

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Larry Magid		01/01/2006	INDIVIDUAL: UNITED STATES
Allen Spivak		01/01/2006	INDIVIDUAL: UNITED STATES
Adam Spivak		01/01/2006	INDIVIDUAL: UNITED STATES

RECEIVING PARTY DATA

Name:	Live Nation Worldwide, Inc.
Street Address:	9348 Civic Center Drive
City:	Beverly Hills
State/Country:	CALIFORNIA
Postal Code:	90210
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 5

Property Type	Number	Word Mark
Registration Number:	2779400	ELECTRIC FACTORY
Registration Number:	2854729	ELECTRIC FACTORY PROMOTIONS
Registration Number:	2854730	ELECTRIC FACTORY PRODUCTIONS
Registration Number:	2775344	ELECTRIC FACTORY CONCERTS
Registration Number:	2786069	

CORRESPONDENCE DATA

Fax Number: (310)861-0366
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 310.975.6891
 Email: ellieschwimmer@livenation.com
 Correspondent Name: Ellie Schwimmer
 Address Line 1: 9348 Civic Center Drive
 Address Line 4: Beverly Hills, CALIFORNIA 90210

CH \$140.00 2779400

ATTORNEY DOCKET NUMBER:	NA MUSIC
NAME OF SUBMITTER:	Ellie Schwimmer
Signature:	/es/
Date:	11/03/2008
Total Attachments: 2 source=Electric Factory - LN#page1.tif source=Electric Factory - LN#page2.tif	

TRADEMARK ASSIGNMENT

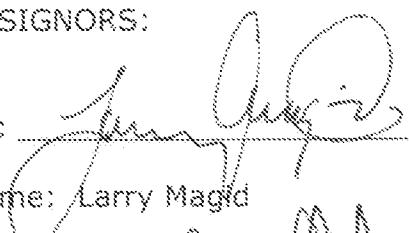

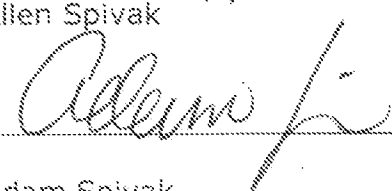
THIS TRADEMARK ASSIGNMENT (this "Assignment"), effective January 1, 2006 (the "Effective Date"), is by and between Larry Magid, Allen Spivak and Adam Spivak (collectively "Assignors") and LIVE NATION WORLDWIDE, INC., a Delaware Corporation ("Assignee").

WHEREAS, Assignors are the owner of all right, title and interest in and to the trademarks and associated trademark registrations listed in Exhibit A attached hereto, together with all goodwill associated therewith (collectively, the "Trademarks");

WHEREAS, Assignors desire to transfer to Assignee, and Assignee desires to acquire from Assignors, all right, title and interest in and to the Trademarks pursuant to the terms of this Assignment.

NOW, THEREFORE, in consideration of the mutual promises herein contained and for good and other valuable consideration, the receipt of which is hereby acknowledged, Assignors hereby transfer and assigns to Assignee, all of Assignors' rights, title and interest in and to the Trademarks together with the goodwill associated therewith, and in and to all income, royalties, damages, claims and payments now or hereafter due or payable with respect hereto, and in and to all causes of action, either in law or in equity for past, present or future infringement of said Trademarks, and all other rights as may exist now and/or hereafter come into existence, and including all renewals and extensions thereof, regardless of whether such rights arise under the laws of the United States or any other state, country or jurisdiction.

IN WITNESS WHEREOF, the parties hereto have executed this Assignment to be executed as of the Effective Date.

ASSIGNORS:
By: 
Name: Larry Magid
By: 
Name: Allen Spivak
By: 
Name: Adam Spivak


ASSIGNEE:
LIVE NATION WORLDWIDE, INC.
By: 
Name: Michael Rowles
Title: Executive Vice President and General Counsel

EXHIBIT A

APP. NO.	REG. NO.	TRADEMARK
76477013	2779400	ELECTRIC FACTORY
76477014	2854729	ELECTRIC FACTORY PROMOTIONS
76477015	2854730	ELECTRIC FACTORY PRODUCTIONS
76477017	2775344	ELECTRIC FACTORY CONCERTS

76477300	2786069
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