

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
R. Lamar Beck Sr.		11/05/2008	INDIVIDUAL: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	D.L.R. Associates, L.L.C.		
<b>Street Address:</b>	6021 Coca Cola Blvd.		
<b>City:</b>	Columbus		
<b>State/Country:</b>	GEORGIA		
<b>Postal Code:</b>	31909		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: GEORGIA		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	77368913	3 MINUTE EXPRESS WASH	
<b>Serial Number:</b>	77368860	THE ORIGINAL 3-MINUTE EXPRESS WASH	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(706)243-0417		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	7062435624		
<b>Email:</b>	jlw@psstf.com		
<b>Correspondent Name:</b>	Jerry L. Watts		
<b>Address Line 1:</b>	1111 Bay Ave.		
<b>Address Line 2:</b>	Third Floor		
<b>Address Line 4:</b>	Columbus, GEORGIA 31901		
<b>ATTORNEY DOCKET NUMBER:</b>	G0805-0003.JLW		
<b>NAME OF SUBMITTER:</b>	Jerry L. Watts		
<b>Signature:</b>	/Jerry L. Watts/		

OP \$65.00 77368913

Date:

11/05/2008

**Total Attachments: 2**

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## ASSIGNMENT OF TRADEMARK APPLICATIONS

WHEREAS, R. Lamar Beck, Sr. (hereinafter "Assignor"), uses and has filed Trademark Registration Applications with the United States Patent & Trademark Office for the following trademarks (hereinafter the "Marks"):

<u>Mark</u>	<u>Serial No.</u>	<u>Filing Date</u>
"3 Minute Express Wash"	77368913	01/10/2008
"The Original 3 Minute Express Wash"	77368860	01/10/2008


WHEREAS, D.L.R. Associates, LLC, a limited liability company organized and existing under the laws of the State of Georgia, with a place of business located at 6021 Coca Cola Boulevard, Columbus, Georgia 31909 (hereinafter "Assignee"), is desirous of acquiring any and all rights of Assignor in and to the Marks, any and all goodwill associated therewith and any and all registrations and applications therefore;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign, transfer, sell and convey unto Assignee (i) all of Assignor's right title and interest in, to and under the Marks, together with the above identified applications for registration of the Marks, (ii) any and all goodwill of the business symbolized by the Marks, and (iii) the right to recover for damages and profit and all other remedies for any infringements of the Marks.

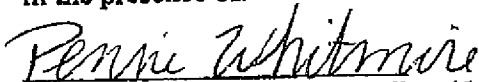
The Commissioner of Patents and Trademarks is requested to issue the certificates of registration for the Marks in the name of the Assignee.

[Signature page follows]

IN WITNESS WHEREOF, Assignor has caused this Assignment to be duly  
executed this 5<sup>TH</sup> day of November, 2008.

 (L.S.)  
R. LAMAR BECK, SR.

Signed, sealed and delivered  
in the presence of:

  
Notary Public Penni M. Whitmire  
My Comm. Exp. \_\_\_\_\_ Notary Public  
(Notarial Seal) Muscogee County, Georgia  
My Comm Expires  
8/13/2012