

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
The Motley Fool, LLC		10/24/2008	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	The Motley Fool Holdings, Inc.
Street Address:	2000 Duke Street, 4th Floor
City:	Alexandria
State/Country:	VIRGINIA
Postal Code:	22314
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 20

Property Type	Number	Word Mark
Registration Number:	3292233	CAPS
Serial Number:	77563368	DECLARE YOUR INDEPENDENCE
Registration Number:	2793398	FOOL
Registration Number:	2433553	FOOL.COM
Registration Number:	2435231	FOOL.COM
Registration Number:	2433551	FOOL'S SCHOOL
Registration Number:	2384980	FOOL'S SCHOOL
Registration Number:	2384981	FOOLISH
Registration Number:	2384979	FOOLMART
Registration Number:	2975850	HIDDEN GEMS
Registration Number:	2975849	HIDDEN GEMS
Registration Number:	2384982	
Registration Number:	2501854	
Registration Number:	2438524	RULE BREAKER

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Registration Number:	2437076	RULE BREAKER
Registration Number:	3091383	RULE BREAKERS
Registration Number:	2438525	RULE MAKER
Registration Number:	2437075	RULE MAKER
Registration Number:	1953034	THE MOTLEY FOOL
Registration Number:	2506170	THE MOTLEY FOOL

CORRESPONDENCE DATA

Fax Number: (202)842-7899
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 2028427800
Email: trademarks@cooley.com
Correspondent Name: Susan L. Piascik
Address Line 1: 777 6th St., N.W., Suite 1100
Address Line 4: Washington, DISTRICT OF COLUMBIA 20001

ATTORNEY DOCKET NUMBER:	136794-201
NAME OF SUBMITTER:	Susan Mobley
Signature:	/Susan Mobley/
Date:	11/05/2008

Total Attachments: 4
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TRADEMARK ASSIGNMENT AGREEMENT

WHEREAS, THE MOTLEY FOOL, LLC, a Delaware limited liability company with a principal address of 2000 Duke Street, 4th Floor, Alexandria, Virginia 22314 (the "**Assignor**") has adopted, used, and/or intends to use, and is the owner of, the trademarks and corresponding trademark applications and registrations listed in Schedule A attached hereto (collectively, the "**Trademarks**");

WHEREAS, THE MOTLEY FOOL HOLDINGS, INC., a Delaware corporation with a principal address of 2000 Duke Street, 4th Floor, Alexandria, Virginia 22314 (the "**Assignee**") desires to acquire the Trademarks and all goodwill associated therewith, together with that portion of the Assignor's ongoing and existing business to which the Trademarks pertain; and

WHEREAS, this Trademark Assignment Agreement is entered into as of the last date of the signatures below (the "**Effective Date**").

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Assignor hereby assigns, transfers, and conveys to the Assignee all of its right, title, and interest, in the United States and throughout the world, in and to the Trademarks and all goodwill associated therewith, together with that portion of the ongoing and existing business in connection with which the Assignor has a bona fide intent to use the Trademarks. Upon request by the Assignee, the Assignor shall (i) do and execute each necessary act, document, and thing to implement this Assignment and (ii) give such assistance as the Assignee may reasonably request to register any of the Trademarks throughout the world.

THE MOTLEY FOOL, LLC

By: Marthe Karosil

Name: Marthe Karosil

Title: Associate General Counsel

Date: 10/24/08

THE MOTLEY FOOL HOLDINGS, INC.

By: Lawrence T. Greenberg

Name: Lawrence T. Greenberg

Title: Chief Legal Officer

Date: 10/24/08

SCHEDULE A

THE MOTLEY FOOL, LLC			
TRADEMARK APPLICATIONS AND REGISTRATIONS			
TRADEMARK	COUNTRY	REGISTRATION/ APPLICATION DATE	REGISTRATION/ APPLICATION NUMBER
CAPS	United States	Registered September 11, 2007	Registration No. 3,292,233
DECLARE YOUR INDEPENDENCE	United States	Filed September 5, 2008	Application No. 77/563,368
FOOL	United States	Registered December 16, 2003	Registration No. 2,793,398
FOOL.COM	United States	Registered March 6, 2001	Registration No. 2,433,553
FOOL.COM	United States	Registered March 13, 2001	Registration No. 2,435,231
FOOL'S SCHOOL	United States	Registered March 6, 2001	Registration No. 2,433,551
FOOL'S SCHOOL	United States	Registered September 12, 2000	Registration No. 2,384,980
FOOLISH	United States	Registered September 12, 2000	Registration No. 2,384,981
FOOLMART	United States	Registered September 12, 2000	Registration No. 2,384,979
HIDDEN GEMS	United States	Registered July 26, 2005	Registration No. 2,975,850
HIDDEN GEMS	United States	Registered July 26, 2005	Registration No. 2,975,849

**THE MOTLEY FOOL, LLC
TRADEMARK APPLICATIONS AND REGISTRATIONS**

TRADEMARK	COUNTRY	REGISTRATION/ APPLICATION DATE	REGISTRATION/ APPLICATION NUMBER
Jester Design	United States	Registered September 12, 2000	Registration No. 2,384,982
Jester Design	United States	Registered October 30, 2001	Registration No. 2,501,854
RULE BREAKER	United States	Registered March 27, 2001	Registration No. 2,438,524
RULE BREAKER	United States	Registered March 20, 2001	Registration No. 2,437,076
RULE BREAKERS	United States	Registered May 9, 2006	Registration No. 3,091,383
RULE MAKER	United States	Registered March 27, 2001	Registration No. 2,438,525
RULE MAKER	United States	Registered March 20, 2001	Registration No. 2,437,075
THE MOTLEY FOOL	United States	Registered January 30, 1996	Registration No. 1,953,034
THE MOTLEY FOOL	United States	Registered November 13, 2001	Registration No. 2,506,170
Jester Design	European Community	Registered December 4, 2001	Registration No. 1774876
FOOL	European Community	Registered November 22, 2001	Registration No. 1773399
RULE BREAKER	European Community	Registered June 26, 2002	Registration No. 1876465

**THE MOTLEY FOOL, LLC
TRADEMARK APPLICATIONS AND REGISTRATIONS**

TRADEMARK	COUNTRY	REGISTRATION/ APPLICATION DATE	REGISTRATION/ APPLICATION NUMBER
THE MOTLEY FOOL	European Community	Registered February 27, 1998	Registration No. 758375
THE MOTLEY FOOL	Japan	Registered November 22, 2002	Registration No. 4624385
FOOL	United Kingdom	Registered March 9, 2001	Registration No. 2242170
HIDDEN GEMS	United Kingdom	Registered January 28, 2005	Registration No. 2361279
CAPS	International Register	Registered November, 7, 2006	Registration No. 905473