

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT
NATURE OF CONVEYANCE:	Corrective Assignment to correct the incorrect properties conveyed: Parent Reg 2641611, 2721943 and 2535679. Correct properties are Child Reg. Remove Parent Reg. previously recorded on Reel 003763 Frame 0151. Assignor(s) hereby confirms the assignment of the entire interest of the Child Reg.

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
SFX SPORTS HOLDINGS, INC.		03/25/2008	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	SFX SPORTS GROUP (AUSTRALIA) PTY LTD
Street Address:	51 STANLEY STREET
City:	EAST SYDNEY, NSW
State/Country:	AUSTRALIA
Postal Code:	2010
Entity Type:	INC. ASSOCIATION: AUSTRALIA

PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark
Registration Number:	3413806	SFX
Registration Number:	3387185	SFX
Registration Number:	3387184	SFX

CORRESPONDENCE DATA

Fax Number: (310)860-0363
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 310-248-3830
 Email: lbierman-lytle@kmwlaw.com
 Correspondent Name: Larry McFarland
 Address Line 1: 9720 Wilshire Blvd., Penthouse Suite
 Address Line 2: Keats McFarland & Wilson LLP
 Address Line 4: Beverly Hills, CALIFORNIA 90212

ATTORNEY DOCKET NUMBER:	10567-00005
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OP \$90.00 3413806

DOMESTIC REPRESENTATIVE

Name: TERESA MENACHO
Address Line 1: 1177 WEST LOOP SOUTH, SUITE 1600
Address Line 2: COCHRAN & BAKER LLP
Address Line 4: HOUSTON, TEXAS 77027

NAME OF SUBMITTER:	Linden Bierman-Lytle
Signature:	/LBL/
Date:	11/10/2008

Total Attachments: 7
source=SFX Sports Recordation Form and attachments#page1.tif
source=SFX Sports Recordation Form and attachments#page2.tif
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RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

<p>1. Name of conveying party(ies): SFX SPORTS HOLDINGS, INC.</p> <p> <input type="checkbox"/> Individual(s) <input type="checkbox"/> Association <input type="checkbox"/> General Partnership <input type="checkbox"/> Limited Partnership <input checked="" type="checkbox"/> Corporation- State: <u>Delaware</u> <input type="checkbox"/> Other _____</p> <p>Citizenship (see guidelines) _____</p> <p>Additional names of conveying parties attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>	<p>2. Name and address of receiving party(ies) <input type="checkbox"/> Yes Additional names, addresses, or citizenship attached? <input checked="" type="checkbox"/> No</p> <p>Name: <u>SFX SPORTS GROUP (AUSTRALIA) PTY LTD</u></p> <p>Internal Address: _____</p> <p>Street Address: <u>51 Stanley Street</u></p> <p>City: <u>East Sydney</u></p> <p>State: <u>NSW</u></p> <p>Country: <u>Australia</u> Zip: <u>2010</u></p> <p><input checked="" type="checkbox"/> Association Citizenship <u>Australia</u> <input type="checkbox"/> General Partnership Citizenship _____ <input type="checkbox"/> Limited Partnership Citizenship _____ <input type="checkbox"/> Corporation Citizenship _____ <input type="checkbox"/> Other _____ Citizenship _____</p> <p>If assignee is not domiciled in the United States, a domestic representative designation is attached: <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No (Designations must be a separate document from assignment)</p>
<p>3. Nature of conveyance /Execution Date(s) : Execution Date(s) <u>March 25, 2008</u></p> <p> <input checked="" type="checkbox"/> Assignment <input type="checkbox"/> Merger <input type="checkbox"/> Security Agreement <input type="checkbox"/> Change of Name <input type="checkbox"/> Other _____</p>	<p>4. Application number(s) or registration number(s) and identification or description of the Trademark.</p> <p>A. Trademark Application No.(s) _____</p> <p>B. Trademark Registration No.(s) (i) <u>2535679</u></p> <p style="text-align: right;">Additional sheet(s) attached? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No</p> <p>C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown): (i) <u>Mark</u></p>
<p>5. Name & address of party to whom correspondence concerning document should be mailed: Name: <u>Teresa Menacho</u></p> <p>Internal Address: _____ <u>Cochran & Baker LLP</u></p> <p>Street Address: <u>1177 West Loop South,</u> <u>Suite 1600</u></p> <p>City: <u>Houston</u></p> <p>State: <u>Texas</u> Zip: <u>77027</u></p> <p>Phone Number: <u>(713) 888-2504</u> Fax Number: <u>(713) 888-3550</u> Email Address: <u>teresa@cochranbaker.com</u></p>	<p>6. Total number of applications and registrations involved: 4</p> <p>7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ <u>115.00</u></p> <p> <input type="checkbox"/> Authorized to be charged by credit card <input type="checkbox"/> Authorized to be charged to deposit account <input checked="" type="checkbox"/> Enclosed</p> <p>8. Payment Information:</p> <p>a. Credit Card Last 4 Numbers _____ Expiration Date _____</p> <p>b. Deposit Account Number _____ Authorized User Name _____</p>
<p>9. Signature: <u>Bryan Baker</u> <u>4/14/08</u> Signature Date</p> <p>_____ Name of Person Signing</p>	<p>Total number of pages including cover sheet, attachments, and document: 7</p>

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
 Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

Recordation Form Cover Sheet
Trademarks Only
(continuation sheet)

Section 2. – See attached domestic representative designation

Section 4. –

4.B Trademark Registration No.(s)

