TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Thought Convergence, Inc.		11/03/2008	CORPORATION:

RECEIVING PARTY DATA

Name:	TrafficZ, Inc.	
Street Address:	11300 W. Olympic Blvd. Suite 900	
City:	Los Angeles	
State/Country:	CALIFORNIA	
Postal Code:	90064	
Entity Type:	CORPORATION:	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	3447652	TRAFFICZ

CORRESPONDENCE DATA

Fax Number: (310)231-3373

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 310-909-7902
Email: legal@trafficz.com

Correspondent Name: Kevin Vo

Address Line 1: 11300 W. Olympic Blvd. Suite 900
Address Line 4: Los Angeles, CALIFORNIA 90064

NAME OF SUBMITTER:	Kevin Vo
Signature:	/Kevin Vo/
Date:	11/04/2008

Total Attachments: 1

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TRADEMARK
REEL: 003882 FRAME: 0603

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CERTIFICATE OF AMENDMENT OF ARTICLES OF INCORPORATION THOUGHT CONVERGENCE, INC.

ENDORSED - FILED in the office of the Secretary of State of the State of California

APR 18 2008

The undersigned certify that:

- They are the Chief Executive Officer and the Secretary, respectively, of 1 Thought Convergence, Inc., a California corporation.
- Article "I" of the Articles of Incorporation of this corporation is amended 2. to read as follows:

The Name of the Corporation is TrafficZ, Inc.

- The foregoing amendment of Articles of Incorporation has been duly approved by the board of directors.
- The foregoing amendment of Articles of Incorporation has been duly approved by the required vote of shareholders in accordance with Section 902, California Corporations Code. The total number of outstanding shares of the corporation is 1,000,000. The number of shares voting in favor of the amendment equaled or exceeded the vote required. The percentage vote required was more than 50%.

We further declare under penalty of perjury under the laws of the State of California that the matters set forth in this certificate are true and correct of our own knowledge.

Kevin P. Vo Chief Executive Officer

Ammar Kubba, Secretary

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RECORDED: 11/04/2008