

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	02/18/2003

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Foodarama Incorporated		11/07/2008	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Foodarama LLC
Street Address:	11840 Valley View Road
City:	Eden Prairie
State/Country:	MINNESOTA
Postal Code:	55344
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2791341	METRO

CORRESPONDENCE DATA

Fax Number: (952)828-4403
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: (952) 996-8034
 Email: IPLegalTeam@Supervalu.com
 Correspondent Name: Foodarama LLC
 Address Line 1: 11840 Valley View Road
 Address Line 4: Eden Prairie, MINNESOTA 55344

NAME OF SUBMITTER:	Jennifer Otto
Signature:	/Jennifer Otto/
Date:	11/07/2008

OP \$40.00 2791341

Total Attachments: 6

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ASSIGNMENT

WHEREAS, Foodarama Incorporated, a Delaware corporation having a principal place of business at 11840 Valley View Rd., Eden Prairie, MN 55344 (hereinafter called "Assignor"), is the owner of United States Trademark Registration No. 2,791,341, registered December 9, 2003, for the mark METRO & Design, ("the Mark"); and,

WHEREAS, Foodarama LLC, a Delaware corporation having a principal place of business at 11840 Valley View Rd., Eden Prairie, MN 55344 (hereinafter called "Assignee"), is desirous of acquiring said trademark and trademark registration;

NOW, THEREFORE, said Assignor hereby confirms and ratifies the assignment of rights stated herein effective as of February 18, 2003, and for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, has sold, assigned and transferred, and by these presents does sell, assign and transfer, nunc pro tunc, unto said Assignee, its successors or assigns, its entire right, title and interest, worldwide in and to the Mark, said U.S. registration and all common law trademark rights in the Mark, and with the goodwill and other incidents of its business associated with or symbolized by the Mark, effective February 18, 2003. Assignor agrees to take all actions, execute additional documents and to otherwise cooperate as requested by Assignee as is necessary or reasonable to assign, transfer, perfect, record, maintain, register or enforce the rights of Assignee in and to the Mark, at the expense of Assignee.

Date: 11/7/08

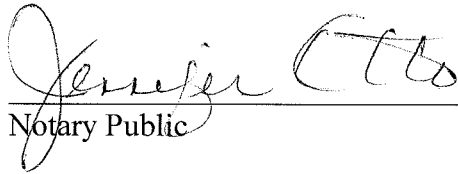
By: 

John P. Breedlove

Title: Vice President/Secretary

STATE OF MINNESOTA)
) ss.
COUNTY OF HENNEPIN)

On this 7th of November, 2008, before me personally appeared John Breedlove to me known and known to me to be the person described in and who executed the foregoing instrument, and being first duly sworn, stated that he had authority to sign the above Agreement on his Company's behalf, and that he did so of his free will, and he duly acknowledged to me that he executed the same for the uses and purposes therein set forth.


Notary Public



Delaware

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The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE CORPORATION UNDER THE NAME OF "FOODARAMA INCORPORATED" TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "FOODARAMA INCORPORATED" TO "FOODARAMA LLC", FILED IN THIS OFFICE ON THE EIGHTEENTH DAY OF FEBRUARY, A.D. 2003, AT 4:30 O'CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF CONVERSION IS THE TWENTY-SECOND DAY OF FEBRUARY, A.D. 2003.

AND I DO HEREBY FURTHER CERTIFY THAT THE ANNUAL TAXES HAVE BEEN PAID TO DATE.

2053114 8100V

081098795

You may verify this certificate online
at corp.delaware.gov/authver.shtml



Harriet Smith Windsor
Harriet Smith Windsor, Secretary of State
AUTHENTICATION: 6954015

DATE: 11-06-08

TRADEMARK
REEL: 003884 FRAME: 0296

Delaware

PAGE 2

The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF CERTIFICATE OF FORMATION OF "FOODARAMA LLC" FILED IN THIS OFFICE ON THE EIGHTEENTH DAY OF FEBRUARY, A.D. 2003, AT 4:30 O'CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF FORMATION IS THE TWENTY-SECOND DAY OF FEBRUARY, A.D. 2003.

AND I DO HEREBY FURTHER CERTIFY THAT THE ANNUAL TAXES HAVE BEEN PAID TO DATE.

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Harriet Smith Windsor
Harriet Smith Windsor, Secretary of State
AUTHENTICATION: 6954015

DATE: 11-06-08

TRADEMARK
REEL: 003884 FRAME: 0297

CERTIFICATE OF CONVERSION
FROM A CORPORATION TO A LIMITED LIABILITY COMPANY
PURSUANT TO SECTION 266 OF THE DELAWARE GENERAL CORPORATION LAW

1. The name of the corporation is Foodarama Incorporated.
2. The date on which the original Certificate of Incorporation was filed with the Secretary of State is January 21, 1985.
3. The name of the limited liability company into which the corporation is herein being converted is Foodarama LLC.
4. The conversion has been approved in accordance with the provisions of Section 266.
5. The effective date of the conversion shall be February 22, 2003.

By: 
Stephen P. Kilgriff, Vice President

CERTIFICATE OF FORMATION

OF


Foodarama LLC

1. The name of the limited liability company is Foodarama LLC.

2. The address of its registered office in the State of Delaware is Corporation Trust Center, 1209 Orange Street, in the City of Wilmington, County of New Castle. The name of its registered agent at such address is The Corporation Trust Company.

3. This Certificate of Formation shall be effective on February 22, 2003.

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Formation of Foodarama LLC this 18th day of February, 2003.



Stephen F. Kilgriff