

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Trade Fair Group Publications, Ltd.		06/21/2007	LIMITED PARTNERSHIP: TEXAS
RECEIVING PARTY DATA			
Name:	AI Events, LLC		
Street Address:	4 Choke Cherry Road		
Internal Address:	Second Floor		
City:	Rockville		
State/Country:	MARYLAND		
Postal Code:	20850		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	0560976	ELECTRICAL WORLD	
Registration Number:	0399035	POWER	
CORRESPONDENCE DATA			
Fax Number:	(212)969-2900		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(212) 969-3000		
Email:	trademark@proskauer.com		
Correspondent Name:	Jenifer deWolf Paine		
Address Line 1:	Proskauer Rose LLP		
Address Line 2:	1585 Broadway		
Address Line 4:	New York, NEW YORK 10036-8299		
ATTORNEY DOCKET NUMBER:	75511-001 (ASSIGNMENT 2)		
NAME OF SUBMITTER:	Jenifer deWolf Paine		

CH \$65.00 0560976

Signature:

/Jenifer deWolf Paine/

Date:

11/06/2008

Total Attachments: 2

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ASSIGNMENT

This ASSIGNMENT is made as of the 21st day of June, 2007 by and between Trade Fair Group Publications, Ltd., a Texas limited partnership ("Assignor"), on the one hand, and AI Events, LLC, a Delaware limited liability company ("Assignee") on the other hand.

WHEREAS, Assignor owns the trademarks and corresponding applications or registrations therefor (collectively the "Trademarks") listed on the attached Schedule A;

WHEREAS, Assignee is purchasing the Trademarks from Assignor;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged:


Assignor hereby sells, transfers, conveys, and assigns to Assignee all right, title, and interest in and to the Trademarks, together with the goodwill symbolized thereby, including all rights to sue and recover for past infringement.

Assignor agrees to execute all documents and assist in all proceedings (at the sole cost and expense of the Assignee) to perfect, register, or record the rights of the Assignee to the Trademarks as Assignee may reasonably deem appropriate. If Assignor does not, within fifteen (15) days of presentment, return the requested executed documents, then Assignee is hereby granted a limited power of attorney to execute all such documents on behalf of Assignor. This power of attorney is coupled with an interest and is irrevocable.

AI EVENTS, LLC

By: _____
Printed name: _____
Title: _____

TRADE FAIR GROUP PUBLICATIONS,
LTD.
By: New Fairs GP, LLC, its general partner

By: 
Printed name: Robert Sean Guerre
Title: President

Schedule 3.18 (iii) Intellectual Property, Registered Trademarks

Below are the registered trademarks:

ELECTRICAL WORLD							
BENELUX	4001743-BX0	8/13/1971	300944	8/13/1971	307372	REGISTERED	16
	16 - PUBLICATIONS, PERIODICALS						
FRANCE	4001743-FR0	9/7/1988	953045	9/7/1988	1487242	REGISTERED	16
	16 -						
UNITED STATES	3001743-US0	9/19/1951	618,977	7/1/1952	560,976	REGISTERED	16
	16 - MAGAZINES PUBLISHED PERIODICALLY						
POWER							
BENELUX	4001018-BX0	8/13/1971	300952	8/13/1971	307380	REGISTERED	16
	16 - PUBLICATION, PERIODICALS						
FRANCE	4001018-FR0	9/7/1988	953050	9/7/1988	1604435	REGISTERED	16
	16 - PRINTED MATTER, PUBLICATIONS, PERIODICALS						
UNITED KINGDOM	4001018-GB0	11/13/1935	564365	11/13/1935	564345	REGISTERED	16
	16 - A PERIODICAL PUBLICATION						
UNITED STATES	3002168-US0	7/22/1942	454,430	12/8/1942	399,035	REGISTERED	38
	38 - PERIODICALS PUBLISHED MONTHLY						

ELECTRIC POWER- We filed for trademark in 1999, but application was denied for common use word ruling