

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT
NATURE OF CONVEYANCE:	Corrective Assignment to correct the spelling of receiving party's name previously recorded on Reel 002613 Frame 0671. Assignor(s) hereby confirms the assignment.

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Shop at Home, Inc. and SAH Acquisition Corporation		10/18/2002	CORPORATION: TENNESSEE

RECEIVING PARTY DATA

Name:	Partners-SATH LLC
Street Address:	5388 Hickory Hollow Parkway
City:	Antioch
State/Country:	TENNESSEE
Postal Code:	37013
Entity Type:	LIMITED LIABILITY COMPANY: TENNESSEE

PROPERTY NUMBERS Total: 12

Property Type	Number	Word Mark
Serial Number:	76397029	SHOP NEW YORK
Registration Number:	2472296	MAKING COLLECTIBLES CLICK
Registration Number:	2513268	GET REAL
Registration Number:	1979532	BELLA LUCE
Serial Number:	76258998	SHOPATHOMETV.COM
Serial Number:	76258997	SHOPATHOMETV.COM
Serial Number:	76258996	SHOPATHOMETV.COM
Serial Number:	76258995	SHOPATHOMETV.COM
Serial Number:	76026663	PEACE OF MIND GUARANTEE
Serial Number:	76026662	WE'RE NOT.COMMON
Serial Number:	75758579	BELLA ARGENTO
Serial Number:	75683349	SHOP AT HOME NETWORK

CH \$315.00 76397029

CORRESPONDENCE DATA

Fax Number: (615)742-0410
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 615-742-7760
Email: trademarks@bassberry.com
Correspondent Name: Robert L. Brewer
Address Line 1: 315 Deaderick Street
Address Line 2: Suite 2700
Address Line 4: Nashville, TENNESSEE 37238

ATTORNEY DOCKET NUMBER:	113587-000
NAME OF SUBMITTER:	Robert L. Brewer
Signature:	/Robert L. Brewer/
Date:	11/10/2008

Total Attachments: 5
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U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

Form PTO-1594 (Rev. 03/01) OMB No. 0651-0027 (exp. 5/31/2002) Tab settings

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): 11-4-02 Shop at Home, Inc. and SAH Acquisition Corporation. Individual(s) [], Association [], General Partnership [], Limited Partnership [], Corporation-State [x], Other []. Additional name(s) of conveying party(ies) attached? [] Yes [x] No

2. Name and address of receiving party(ies) Name: Partners-SAH L.L.C. Internal Address: Street Address: 5388 Hickory Hollow Parkway City: Antioch State: TN Zip: 37013. Individual(s) citizenship [], Association [], General Partnership [], Limited Partnership [], Corporation-State [], Other Tennessee Limited Liability Company [x]. If assignee is not domiciled in the United States, a domestic representative designation is attached: [] Yes [x] No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? [] Yes [x] No

3. Nature of conveyance: [x] Assignment [] Merger [] Security Agreement [] Change of Name [] Other. Execution Date: 10/18/02

4. Application number(s) or registration number(s): A. Trademark Application No.(s) 76/397,029 B. Trademark Registration No.(s) 2472296; 2513268; 1979532. Additional number(s) attached [x] Yes [] No

5. Name and address of party to whom correspondence concerning document should be mailed: Name: Frank H. Andorka Internal Address: Baker & Hostetler LLP 3200 National City Center Street Address: 1900 East 9th Street City: Cleveland State: OH Zip: 44114

6. Total number of applications and registrations involved: 12. 7. Total fee (37 CFR 3.41) \$ 315. [x] Enclosed [] Authorized to be charged to deposit account. 8. Deposit account number: 02-0396

DO NOT USE THIS SPACE

9. Signature. Frank H. Andorka Name of Person Signing. Signature: [Handwritten Signature] Date: 10/25/02. Total number of pages including cover sheet, attachments, and document: 5

Handwritten notes: P. 2, 11-7-08

11/06/2002 8:00:11 00000248 76397029 01 FC:8521 40.00 DP 02 FC:8522 275.00 DP

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

TRADEMARK REEL: 002613 FRAME: 0671 TRADEMARK REEL: 003885 FRAME: 0128



Additional Application Numbers

(Continuation of Item 4A)

76/258,998
76/258,997
76/258,996
76/258,995
76/026,663
76/026,662
75/758,579
75/683,349

