

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Conseco Services, L.L.C.		11/07/2008	LIMITED LIABILITY COMPANY: INDIANA
RECEIVING PARTY DATA			
Name:	CDOC, Inc.		
Street Address:	11815 N. Pennsylvania Street		
City:	Carmel		
State/Country:	INDIANA		
Postal Code:	46082		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	76180823	CONSECO STEP UP	
Serial Number:	76055971	CONSECO MARKETING PARTNERS GROUP	
Serial Number:	75046951	CONSECO	
CORRESPONDENCE DATA			
Fax Number:	(215)851-8383		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	215-851-8386		
Email:	jmeadway@eckertseamans.com, esteigerwalt@eckertseamans.com		
Correspondent Name:	Jay K. Meadway		
Address Line 1:	50 South 16th Street, 22nd Floor		
Address Line 2:	Two Liberty Place		
Address Line 4:	Philadelphia, PENNSYLVANIA 19102		
ATTORNEY DOCKET NUMBER:	298023-00004		

OP \$90.00 76180823

NAME OF SUBMITTER:	Jay K. Meadway
Signature:	/jay k. meadway/
Date:	11/07/2008
Total Attachments: 2 source=conseco-cdoc assignment#page1.tif source=conseco-cdoc assignment#page2.tif	

ASSIGNMENT OF TRADEMARKS

WHEREAS, Conseco Services, L.L.C., an Indiana limited liability company, having an address of 11815 N. Pennsylvania Street, Carmel IN 46032, has used and is using in its business the following trademarks set forth in Schedule A attached hereto;

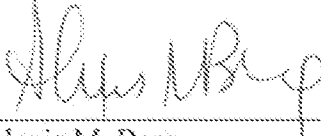
WHEREAS, CDOC, Inc., a Delaware corporation having an address of 11815 N. Pennsylvania Street, Carmel, Indiana 46082, is desirous of acquiring all right, title and interest in and to the said trademarks together with the goodwill of the business symbolized by the trademarks and the registrations and applications thereof as set forth in the attached Schedule A;

WHEREAS, it is desired that the assignment of said registrations and applications be made of record in the United States Patent and Trademark Office, and other appropriate Patent and Trademark Offices.

NOW THEREFORE, for the sum of ten dollars (\$10) for good and valuation consideration, the receipt of which is hereby acknowledged, and intending to be legally bound hereby, said Conseco Services, L.L.C. hereby assigns to said CDOC, Inc. all rights, title and interest in and to the said trademarks, together with the goodwill of the business symbolized by the said marks, and the registrations and applications thereof as set forth in the attached Schedule A.

Conseco Services, L.L.C.

Date: Nov. 7, 2008



Alexis M. Berg
Assistant Secretary

SCHEDULE A

<i>Mark</i>	<i>Serial No.</i>	<i>Registration No.</i>
CONSECO STEP UP and Design	76/180823	2,627,483
CONSECO MARKETING PARTNERS GROUP	76/055971	2,737,403
CONSECO	75/046951	2,020,988