

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|----------------------------------|--|-----------------------|----------------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| TKM2 Sales Solution | | 11/06/2008 | LIMITED LIABILITY COMPANY: IDAHO |
| RECEIVING PARTY DATA | | | |
| Name: | TVBG LLC | | |
| Street Address: | 17383 Sunset Boulevard, Suite A210 | | |
| Internal Address: | c/o Creo Capital Partners | | |
| City: | Pacific Palisades | | |
| State/Country: | CALIFORNIA | | |
| Postal Code: | 90272 | | |
| Entity Type: | LIMITED LIABILITY COMPANY: DELAWARE | | |
| PROPERTY NUMBERS Total: 2 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 3101255 | HAILEY'S HARVEST | |
| Registration Number: | 3375728 | HAILEY'S HARVEST | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (617)345-1300 | | |
| | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | |
| Phone: | 617-345-1341 | | |
| Email: | matm@nixonpeabody.com | | |
| Correspondent Name: | Michelle A. Massicotte | | |
| Address Line 1: | 100 Summer Street | | |
| Address Line 2: | Nixon Peabody LLP | | |
| Address Line 4: | Boston, MASSACHUSETTS 02110 | | |
| ATTORNEY DOCKET NUMBER: | 038726-30 | | |
| NAME OF SUBMITTER: | Michelle A. Massicotte | | |

CH \$65.00 3101255

Signature:

/Michelle A. Massicotte/

Date:

11/11/2008

Total Attachments: 3

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TRADEMARK ASSIGNMENT

WHEREAS, TKM² SALES SOLUTION, a Idaho limited liability company (“Assignor”) has adopted and used the trademarks listed in Schedule A attached hereto and made a part hereof (the “Trademarks”) and is the owner of the Trademarks, and any applications and registrations thereof specified in said Schedule; and

WHEREAS, Assignor desires to transfer to TVBG LLC, a Delaware limited liability company (“Assignee”), all of Assignor’s rights including any rights at common law, in and to the Trademarks and the goodwill associated therewith.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns, transfers and conveys to Assignee all rights, title and interest in and to the Trademarks and the registrations and applications thereof, together with the goodwill of the business of Assignor which is symbolized by the Trademarks and the right to recover for damages and profits and all other remedies for past infringements thereof in all territories of the world in perpetuity.

IN WITNESS WHEREOF, Assignor has executed this assignment by its duly authorized officer and its seal affixed hereto as of this 6th day of November, 2008.

TKM² SALES SOLUTION, LLC

By: Terry Hendrix
Name: Terry Hendrix
Title: Manager

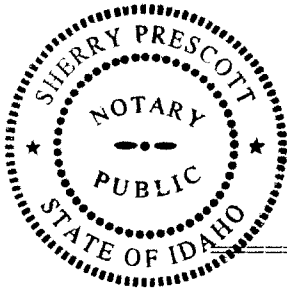
By: Michael J. Megale
Name: Michael Megale
Title: Manager

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ACKNOWLEDGMENT CERTIFICATE

State of Idaho
County of Ada

On this 07th day of November, in the year of 2008, before me, the undersigned notary public, personally appeared Terry Hendrix, proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument, and acknowledged that he executed the same.



Sherry Prescott
Notary Public

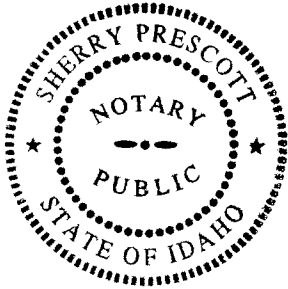
My commission expires: 11-12-11

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ACKNOWLEDGMENT CERTIFICATE

State of Idaho
County of Ada

On this 07th day of November, in the year of 2008, before me, the undersigned notary public, personally appeared Michael Megale, proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument, and acknowledged that he executed the same.



Sherry Prescott
Notary Public

My commission expires: 11-12-11

TRADEMARK ASSIGNMENT

SCHEDULE A

| Trademark | Country | Application No./ Registration No. | Application Date/ Registration Date |
|------------------|---------------|--------------------------------------|--|
| Hailey's Harvest | United States | 3,101,255 | June 6, 2006 |
| Hailey's Harvest | United States | 3,375,728 | January 29, 2008 |
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