

TRADEMARK ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Confirmatory Assignment of Agreement dated March 19, 2008

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Northern & Shell Titles Limited		09/29/2008	LIMITED LIABILITY COMPANY: UNITED KINGDOM

RECEIVING PARTY DATA

Name:	Northern & Shell Worldwide Limited
Street Address:	55 Avenue de la Gare
Internal Address:	L-1611
City:	Grand-Duchy of Luxembourg
State/Country:	LUXEMBOURG
Entity Type:	LIMITED LIABILITY COMPANY: UNITED KINGDOM

PROPERTY NUMBERS Total: 8

Property Type	Number	Word Mark
Registration Number:	1901212	OK!
Registration Number:	3191436	OK! FIRST FOR CELEBRITY NEWS
Registration Number:	3210462	OK! FIRST FOR CELEBRITY NEWS
Registration Number:	3244356	OK!
Registration Number:	3241733	OK! WEEKLY
Serial Number:	78702519	OK! FIRST FOR CELEBRITY NEWS
Serial Number:	78861030	OK!
Serial Number:	78831124	OK! WEEKLY

CORRESPONDENCE DATA

Fax Number: (212)575-0671
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 212-790-9200
 Email: TRADEMARK@CLL.COM
 Correspondent Name: Midge M. Hyman, Esq.

OP \$215.00 1901212

Address Line 1: Cowan, Liebowitz & Latman, P.C.
Address Line 2: 1133 Avenue of the Americas
Address Line 4: New York, NEW YORK 10036

ATTORNEY DOCKET NUMBER:

OK! MAGAZINE #26536

DOMESTIC REPRESENTATIVE

Name: Midge M. Hyman, Esq.
Address Line 1: Cowan, Liebowitz & Latman, P.C.
Address Line 2: 1133 Avenue of the Americas
Address Line 4: New York, NEW YORK 10036

NAME OF SUBMITTER:

Midge M.Hyman

Signature:

/Midge M.Hyman/

Date:

11/07/2008

Total Attachments: 3

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**SCHEDULE
TRADE MARKS**

The Trade Marks are:

COUNTRY	MARK	REGISTRATION /APPLICATION NUMBER	CLASSES
U.S.A.	OK!	1901212	16
U.S.A.	OK! FIRST FOR CELEBRITY NEWS	3191436	16
U.S.A.	OK! FIRST FOR CELEBRITY NEWS	3210462	9,41
U.S.A.	OK! FIRST FOR CELEBRITY NEWS	78702519	9,41
U.S.A.	OK!	78861030	9,41
U.S.A.	OK!	3244356	16
U.S.A.	OK! WEEKLY	3241733	16
U.S.A.	OK! WEEKLY	78831124	9,41

THIS CONFIRMATORY ASSIGNMENT is made the 29th day of September 2008

BETWEEN

- (1) **NORTHERN & SHELL TITLES LIMITED**, of The Northern & Shell Building, Number 10 Lower Thames Street, London EC3R 6EN (the "**Assignor**"); and
- (2) **NORTHERN & SHELL WORLDWIDE LIMITED**, of 55 Avenue de la Gare, L-1611 Luxembourg, Grand-Duchy of Luxembourg (the "**Assignee**").

WHEREAS

- (A) The Assignor is the registered proprietor of the registered trade marks and trade mark applications set out in the Schedule to this Confirmatory Assignment (the "**Trade Marks**").
- (B) By an agreement dated 19 March 2008, the Assignor assigned all its legal and beneficial right, title and interest in the Trade Marks and related goodwill to the Assignee, acting through and for the benefit of its branch: Northern & Shell Worldwide – Luxembourg Branch, having registered branch number B133575.
- (C) The parties have agreed to execute this Confirmatory Assignment for the purpose of recording the Assignment of the Trade Marks at the USPTO.

IT IS AGREED

- 1 In consideration of one pound sterling (£1), receipt of which is hereby acknowledged by the Assignor, the Assignor confirms the assignment to the Assignee of all its legal and beneficial right, title and interest in the Trade Marks and related goodwill.

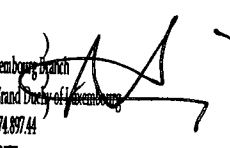
EXECUTED by the authorised representative of each party as of the date first written above.

SIGNED by **MARTIN ELLICE**
for and on behalf of
NORTHERN & SHELL TITLES LIMITED



SIGNED by **MAOUEILLE NR**
for and on behalf of
NORTHERN & SHELL WORLDWIDE LIMITED

Northern & Shell Worldwide Limited - Luxembourg Branch
55 Avenue de la Gare, 5th Floor L-1611 Luxembourg Grand Duchy of Luxembourg
Tel: +352 274 897 57 Fax: +352 274 897 44
Branch registration number: B133575



DATED 29 September 2008

NORTHERN & SHELL TITLES LIMITED

and

NORTHERN & SHELL WORLDWIDE LIMITED

CONFIRMATORY
ASSIGNMENT OF TRADE MARKS
U.S.A.

PRICEWATERHOUSECOOPERS  LEGAL

1 Embankment Place
London
WC2N 6DX
Tel: 020 7212 1616
Fax: 020 7212 1570