

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	RELEASE BY SECURED PARTY		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
GE BUSINESS FINANCIAL SERVICES, INC.		11/03/2008	CORPORATION:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	ARCHWAY MERCHANDISING SERVICES INC.		
<b>Street Address:</b>	c/o AHL Services, Inc.		
<b>Internal Address:</b>	102 South Union Street		
<b>City:</b>	Alexandria		
<b>State/Country:</b>	VIRGINIA		
<b>Postal Code:</b>	22314		
<b>Entity Type:</b>	CORPORATION:		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2117865	SERVICEADVANTAGE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(404)881-4777		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	404-881-7000		
<b>Email:</b>	ann.jones@alston.com		
<b>Correspondent Name:</b>	Scott Brown		
<b>Address Line 1:</b>	Alston & Bird LLP		
<b>Address Line 2:</b>	1201 West Peachtree Street		
<b>Address Line 4:</b>	Atlanta, GEORGIA 30309-3424		
<b>ATTORNEY DOCKET NUMBER:</b>	30254/362937		
<b>NAME OF SUBMITTER:</b>	Scott P. Brown		
<b>Signature:</b>	/Scott P. Brown/		

OP \$40.00 2117865

Date:

11/03/2008

**Total Attachments: 4**

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**TRADEMARK RELEASE OF SECURITY INTEREST**

THIS TRADEMARK RELEASE OF SECURITY INTEREST is made as of November 3, 2008 by GE BUSINESS FINANCIAL SERVICES INC., as successor to Merrill Lynch Capital, a division of Merrill Lynch Business Financial Services Inc., as Agent ("Agent").

WITNESSETH:

WHEREAS, Agent and ARCHWAY MERCHANDISING SERVICES, INC., (formerly known as ServiceAdvantage Corporation) ("Grantor"), were parties to that certain Trademark Security Agreement dated as of August 21, 2003 (the "Security Agreement"; capitalized terms used but not otherwise defined herein shall have the respective meanings ascribed thereto in the Security Agreement), pursuant to which Grantor granted a security interest to Agent in, among other things, the Trademarks set forth on Schedule I hereto as security for certain obligations owing by Grantor and the other Borrowers (as defined in the Credit Agreement referred to below) to the financial institutions (collectively, the "Lenders") from time to time party to that certain Credit Agreement dated as of August 21, 2003 by and among Grantor, such other Borrowers, Agent and Lenders, as amended, restated, supplemented or otherwise modified and in effect from time to time; and

WHEREAS, the Security Agreement was recorded by the Assignment Division of the United States Patent and Trademark Office on August 26, 2003 at Reel 002810, Frame 0102; and

WHEREAS, Grantor has requested that Agent release its security interest in the Trademarks and reassign the same to Grantor.

NOW THEREFORE, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged:

1. Agent hereby releases its security interest in all of Grantor's right, title and interest in and to all of the following (the "Trademark Collateral"):

(a) each Trademark listed on Schedule I annexed hereto, together with any reissues, continuations or extensions thereof, and all of the goodwill of the business connected with the use of, and symbolized by, each Trademark; and

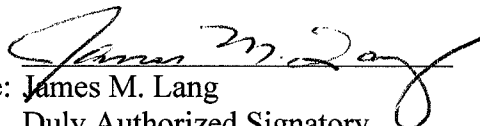
(b) all products and proceeds of the foregoing, including without limitation, any claim by Grantor against third parties for past, present or future (a) infringement or dilution of any Trademark, or (b) injury to the goodwill associated with any Trademark.

2. Agent hereby reassigns, grants and conveys to Grantor, without any representation, warranty, recourse or undertaking by Agent, all of Agent's right, title and interest in and to the Trademark Collateral, and the goodwill of Grantor's business connected with the use of and symbolized by the Trademark Collateral.

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[Signature Page Follows]*

IN WITNESS WHEREOF, Agent has caused this Trademark Release of Security Interest to be duly executed by its duly authorized officer as of the day and year first above written.

**GE BUSINESS FINANCIAL SERVICES  
INC.**, as successor to Merrill Lynch Capital,  
a division of Merrill Lynch Business  
Financial Services Inc., as Agent

By:   
Name: James M. Lang  
Title: Duly Authorized Signatory

**Schedule 1 to Trademark Release of Security Interest**

**U.S. TRADEMARK REGISTRATIONS**

MARK	REG. NO.	DATE
SERVICEADVANTAGE	2117865	11/2/97

**FOREIGN TRADEMARK REGISTRATIONS**

None.

**U.S. TRADEMARK APPLICATIONS**

None.

**FOREIGN TRADEMARK APPLICATIONS**

None.

**TRADEMARK LICENSES**

None.