TRADEMARK ASSIGNMENT

WHEREAS, Shop At Home, Inc., a Tennessee corporation having an address at 5388 Hickory Hollow Parkway, Antioch, Tennessee 37013, and SAH Acquisition Corporation, a Tennessee corporation having an address at 5388 Hickory Hollow Parkway, Antioch, Tennessee 37013 ("Transferors"), have adopted and are using the trademarks and service marks identified on Schedule A, attached hereto and made a part hereof; and

WHEREAS, Transferors are the owners of the United States Trademark Registration and the United States Service Mark Registration identified on Schedule A and the owner of the pending United States Trademark and Service Mark Applications identified on Schedule A; and

WHEREAS, Partners - SAH L.L.C., a Tennessee limited liability company having its principal place of business at 5388 Hickory Hollow Parkway, Antioch, Tennessee ("Transferee"), is desirous of acquiring said trademarks and service marks, their respective interests in said trademark and service mark registrations, said trademark and service mark applications, and the goodwill associated therewith;

[Handwritten signature]
REB
11-7-08

NOW, THEREFORE, for good and valuable consideration, Transferors do hereby assign unto Transferee, all right, title, and interest in and to the said trademarks and service marks, together with the goodwill of the business symbolized by the said trademarks and service marks and the above-identified registrations and applications of and for the said trademarks and service marks.

Signed at Nashville, this 18th day of October, 2002.

SHOP AT HOME, INC.

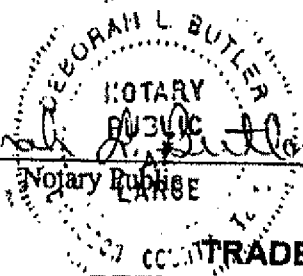
By Arthur D. Tek

Name Arthur D. Tek
Title Executive Vice President and Chief Financial Officer

STATE OF Tennessee)
) SS.
COUNTY OF Davidson)

On this 18th day of October, 2002, before me personally came Arthur D. Tek, to me known to be the Chief Financial Officer of Shop At Home, Inc., a Tennessee corporation, one of the assignors above-named, and acknowledged that he/she executed the foregoing instrument and he/she did swear that he/she executed this assignment as his/her free act on behalf of said assignor and pursuant to authority duly received.

Deborah L. Butler
Notary Public



TRADEMARK
REEL: 002613 FRAME: 0673
TRADEMARK

REEL: 003885 FRAME: 0130

SAH ACQUISITION CORPORATION

By [Signature]

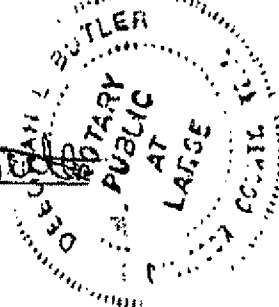
Name George J. Phillips

Title Secretary

STATE OF Tennessee)
) SS.
COUNTY OF Davidson)

On this 18th day of October, 2002, before me personally came George J. Phillips, to me known to be the Secretary of SAH Acquisition Corporation, a Tennessee corporation, one of the assignors above-named, and acknowledged that he/she executed the foregoing instrument and he/she did swear that he/she executed this assignment as his/her free act on behalf of said assignor and pursuant to authority duly received.

[Signature]
Notary Public



Schedule A—Trademarks and Service MarksRegistrations

Mark	Class	Registration Number	Date of Registration
MAKING COLLECTIBLES CLICK	35	2,472,296	7/24/01
GET REAL	35	2,513,268	11/27/01
BELLA LUCE	14	1,979,532	6/11/96

Applications

Mark	Class	Application Number	Date of Application
SHOP NEW YORK w/Design	35, 41	76/397,029	4/16/02
SHOPATHOMETV.COM	35	76/258,998	5/19/01
SHOPATHOMETV.COM w/Design	35	76/258,997	5/19/01
SHOPATHOMETV.COM	38	76/258,996	5/19/01
SHOPATHOMETV.COM w/Design	38	76/258,995	5/19/01
PEACE OF MIND GUARANTEE	35, 36, 42	76/026,663	4/14/00
WE'RE NOT.COMMON	35, 42	76/026,662	4/14/00
BELLA ARGENTO	14	75/758,579	7/23/99
SHOP AT HOME NETWORK w/Design	35, 42	75/683,349	4/15/99

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RECORDED: 11/04/2002

RECORDED: 11/10/2008

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TRADEMARK

REEL: 003885 FRAME: 0132