

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	Purchase Agreement		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Financial Times Professional, Inc.	FORMERLY Federal Publications, Inc.	05/28/1998	CORPORATION: VIRGINIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Aspen Publishers, Inc.		
<b>Street Address:</b>	76 Ninth Avenue		
<b>Internal Address:</b>	7th Floor		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10011		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	1521764	BLUE CHIP ECONOMIC INDICATORS	
Registration Number:	1564384	BLUE CHIP FINANCIAL FORECASTS	
Registration Number:	1525580	BLUE CHIP	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(847)890-6089		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	847-580-5296		
<b>Email:</b>	Barb.Stroka@wolterskluwer.com		
<b>Correspondent Name:</b>	Barbara Stroka		
<b>Address Line 1:</b>	Wolters Kluwer		
<b>Address Line 2:</b>	2700 Lake Cook Road		
<b>Address Line 4:</b>	Riverwoods, ILLINOIS 60015		
<b>NAME OF SUBMITTER:</b>	Barbara Stroka		

OP \$90.00 1521764

Signature:

/Barbara Stroka/

Date:

11/11/2008

**Total Attachments: 19**

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**Execution Copy**

**FINANCIAL TIMES PROFESSIONAL INC.,** ✓  
as Seller,

and

**ASPEN PUBLISHERS, INC.,** ✓  
as Purchaser,

and

**PEARSON INC.,**  
as Guarantor

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**PURCHASE AGREEMENT** ✓

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✓

**PURCHASE AGREEMENT** dated as of May 28, 1998,  
between **FINANCIAL TIMES PROFESSIONAL, INC.**, a Virginia  
corporation (*the "Seller"*), and **ASPEN PUBLISHERS, INC.**, a  
Delaware corporation (*the "Purchaser"*).

**WHEREAS:**

The Seller has agreed to sell to the Purchaser, and the Purchaser has agreed to purchase from the Seller, the Business for the consideration and upon the terms set out in this Agreement.

**NOW IT IS AGREED** as follows:

**1. DEFINITIONS**

1.1 In this Agreement unless the context otherwise requires:

*Accounts* means the unaudited financial statements of the Business as of the Accounts Date and for the fifteen (15) months then ended (including any notes, reports, statements or documents included in or annexed to them), all as annexed hereto as Exhibit A;

*Accounts Date* means March 31, 1998;

*Accounting Policies* means the accounting policies used in determining the Accounts and set out in Schedule 7, Part III;

*Affiliate* means, with respect to any specified person, a person that directly, or indirectly through one or more intermediaries, controls, is controlled by or is under common control with, such specified person, including, without limitation, each subsidiary of such person;

*Assumed Liabilities* means, collectively, (i) Seller's obligations to fulfill Customer Contracts, (ii) all liabilities and obligations relating to the Business incurred or arising after the Closing, (iii) that portion of any Liability that is to be satisfied or performed after the Closing (limited, with respect to financial obligations, to that portion that is properly allocable to sales made, services rendered, leased equipment used, or other matters occurring, after the Closing), including all such Liabilities under the Supply Contracts and the Publishing Contracts and (iv) accruals for vacation and sick pay in respect of the Employees' employment with the Seller but, for the avoidance of doubt, excluding (a) any obligation of Seller to make payments upon the promissory note from Seller to Orca Knowledge Systems, Inc. dated May 8, 1996 or any indebtedness of Seller for borrowed money or any assumption, guaranty, endorsement or other means by which the Seller has become responsible for the financial obligations of any other person, and (b) any liability or obligation, whether or not it is to be satisfied or performed after the Closing, arising out of the litigation with Orca Knowledge Systems, Inc. pending as of the date of this Agreement, or arising under any of Seller's Contracts or other agreements, instruments, understandings, or arrangements with Orca Knowledge Systems, Inc., Toni Bowes and/or Donald Seymour;

**Governmental Entity** means any government or any court, arbitral tribunal, administrative agency or commission or other governmental or other regulatory authority or agency, federal, state, local or foreign;

**Hazardous Materials** means any substance that: (i) is or contains asbestos, urea formaldehyde foam insulation, polychlorinated biphenyls, petroleum or petroleum-derived substances or wastes, radon gas or related materials, (ii) requires investigation, removal or remediation under any Environmental Law, or is defined, listed or identified as a "hazardous waste" or "hazardous substance" thereunder, or (iii) is toxic, explosive, corrosive, flammable, infectious, radioactive, carcinogenic, mutagenic, or otherwise hazardous and is regulated by any Governmental Entity or Environmental Law;

