

TRADEMARK ASSIGNMENT

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| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | NUNC PRO TUNC ASSIGNMENT |
| EFFECTIVE DATE: | 09/20/2007 |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|--------------------------------------|----------|----------------|---------------------|
| MARIE BRIZARD ET ROGER INTERNATIONAL | | 10/06/2008 | CORPORATION: FRANCE |

RECEIVING PARTY DATA

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| Name: | SCHWEPPE INTERNATIONAL LIMITED |
| Street Address: | 7 Albemarle Street |
| City: | London W1S 4HQ |
| State/Country: | UNITED KINGDOM |
| Entity Type: | Public Limited Company: UNITED KINGDOM |

PROPERTY NUMBERS Total: 1

| Property Type | Number | Word Mark |
|----------------------|---------|-----------|
| Registration Number: | 1275438 | PULCO |

CORRESPONDENCE DATA

Fax Number: (212)813-5901
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 212-813-5900
 Email: anicolescu@fzlz.com
 Correspondent Name: SUSAN UPTON DOUGLASS
 Address Line 1: FROSS ZELNICK LEHRMAN & ZISSU, P.C.
 Address Line 2: 866 UNITED NATIONS PLAZA
 Address Line 4: NEW YORK, NEW YORK 10017

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| ATTORNEY DOCKET NUMBER: | SZW 08/09270 |
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DOMESTIC REPRESENTATIVE

Name: FROSS ZELNICK LEHRMAN & ZISSU, P.C.

CH \$40.00 1275438

Address Line 1: 866 UNITED NATIONS PLAZA
Address Line 4: NEW YORK, NEW YORK 10017

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| NAME OF SUBMITTER: | Susan Upton Douglass |
| Signature: | /anca nicolescu/ |
| Date: | 11/04/2008 |

Total Attachments: 2
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CONFIRMATORY ASSIGNMENT

WHEREAS, MARIE BRIZARD ET ROGER INTERNATIONAL, a simplified joint stock company, with an address of 130/142 rue Fondaudege, Bordeaux 33000, France ("Assignor"), was the owner of the following trademark (hereinafter, the "Trademark"):

| TRADEMARK | REGISTRATION NO. |
|------------------|------------------|
| PULCO (Stylized) | 1,275,438 |

WHEREAS, SCHWEPPE INTERNATIONAL LIMITED, a public limited company, located and doing business at 10 avenue Charles Jaffelin, Beaune 21200, France ("Assignee"), acquired said Trademark and all associated goodwill in the Trademark, effective as of September 20, 2007;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby confirms the assignment to Assignee, effective as of September 20, 2007, of all right, title and interest in and to the Trademark and the above-named registration therefor, together with the goodwill of the business symbolized by the Trademark, and with all claims arising out of or relating to the use or ownership of the Trademark.

Dated: 06/10/08

**MARIE BRIZARD ET ROGER
INTERNATIONAL S.A.S.**

By: _____

Name: ERICK ANTONY SKORA

Title: General Manager



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Registrant: SCHWEPPE INTERNATIONAL LIMITED
Registration No.: 1,275,438
Mark: PULCO (Stylized)
Registration Date: April 24, 1984
Our Ref: SZW 0809270

Commissioner for Trademarks
P.O. Box 1451
Alexandria, VA 22313-1451

APPOINTMENT OF DOMESTIC REPRESENTATIVE

The owner of the above registration hereby appoints the law firm of Fross Zelnick Lehrman & Zissu, P.C. of 866 United Nations Plaza, New York, New York 10017 (Tel: 212-813-5900), its attorneys and representatives upon whom notices or process in proceedings affecting the above-identified mark may be served.

SCHWEPPE INTERNATIONAL LIMITED

By: 

Name: L.K. Stegeman

Title: authorized trademark attorney

Date: 14 July, 2000