

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
ICON IP INC.		05/30/2008	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	ICON HEALTH & FITNESS, INC.		
Street Address:	1500 South 1000 West		
City:	Logan		
State/Country:	UTAH		
Postal Code:	84321		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	2482096	NORDICTRACK	
Registration Number:	2652123	NORDICTRACK	
Registration Number:	3262981	ONE TOUCH	
CORRESPONDENCE DATA			
Fax Number:	(801)328-1707		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	(801) 533-9800		
Email:	jrichards@wnlaw.com		
Correspondent Name:	Jonathan W. Richards		
Address Line 1:	60 East South Temple		
Address Line 2:	1000 Eagle Gate Tower		
Address Line 4:	Salt Lake City, UTAH 84111		
ATTORNEY DOCKET NUMBER:	13914.1.2		
NAME OF SUBMITTER:	Jonathan W. Richards		

OP \$90.00 2482096

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TRADEMARK
REEL: 003882 FRAME: 0045

Signature:	/jrichards 29843/
Date:	11/03/2008
Total Attachments: 3 source=13914_1_2_AssignmentofTrademarks#page1.tif source=13914_1_2_AssignmentofTrademarks#page2.tif source=13914_1_2_AssignmentofTrademarks#page3.tif	

ASSIGNMENT OF TRADEMARKS

WHEREAS, ICON IP INC., a Delaware corporation ("Assignor"), is the owner of record, as reflected by the records of the U.S. Patent and Trademark Office, of the issued U.S. trademark registrations listed in Schedule A hereto (the "Trademarks"); and

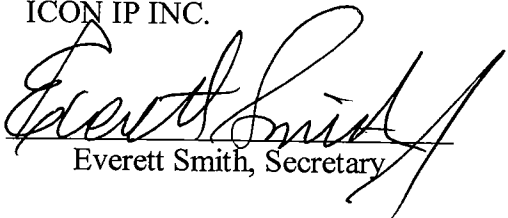
WHEREAS, ICON HEALTH & FITNESS, INC., a Delaware corporation with its principal place of business located at 1500 South 1000 West, Logan, Utah 84321 ("Assignee"), desires to acquire all right, title and interest in and to the Trademarks, the goodwill of the business symbolized thereby, the registrations thereof, and the right to sue for past, present and/or future infringement thereof.

NOW, THEREFORE, for and in consideration of the premises and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby sell, assign, transfer and convey unto Assignee all right, title and interest in and to the Trademarks, the goodwill of the business symbolized thereby, the registrations thereof, and the right to sue for past, present and/or future infringement thereof.

SIGNED on this the 30th day of May, 2008.

ICON IP INC.

By:

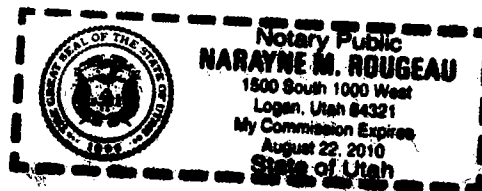

Everett Smith, Secretary

STATE OF UTAH §
 §
COUNTY OF CACHE §

BEFORE ME, the undersigned authority, a Notary Public, on this day personally appeared EVERETT SMITH, known to me to be the person and officer whose name is subscribed to the foregoing instrument and acknowledged to me that the same was the act of said ICON IP INC., a Delaware corporation, and that he executed the same as the act of such corporation for the purposes and consideration therein expressed, and in the capacity therein stated.

GIVEN UNDER MY HAND AND SEAL OF OFFICE this the 30th day of May, 2008.

Narayne M. Rougeau
NOTARY PUBLIC, State of Utah



Schedule A

ISSUED U.S. TRADEMARK REGISTRATIONS

<u>Mark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
NordicTrack	2,482,096	August 28, 2001
NordicTrack	2,652,123	November 19, 2002
One Touch	3,262,981	July 10, 2007