**Information** means the Customer List and any other data relating exclusively to the Business;

**Information Memorandum** means that certain Information Memorandum for the Capitol Publishing Group prepared by The Van Tulleken Company dated February 1998;

**Intellectual Property Rights** means the Trademarks, copyrights (including rights in computer software), rights in know-how and other intellectual property rights, in each case whether registered or unregistered and including applications for the grant of any such rights and all rights or forms of protection having equivalent or similar effect;

**Intra-Group Indebtedness** means all amounts receivable or payable in relation to the Business between the Seller and its Affiliates (including, for this purpose, other divisions of the Seller) in respect of intra-group trading or operational activities in the ordinary course of the Business or otherwise;

**Issue** means an issue of any of the Titles (or part thereof) in any format;

**Lease** means the Seller's leasehold interest in real property located at 1101 King Street in Alexandria, Virginia, and the instrument or contract granting Seller such leasehold interest;

**Liabilities** means amounts owed by and obligations and liabilities (both known and unknown and fixed or contingent, including future obligations under any finance leases) of or undertaken by the Seller in connection with the Business existing at Closing, or at any time thereafter, including, without limitation, in respect of Payables and obligations and liabilities under the Contracts, but excluding tax liabilities arising in respect of income received or transactions or circumstances occurring up to Closing (except for sales taxes and any similar applicable tax);

**Payables** means amounts accrued or payable in connection with the Business at Closing or at any time thereafter by the Seller to any person in respect of goods or services supplied, or to be supplied, to the Seller prior to Closing, or in respect of any other expenses incurred prior to Closing by the Seller that are allocable to the Business prior to Closing;

**Permitted Security Interests** means (i) any Security Interest for a liability reflected or referred to in the Accounts, (ii) any Security Interest for taxes that are (a) not yet due or

(including photocopiers) that are the subject of finance and/or equipment leases, but specifically excluding all leases of real property and real estate brokerage arrangements) which contracts and accepted orders remain at Closing to be performed (in whole or in part), other than those listed as Excluded Assets in Schedule 1;

**Titles** means those titles under which the Seller publishes or currently intends to publish (in whatever form) including without limitation those set out in Schedule 3, and to the extent of Seller's right, title and interest therein, all prior volumes, editions and versions of any such Title where more than one volume, edition or version has been published;

**Trademarks** means all trademarks, service marks, trade names, trade dress, logos, business and product names, and slogans used exclusively in the Business, which are listed in Schedule 6;

**Warranties** means the representations and warranties of the Seller or the Purchaser, as the case may be, set out in clause 11 or clause 12, as the case may be; and

**Work-in-Progress** means all work being carried out by or on behalf of the Seller relating to unpublished Titles and reprints and new editions of published Titles.

1.2 In this Agreement:

- (a) references to **a person** shall include, an individual, a corporation, a limited liability company, a partnership, an association, a trust or any other entity or organization, including a Governmental Entity;
- (b) the **headings** are inserted for convenience only and shall not affect the construction of this Agreement;
- (c) the **Exhibits and Schedules** form part of this Agreement and shall have the same force and effect as if expressly set out in this Agreement, and any reference to this Agreement shall include the Schedules;
- (d) any statement qualified by the expression **so far as the Seller is aware, to the knowledge of the Seller** or any similar expression shall mean the actual knowledge of Henry Reece, Rob Hurst, Alison MacDougall, Richard Gibbons, Jan Allen and Marjorie Weiner; and
- (e) any reference to a document **in the agreed form** is to the form of the relevant document agreed between the parties and for the purpose of identification initialed by each of them or on their behalf (in each case with such amendments as may be agreed by the Seller and the Purchaser).

2. AGREEMENT TO SELL AND PRICE

order or decree prohibiting, enjoining or otherwise restraining the transactions contemplated by this Agreement and such judgment, injunction, order or decree shall have become final and nonappealable (provided that the party seeking to terminate this Agreement pursuant to this paragraph (b) shall have used commercially reasonable efforts to remove such judgment, injunction, order or decree) or (iii) any statute, rule, regulation or executive order promulgated or enacted by any federal, state or foreign governmental authority after the date of this Agreement which prohibits the consummation of the transactions contemplated hereby shall be in effect.

