax Number:	(816)983-8080		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	816-983-8000		
Email:	pto-kc@huschblackwell.com		
Correspondent Name:	William B. Kircher		
Address Line 1:	4801 Main Street		
Address Line 2:	Suite 1000		
Address Line 4:	Kansas City, MISSOURI 64112		
ATTORNEY DOCKET NUMBER:	55877.70077		
NAME OF SUBMITTER:	Aimee Hilton		

CH \$40.00 2579702

Signature:

/Aimee Hilton/

Date:

11/03/2008

Total Attachments: 2

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TRADEMARK NUNC PRO TUNC ASSIGNMENT

THIS ASSIGNMENT (the "Assignment") is made and entered into to be effective as of August 8, 2000 ("Effective Date"), by and between Countryside Feed, L.L.C., a Kansas Limited Liability Company ("Assignor") having a principal place of business at 101 Santa Fe Street, Hillsboro, Kansas 67063, U.S.A., and Team Marketing Alliance, L.L.C., a Kansas Limited Liability Company ("Assignee") having a residence address of 307 West Cole, Moundridge, Kansas 67107, U.S.A..

WHEREAS, Assignor is the owner of all right, title and interest in and to the mark TEAM MARKETING ALLIANCE and the registration therefore, U.S. Reg. No. 2,579,702, together with the goodwill of the business in connection with which the Mark is used;

WHEREAS, Assignee is desirous of obtaining all right, title and interest in and to the Mark together with the goodwill of the business in connection with which the Mark is used; and

WHEREAS, Assignor is desirous of transferring all its right, title and interest in and to the Mark together with the goodwill of the business in connection with which the Mark is used.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby transfers and assigns to Assignee its entire right, title and interest in and to the Mark together with the goodwill of the business in connection with which the Mark is used, including all registrations and applications therefor, as well as all renewals and extensions of registrations that are or may be secured by Assignee, its successors, assigns or other legal representatives, for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by the Assignor if this Assignment had not been made, including, without limitation, all claims for damages by reason of past, present and future infringement or other unauthorized use of the Mark, with the right to sue for damages, and collect the same for Assignee's own use and enjoyment and for the use and enjoyment of its successors, assigns or other legal representatives.

Assignor hereby covenants and agrees that it will execute any and all instruments and documents reasonably necessary to aid the Assignee, its successors, legal representatives, and assigns, in the implementation and recordation of this Assignment.

