

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Assignment of Trademark		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Informa USA, Inc.		10/27/2008	CORPORATION: MASSACHUSETTS
RECEIVING PARTY DATA			
Name:	Informa UK Limited		
Street Address:	37-41 Mortimer Street		
City:	London		
State/Country:	UNITED KINGDOM		
Postal Code:	W1T 3JH		
Entity Type:	CORPORATION: UNITED KINGDOM		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2199897	GLOBAL MOBILE	
CORRESPONDENCE DATA			
Fax Number:	(312)827-8185		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	312-781-6013		
Email:	trademarks@bellboyd.com, kstarshak@bellboyd.com		
Correspondent Name:	Kathryn Starshak		
Address Line 1:	P.O. Box 1135		
Address Line 4:	Chicago, ILLINOIS 60690-1135		
ATTORNEY DOCKET NUMBER:	115260-78		
DOMESTIC REPRESENTATIVE			
Name:	Kathryn Starshak		
Address Line 1:	P.O. Box 1135		
Address Line 4:	Chicago, ILLINOIS 60690-1135		

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NAME OF SUBMITTER:	Kathryn Starshak
Signature:	/kathryn starshak/
Date:	11/04/2008
Total Attachments: 1 source=GLOBAL MOBILE Assignment#page1.tif	

ASSIGNMENT OF TRADEMARK

THIS ASSIGNMENT OF TRADEMARK is made effective as of October 27, 2008, by Informa USA, Inc., a Massachusetts corporation ("Assignor"), to Informa UK Limited, a United Kingdom corporation ("Assignee").

RECITALS

WHEREAS, Assignor is the owner of the United States trademark registration, GLOBAL MOBILE, Registration Number 2,199,897 (the "Trademark"); and

WHEREAS, Assignor desires to transfer and assign to Assignee, and Assignee desires to accept the transfer and assignment of the Trademark.

NOW, THEREFORE, for value received, Assignor, does hereby transfer and assign to Assignee, and Assignee hereby accepts the transfer and assignment of, the entire right, title and interest of Assignor in and to the Trademark all rights to sue for infringement of the Trademark, whether arising prior to or subsequent to the date of this Assignment of Trademark, and any and all renewals and extensions thereof that may hereafter be secured under the laws now or hereafter in effect in the United States and in any other jurisdiction, the same to be held and enjoyed by the said Assignee, its successors and assigns from and after the date hereof as fully and entirely as the same would have been held and enjoyed by the said Assignor had this Assignment of Trademark not been made.

IN WITNESS WHEREOF, Assignor has caused its duly authorized officer to execute this Assignment of Trademark as of the date first above written.

ASSIGNOR:

INFORMA USA, INC.

By: _____

Name: Thomas C. Etter

Title: Senior Vice President