7.2 In the event of any termination of this Agreement pursuant to clause 7.1 hereof, this Agreement forthwith shall become void and of no further force or effect, and no party hereto (or any of its Affiliates, directors, officers, agents or representatives) shall have any liability or obligation hereunder, except in any such case (i) in accordance with the confidentiality and publicity provisions of clauses 18 and 19 and the expense provisions of clause 20.1, which shall survive any such termination and (ii) to the extent such termination results from the breach by such party of any of its representations, warranties, covenants or agreements contained in this Agreement.

## 8. CERTAIN COVENANTS

8.1 Following Closing, the Purchaser and Seller shall, or shall cause its respective Affiliates to, provide to the other party hereto those services described in Schedule 5, on the terms and conditions set out therein. Except as set out in Schedule 5, neither the Seller nor the Purchaser shall be required to provide or maintain any facilities or services for the other party hereto.

8.2 The Purchaser acknowledges that the Business currently receives from the Seller and its Affiliates certain administrative and corporate services and benefits, including without limitation: finance services; treasury services (including banking, insurance, administration, taxation and internal audit); general administrative services; executive and management services; legal services; and human resources services. Subject to Schedule 5, the Purchaser further acknowledges that all such services and benefits shall cease, and any agreement in respect thereof shall terminate with respect to the Business, as of the Closing. The Purchaser acknowledges that the Seller's and its Affiliates' insurance coverage for the Business Assets and the Business shall terminate as of the Closing.

8.3 The Purchaser shall cause, with effect immediately upon Closing, the Business to cease in any manner whatsoever to use or display any trade or service marks, trade or service names or logos used or held by any of Seller and its Affiliates and not listed on Schedule 6, or any confusingly similar mark, name or logo including, without limitation, any reference to:

- (a) Federal Publications; ✓
- (b) Pearson;
- (c) Pearson Professional;
- (d) Financial Times;
- (e) Financial Times Professional; or ✓
- (f) FT Healthcare;

provided, however, that Purchaser may use the Physical Inventory (other than any thereof that is an Excluded Asset) or dispose of it in the ordinary course of business until such time as such Physical Inventory is exhausted without altering or modifying the Physical Inventory or removing from it such trade or service marks, trade or service names or logos used or held by any of Seller and its Affiliates or any confusingly similar mark, name or logo; provided, that, any Physical Inventory carrying the FT or Financial Times name cannot be used or disposed of in any manner and must be destroyed.

**9. EMPLOYEES AND BENEFITS**

9.1 **List of Plans:** Schedule 9.1 sets forth, as of the date hereof, each material employee benefit (including severance benefit), fringe benefit and compensation plan, program or arrangement made available to the Employees by Seller or any of its Affiliates (the "*Plans*"), and the assets of the Business to be transferred to the Purchaser are not subject to any lien or claim related to the Plans.

9.2 **Employment of Employees:** The Purchaser agrees to offer employment upon Closing to each Employee at the same location as he/she currently is employed, at the same salary as he/she is receiving before the Closing, and at the same bonus and commission terms as he/she is eligible for before the Closing. The Purchaser also agrees to offer to each Employee the same types of benefits as those described in the materials attached hereto as Schedule 9.2(b), but on the same terms provided by Purchaser to its other employees (which terms are also described in the materials attached as Schedule 9.2(b)). Such salary, bonus and commission terms and benefits shall be provided by the Purchaser to the Transferred Employees until at least December 31, 1998 or the date upon which the Transferred Employee's employment with the Purchaser terminates. The Purchaser may, in its sole discretion, also offer employment to any of the individuals listed on Schedule 9.2(a). Employees and any individuals listed on Schedule 9.2(a) who accept such offers of employment shall be referred to as "*Transferred Employees*". Notwithstanding the foregoing, the Purchaser shall cause to be maintained for the benefit of the Transferred Employees a severance plan providing benefits no less favorable than their existing entitlements identified in Schedule 11.20 (such severance plan benefits to be calculated in accordance with clause 9.4, below) and a health plan in the form described in the Summary Plan Description attached as item 1 on Schedule 9.2(b); provided, however, that to the extent that the current, applicable, employee



on Schedule 11.10, and except for the assets provided pursuant to any of the arrangements disclosed in part (a) of Schedule 11.16, to the knowledge of Seller, there are no assets used in the operation of the Business and owned by any person other than Seller that will not be leased or licensed to Purchaser under valid, current lease or license arrangements.