- (ii) 2641611
- (iii) 2721943
- (iv) 2447529

4.C Identification or Description of Trademark(s)

- (ii) Mark (Stylized)
- (iii) Mark (Stylized) (New Logo)
- (iv) Mark

SFX SPORTS GROUP (AUSTRALIA) PTY LTD

51 Stanley Street
East Sydney
NSW Australia 2010

April 10, 2008

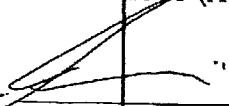
Mail Stop Assignment Recordation Services
Director of US Patent and Trademark Office
P.O. Box 1450
Alexandria, VA 22313-1450

TO WHOM IT MAY CONCERN:

We hereby appoint Cochran & Baker LLP, with a business address at 1177 West Loop South, Suite 1600, Houston, Texas 77027, as our domestic representative designee to act in all capacities in connection with that certain Trademark Assignment dated March 25, 2008 from SFX Sports Holdings, Inc. to us.

Sincerely,

SFX SPORTS GROUP (AUSTRALIA) PTY LTD

By: 
Name: A. MIMS
Title: Director

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (this "*Assignment*") is made effective as of this 25 day of March, 2008, by and between SFX SPORTS HOLDINGS, INC., a Delaware corporation, having a principal place of business at 51 Stanley Street, East Sydney NSW Australia 2010 ("*Assignor*") and SFX SPORTS GROUP (AUSTRALIA) PTY LTD, having a principal place of business at 51 Stanley Street, East Sydney NSW Australia 2010 ("*Assignee*").

WHEREAS, Assignor is either the registered proprietor or entitled to be registered as the proprietor or the applicant of the trademarks, short particulars of which are set out in Schedule A (the "*Trademarks*") attached hereto and incorporated herein for all purposes; and

WHEREAS, Assignee is desirous of acquiring the Trademarks.

NOW, THEREFORE, in consideration of the payment by Assignee to Assignor of U.S. \$10.00 and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, and intending to be legally bound, the Assignor hereby assigns to the Assignee, with full title guarantee, its entire legal and beneficial interest, without exception, in and to the Trademarks, together with the goodwill associated therewith; as well as all "registered user" or analogous agreements held by Assignor in connection with the Trademarks; the right to sue for all causes of action related to the Trademarks, including but not limited to infringement, dilution, unfair competition, priority, concurrent use, and cybersquatting; and the right to recover remedies, including but not limited to damages, injunctive and other equitable relief, seizure, interest, attorneys' fees, and costs, relative to those causes of action, TO HOLD unto Assignee absolutely.

Assignor shall, at Assignee's cost and expense, execute all such documents and render all such assistance as Assignee may reasonably request from time to time for the purpose of perfecting Assignee's title to the Trademarks.

Assignor hereby covenants that no assignment, sale, agreement, or encumbrance has been or will be made or entered into with respect to the Trademarks that would conflict with this Assignment.

[Remainder of Page Intentionally Left Blank]

IN WITNESS WHEREOF, the undersigned, being properly authorized to execute this Assignment, have caused this Assignment to be executed and delivered as of the date first stated above.

ASSIGNOR:

SFX SPORTS HOLDINGS, INC., a Delaware corporation

By: [Signature]
Name: G. MIMIS
Title: Director

ASSIGNEE:

SFX SPORTS GROUP (AUSTRALIA) PTY LTD

By: [Signature]
Name: G. MIMIS
Title: Director

New South Wales
STATE OF Australia
~~COUNTY OF~~ §
§
§

On this, the 25 day of March 2008, before me, the undersigned person, a notary public, personally appeared GEORGE JOSEPH MIMIS, known to me (or satisfactory proven) to be the person whose name is subscribed above, and did acknowledge the execution of, and their authority and entitlement to sign the foregoing Trademark Assignment on behalf of Assignor.

In witness hereof, I hereunto set my hand and official seal.

[Signature]
C. H. McCAFFERY
Notary Public in and for
the State of New South Wales
My commission expires: N/A

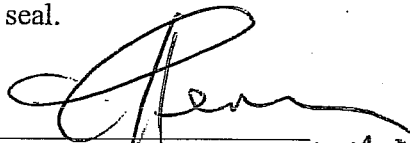
STATE OF New South Wales

COUNTY OF Australia



§
§
§

On this, the 25 day of March 2008, before me, the undersigned person, a notary public, personally appeared GEORGE JOSEPH MIMIS, known to me (or satisfactory proven) to be the person whose name is subscribed above, and did acknowledge the execution of, and their authority and entitlement to sign the foregoing Trademark Assignment on behalf of Assignee.

In witness hereof, I hereunto set my hand and official seal.


Notary Public in and for C.H. McCAFFERY
the State of NSW
My commission expires: N/A.

SCHEDULE A
to
Trademark Assignment

<u>Mark</u>	<u>Registrant</u>	<u>Jurisdiction</u>	<u>File No.</u>	<u>Date Filed</u>	<u>Classes</u>
SFX	SFX Sports Holdings, Inc.	USA	2535679	2/5/2002	35, 38, 41
SFX (stylized)	SFX Sports Holdings, Inc.	USA	2641611	10/29/2002	35, 38, 41
					
SFX (Stylized) (New Logo)	SFX Sports Holdings, Inc.	USA	2721943	6/3/2003	35, 41
					
SFX ENTERTAINMENT	SFX Sports Holdings, Inc.	USA	2447529	5/1/2001	35