

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

|                                  |  |                                       |                      |
|----------------------------------|--|---------------------------------------|----------------------|
| <b>SUBMISSION TYPE:</b>          | NEW ASSIGNMENT   |                                       |                      |
| <b>NATURE OF CONVEYANCE:</b>     | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL   |                                       |                      |
| <b>CONVEYING PARTY DATA</b>      |  |                                       |                      |
| <b>Name</b>                      | <b>Formerly</b>  | <b>Execution Date</b>                 | <b>Entity Type</b>   |
| CraftSystems, Inc.               |  | 11/15/2007                            | CORPORATION: FLORIDA |
| <b>RECEIVING PARTY DATA</b>      |  |                                       |                      |
| <b>Name:</b>                     | Previsor Inc.  |                                       |                      |
| <b>Street Address:</b>           | 650 Third Avenue South   |                                       |                      |
| <b>Internal Address:</b>         | Suite 1300   |                                       |                      |
| <b>City:</b>                     | Minneapolis  |                                       |                      |
| <b>State/Country:</b>            | MINNESOTA  |                                       |                      |
| <b>Postal Code:</b>              | 55402  |                                       |                      |
| <b>Entity Type:</b>              | CORPORATION: DELAWARE  |                                       |                      |
| <b>PROPERTY NUMBERS Total: 3</b> |  |                                       |                      |
| <b>Property Type</b>             | <b>Number</b>  | <b>Word Mark</b>                      |                      |
| Registration Number:             | 3218058  | CRAFT PERSONALITY QUESTIONNAIRE (CPQ) |                      |
| Registration Number:             | 3222812  | OXFORD LEARNING APTITUDE SURVEY       |                      |
| Registration Number:             | 3222814  | APPLICANTLINK                         |                      |
| <b>CORRESPONDENCE DATA</b>       |  |                                       |                      |
| <b>Fax Number:</b>               | (212)969-2900  |                                       |                      |
|                                  | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> |                                       |                      |
| <b>Phone:</b>                    | (212) 969-3000   |                                       |                      |
| <b>Email:</b>                    | trademark@proskauer.com  |                                       |                      |
| <b>Correspondent Name:</b>       | Jenifer deWolf Paine   |                                       |                      |
| <b>Address Line 1:</b>           | Proskauer Rose LLP   |                                       |                      |
| <b>Address Line 2:</b>           | 1585 Broadway  |                                       |                      |
| <b>Address Line 4:</b>           | New York, NEW YORK 10036-8299  |                                       |                      |
| <b>ATTORNEY DOCKET NUMBER:</b>   | 75511-001  |                                       |                      |
| <b>NAME OF SUBMITTER:</b>        | Jenifer deWolf Paine   |                                       |                      |

CH \$90.00 3218058

Signature:

/Jenifer deWolf Paine/

Date:

11/06/2008

Total Attachments: 2

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**TRADEMARK ASSIGNMENT**

This TRADEMARK ASSIGNMENT is made as of November 15, 2007, from CraftSystems, Inc., a Florida corporation ("Assignor"), to Previsor Inc., a Delaware corporation ("Assignee").

WHEREAS, Assignor and Assignee have entered into an Asset Purchase Agreement dated November 15, 2007 ("APA"), in accordance with which certain of Assignor's business and related assets, including all trademarks, trade names and service marks, were transferred to Assignee; and

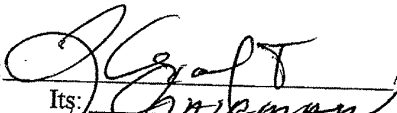
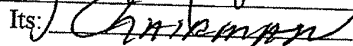
WHEREAS, Assignor is either the registered owner or the common law owner of all right, title and interest in and to various trademarks, trade names and service marks used or intended to be used in connection with Assignor's business to be acquired by Assignee pursuant to the APA, including without limitation those identified on Exhibit A attached hereto (collectively, the "Marks"), the associated goodwill, and the registrations and applications therefor; and

WHEREAS, Assignor wishes to assign, and Assignee wishes to acquire, all of Assignor's right, title and interest in and to the Marks, together with the goodwill of the business symbolized by and associated with the Marks, and the registrations and applications therefor.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all of its right, title and interest in and to the Marks, together with the goodwill of the business symbolized by and associated with the Marks, and the registrations and applications therefor. Assignor agrees to execute any additional documentation reasonably required to effectuate this Trademark Assignment.

IN WITNESS WHEREOF, the undersigned has caused this Trademark Assignment to be executed as of the date first above written.

CraftSystems, Inc.,  
a Florida corporation

By:   
Its: 

SUBSCRIBED and SWORN to before  
me this 15<sup>th</sup> day of November, 2007.


  
NOTARY PUBLIC  
my commission expires 6-27-09

Exhibit A

(Trademark Assignment from CraftSystems, Inc. to Previsor Inc.)

U.S. TRADEMARK REGISTRATIONS

| <u>Mark</u>                              | <u>Registration No.</u> | <u>Registration Date</u> | <u>Serial Number</u> |
|--|-------------------------|--------------------------|----------------------|
| ApplicantLink                            | 3222814                 | 3/27/2007                | 78897768             |
| Oxford Learning<br>Aptitude Survey       | 3222812                 | 3/27/2007                | 78897745             |
| Craft Personality<br>Questionnaire (CPQ) | 3218058                 | 3/13/2007                | 78897142             |

COMMON LAW MARKS

CraftSystems