

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Kiel Projects Inc.		10/31/2008	CORPORATION:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Me to We Social Enterprises Inc.		
<b>Street Address:</b>	233 Carlton Street		
<b>City:</b>	Toronto, Ontario		
<b>State/Country:</b>	CANADA		
<b>Postal Code:</b>	M5A 2L2		
<b>Entity Type:</b>	CORPORATION:		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	77238652	ME TO WE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(608)283-2275		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	608-257-3501		
<b>Email:</b>	madipdocket@michaelbest.com		
<b>Correspondent Name:</b>	Michael Best & Friedrich LLP		
<b>Address Line 1:</b>	One South Pinckney Street		
<b>Address Line 2:</b>	P. O. Box 1806		
<b>Address Line 4:</b>	Madison, WISCONSIN 53701-1806		
<b>ATTORNEY DOCKET NUMBER:</b>	022575-9006 US00		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>	Jeffrey D. Peterson		
<b>Address Line 1:</b>	Michael Best & Friedrich LLP		
<b>Address Line 2:</b>	P.O. Box 1806		

CH \$40.00 77238652

Address Line 4: Madison, WISCONSIN 53701-1806

NAME OF SUBMITTER:	Jeffrey D. Peterson
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Signature:	/jeffrey d peterson/
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Date:	11/08/2008
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**TRADE-MARK ASSIGNMENT**

**WHEREAS** Kiel Projects Inc. (the "Assignor"), the full post office address of whose principal office or place of business is 233 Carlton Street, Toronto, Ontario, M5A 2L2, is the owner of the trade-marks listed on the attached Schedule "A" (the "Trade-marks");

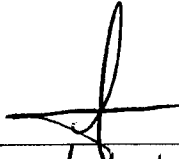
**AND WHEREAS** Me to We Social Enterprises Inc. (the "Assignee"), the full post office address of whose principal office or place of business is 233 Carlton Street, Toronto, Ontario, M5A 2L2, is desirous of acquiring the whole right, title and interest in and to the Trade-marks, together with the goodwill associated therewith;

**NOW THEREFORE**, the Assignor hereby sells, assigns and transfers unto the Assignee, its successors and assigns, the whole right, title and interest in and to the Trade-marks, together with the goodwill associated therewith;

**AND** Assignor agrees to do such acts, including executing such documents, as are reasonably required by Assignee to vest full title in Assignee of the Trade-marks together with all goodwill associated therewith.

**EXECUTED** as of this 31<sup>st</sup> day of October, 2008.

**Kiel Projects Inc.**

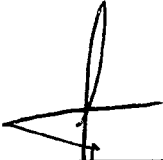
By:   
Name: Marc Kuelbeger  
Title:

**ACKNOWLEDGEMENT**

The undersigned, Me to We Social Enterprises Inc., hereby acknowledges and accepts the Assignment between Kiel Projects Inc. and Me to We Social Enterprises Inc. and dated 31<sup>st</sup> October 2008 for the trade-marks set out in Schedule "A" herein.

**EXECUTED** as of this 31 day of October, 2008.

**Me to We Social Enterprises Inc.**

By:   
Name: Marc Kuelbeger  
Title:

**U.S. and Canadian Trade-marks**

<b>Case Ref.</b>	<b>Official No.</b>	<b>Title</b>	<b>Country</b>	<b>Property Type</b>
34471-2003	77/238,652	ME TO WE	U.S.	Trademark
34471-2007	1,371,608	ME TO WE & Three Fingered Hand Design	Canada	Trademark
34471-2008	1,371,603	ME TO WE. BE THE CHANGE & FINGER DESIGN	Canada	Trademark
93249-2001	1,355,457	ME TO WE	Canada	Trademark

**TRADEMARK**

**REEL: 003884 FRAME: 0954**

**RECORDED: 11/08/2008**