

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Trademark Security Agreement		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Lornamead Inc.		12/22/2006	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Kaupthing Bank HF		
Street Address:	Armula 13		
City:	Reykjavik		
State/Country:	ICELAND		
Postal Code:	IS108		
Entity Type:	public limited company: ICELAND		
PROPERTY NUMBERS Total: 7			
Property Type	Number	Word Mark	
Registration Number:	1919193	FINESSE PLUS	
Registration Number:	1486618	FINESSE	
Registration Number:	2112398	FINESSE	
Registration Number:	2751188	FINESSE	
Registration Number:	1255753	FINESSE	
Registration Number:	1256560	FINESSE	
Registration Number:	0857632	AQUA NET	
CORRESPONDENCE DATA			
Fax Number:	(937)449-6405		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	937-449-6400		
Email:	sherrie.hilty@dinslaw.com		
Correspondent Name:	Kimberly Gambrel		
Address Line 1:	One South Main Street, One Dayton Centre		
Address Line 2:	Suite 1300		

OP \$190.00 1919193

Address Line 4: Dayton, OHIO 45402-2023

ATTORNEY DOCKET NUMBER:

LOU0040T5/37908.41

DOMESTIC REPRESENTATIVE

Name:

Address Line 1:

Address Line 2:

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

Kimberly Gambrel

Signature:

/Kimberly Gambrel/

Date:

11/06/2008

Total Attachments: 4

source=Lornamead Inc to Kaupthing Bank#page1.tif

source=Lornamead Inc to Kaupthing Bank#page2.tif

source=Lornamead Inc to Kaupthing Bank#page3.tif

source=Lornamead Inc to Kaupthing Bank#page4.tif

TRADEMARK SECURITY AGREEMENT

TRADEMARK SECURITY AGREEMENT, dated as of December 22, 2006, by LORNAMEAD INC. ("Pledgor"), in favor of KAUPTHING BANK HF., in its capacity as security agent (the "Security Trustee") under the Facilities Agreement (as hereinafter defined), together with any successors for its benefit and the benefit of the Secured Parties (as hereinafter defined).

WITNESSETH:

WHEREAS, Pledgor is a party to that certain Multicurrency Senior Term and Revolving Facilities Agreement dated December 22, 2006 (as amended on March 29, 2007 and May 8, 2007 and amended and restated on December 31, 2007, the "Facilities Agreement") among (1) Pledgor, (2) Lomamead Acquisitions Limited, as Parent (3) the other Borrowers and Guarantors named therein, (4) the Lenders a party thereto from time to time (collectively, the "Lenders") and (5) Kaupthing Bank HF., as Arranger, Agent, Security Agent and Original Issuing Bank;

WHEREAS, Pledgor is a party to that certain Security Agreement, dated December 22, 2006 (the "Security Agreement") between Pledgor and Security Trustee; and

WHEREAS, pursuant to the Facilities Agreement, Pledgor is required to execute and deliver to Security Trustee, for itself and for the Security Beneficiaries (as defined in the Facilities Agreement), this Trademark Security Agreement.

NOW, THEREFORE, in consideration of the premises and mutual covenants herein contained and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Pledgor hereby agrees as follows:

1. **DEFINED TERMS.** All capitalized terms used but not otherwise defined herein have the meanings given to them in Section 1 thereto to the Security Agreement.

2. **GRANT OF SECURITY INTEREST IN TRADEMARK COLLATERAL.** Pledgor hereby grants to Security Trustee, on behalf of itself and the Security Beneficiaries, a continuing first priority security interest in all of Pledgor's right, title and interest in, to and under the following, whether presently existing or hereafter created or acquired (collectively, the "Trademark Collateral"):

(a) all of its trademarks ("Trademarks") and licenses for trademarks ("Licenses") referred to on Schedule I hereto;

(b) all reissues, continuations or extensions of the foregoing;

(c) all goodwill of the business connected with the use of, and symbolized by, each Trademark and each License for Trademarks; and

(d) all products and proceeds of the foregoing, including, without limitation, any claim by Pledgor against third parties for past, present or future (i) infringement or dilution of any Trademark or Trademark licensed under any License or (ii) injury to the goodwill associated with any Trademark or any Trademark licensed under any License.


3. SECURITY AGREEMENT. The security interests granted pursuant to this Trademark Security Agreement are granted in conjunction with the security interests granted to Security Trustee, on behalf of itself and the Security Beneficiaries, pursuant to the Security Agreement. The security interests granted hereunder shall be first priority except to the extent that a security interest has been previously granted in favor of Security Trustee in the Trademark Collateral. Pledgor hereby acknowledges and affirms that the rights and remedies of Security Trustee with respect to the security interest in the Trademark Collateral made and granted hereby are more fully set forth in the Security Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein.

4. GOVERNING LAW. This Trademark Security Agreement shall be governed by the laws of the State of New York.

[signature page follows]

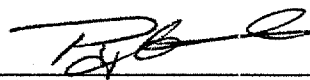
IN WITNESS WHEREOF, Pledgor has caused this Trademark Security Agreement to be executed and delivered by its duly authorized officer as of the date first set forth above.

LORNAMEAD, INC.

By: 
Name: JON OSBORNE
Title: DIRECTOR

ACCEPTED AND ACKNOWLEDGED BY:

KAUPTHING BANK HF., as Security
Trustee

By: 
Name: Rupert Horrocks
Title: Vice President

SCHEDULE I
TO
TRADEMARK SECURITY AGREEMENT
TRADEMARK REGISTRATIONS

Pledgor: Lomamead Inc.

<u>Mark</u>	<u>Registration No.</u>	<u>Registration Date</u>
FINESSE PLUS WORD/WORDS	1919193	September 19, 1995
FINESSE WORD(S) & DEVICE	1486618	May 3, 1988
FINESSE WORD(S) & DEVICE	2112398	November 11, 1997
FINESSE WORD(S) PARTICULAR STYLE	2751188	August 12, 2003
FINESSE WORD/WORDS	1255753	November 1, 1983
FINESSE WORD/WORDS	1256560	November 8, 1983
AQUA NET WORD/WORDS	857632	September 24, 1968