

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
IHOP Corp.		05/28/2008	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	DineEquity, Inc.		
Street Address:	450 N. Brand Blvd., 7th Floor		
City:	Glendale		
State/Country:	CALIFORNIA		
Postal Code:	91203		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	76688761	DINEEQUITY	
Serial Number:	76690377	DINEEQUITY	
CORRESPONDENCE DATA			
Fax Number:	(310)203-0567		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	310-203-8080		
Email:	trademarkdocket@jmbm.com		
Correspondent Name:	Bernard R. Gans		
Address Line 1:	Jeffer Mangels Butler & Marmaro LLP		
Address Line 2:	1900 Avenue of the Stars, 7th Floor		
Address Line 4:	Los Angeles, CALIFORNIA 90067		
ATTORNEY DOCKET NUMBER:	57133-0146/0149		
NAME OF SUBMITTER:	Bernard R. Gans		
Signature:	/bernard r. gans/		

CH \$65.00 76688761

Date:

11/10/2008

Total Attachments: 3

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Delaware

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The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF OWNERSHIP, WHICH MERGES:

"WNN MERGER SUB INC.", A DELAWARE CORPORATION,
WITH AND INTO "IHOP CORP." UNDER THE NAME OF "DINEEQUITY, INC.", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE THE TWENTY-EIGHTH DAY OF MAY, A.D. 2008, AT 8:30 O'CLOCK A.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF OWNERSHIP IS THE SECOND DAY OF JUNE, A.D. 2008, AT 12:01 O'CLOCK A.M.

0824342 8100M

080610317

You may verify this certificate online
at corp.delaware.gov/authver.shtml



Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 6617606

DATE: 05-28-08

TRADEMARK

REEL: 003885 FRAME: 0092

State of Delaware
Secretary of State
Division of Corporations
Delivered 08:30 AM 05/28/2008
FILED 08:30 AM 05/28/2008
SRV 080610138 - 0824342 FILE

CERTIFICATE OF OWNERSHIP AND MERGER

MERGING

WNN MERGER SUB INC.

WITH AND INTO

IHOP CORP.

Pursuant to Section 253 of the
General Corporation Law of the State of Delaware

IHOP Corp., a Delaware corporation (the "Company"), does hereby certify to the following facts relating to the merger (the "Merger") of WNN Merger Sub Inc., a Delaware corporation (the "Subsidiary"), with and into the Company, with the Company remaining as the surviving corporation:

FIRST: The Company owns all of the outstanding shares of each class of capital stock of the Subsidiary.

SECOND: The Board of Directors of the Company, by the following resolutions duly adopted as of April 24, 2008, determined to merge the Subsidiary with and into the Company pursuant to Section 253 of the DGCL, with the Company the surviving corporation in the Merger:

WHEREAS, the Board has deemed it advisable and in the best interest of the Company and its stockholders that the Subsidiary be merged with and into the Company pursuant to Section 253 of the General Corporation Law of the State of Delaware, with the name of the Company being changed to "DineEquity, Inc." in the merger.

NOW, THEREFORE, BE IT AND IT HEREBY IS

RESOLVED, that, effective upon the filing of (or at such subsequent time as may be specified in) the Certificate of Ownership and Merger filed in respect thereof (the "Effective Time"), the Subsidiary shall be merged with and into the Company, the separate existence of the Subsidiary shall cease, and the Company shall continue as the surviving corporation (the "Merger"); and

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FUTHER RESOLVED, that the Board deems it advisable and in the best interest of the Company and its stockholders to change the name of the Company to "DineEquity, Inc."

THIRD: At the effective time of the Merger, the Company shall change its name to "DineEquity, Inc." and Article FIRST of the Restated Certificate of Incorporation of the Company shall be amended to read in its entirety as follows:

FIRST. The name of the corporation is DineEquity, Inc. (hereinafter the "Corporation").

FOURTH: Pursuant to the Merger, holders of existing certificates will have the same rights, preferences and privileges as holders of certificates evidencing the new name.

FIFTH: This Certificate of Ownership and Merger shall become effective at 12:01 a.m. on June 2, 2008.

IN WITNESS WHEREOF, the Company has caused this Certificate of Ownership and Merger to be executed by its duly authorized officer this 28th day of May, 2008.

IHOP CORP.

By: 

Name: Mark D. Weisberger
Title: Secretary