**11.11 Compliance with Laws:** So far as the Seller is aware and subject to the disclosure in Schedule 11.11, the Business has been conducted, in all material respects, in accordance with all applicable, material laws and regulations of the United States and any political subdivision thereof. Since January 1, 1997, Seller has received no written notice alleging any violation of any such law or regulation. Since January 1, 1997, no material citations, fines or penalties have been asserted against Seller with respect to the Business under any Federal, state or local law relating to occupational health or safety. Purchaser will not be required to deduct and withhold any amount pursuant to section 1445(a) of the Code upon the transfer of the Business to Purchaser.

**11.12 Ownership:** Except as set forth on Schedule 11.12, all material Business Assets (other than assets sold in the ordinary course of business), are owned both legally and beneficially by the Seller. Such Business Assets are not the subject of any Security Interest other than a Permitted Security Interest. For the purposes of this Warranty 11.12, "**Business Assets**" shall not include any Intellectual Property Rights or the Property, to which the provisions of clauses 11.15 and 11.21 shall apply.

**11.13 Condition:** Except as set forth on Schedule 11.13, all the Equipment is in working order (normal wear and tear and technical obsolescence excepted) and capable of being used for the purpose for which it was acquired or is retained, except where the failure to be in working order or to be capable of such use would not have a material adverse effect upon the Business.

**11.14 Insurance Policies:** Set out in Schedule 11.14 is a summary of the material insurance policies maintained by or covering the Business. Such policies are in full force and effect, and all premiums due thereon have been paid. Seller has complied in all material respects with the terms and provisions of such policies. Schedule 11.14 sets out all claims made by Seller since January 1, 1997 under any policy of insurance listed on such Schedule and marked with an asterisk.

✓ **11.15 Intellectual Property:**

- (a) **Title.** Part 1 of Schedule 6 contains as of the date hereof a complete and accurate list of the Trademarks that are registered or subject to application for registration in the United States and that are used exclusively in the Business. With respect to any of the Trademarks listed on Part 1 of Schedule 6 that are registered or subject to application for registration, no act has been done or omitted to be done by the Seller which would render any of such Trademarks subject to revocation or cancellation or prevent the grant or registration of a valid trademark right pursuant to a pending application. To Seller's knowledge, the Business IPR is not being infringed by any person. To Seller's

knowledge, the Business IPR does not infringe the Intellectual Property Rights of any third party. The Business IPR is owned by or licensed to the Seller or Seller otherwise has rights to use such Business IPR, except where failure to own or possess such Business IPR or to have such rights to use would not have a material adverse effect on the Business. Except as disclosed on Schedule 11.15(a), to the knowledge of Seller, the Business IPR is, in all material respects, valid and in full force and effect. No Business IPR is subject to a Security Interest, other than a Permitted Security Interest.

- (b) Transfer. Immediately after the Closing, Purchaser will own all of the Business IPR owned by Seller immediately prior to Closing, and will have a right to use all other material Business IPR that is the subject of a Contract that has been validly transferred and assigned hereunder, on the same terms and conditions as in effect prior to the Closing other than as a result of any facts or circumstances relating to Purchaser and not Seller.
- (c) Use of Name and Mark. There are no contractual restrictions or limitations pursuant to any orders, decisions, injunctions, judgments, awards or decrees of any Governmental Entity on Seller's right to use the Trademarks listed on Schedule 6 in the conduct of the Business as presently carried on by Seller.
- (d) Licensing Arrangements. Schedule 11.15(d) sets forth all material agreements or arrangements (other than shrinkwrap licenses and other than grants of permission or use customary in the industry) (i) pursuant to which Seller has licensed the Business IPR to, or the use of the Business IPR is otherwise permitted by Seller (through settlement or similar agreements or otherwise) by, any other person and (ii) to the knowledge of Seller, pursuant to which Seller has had the Business IPR licensed to it, or has otherwise been permitted to use the Business IPR (through settlement or similar agreements or otherwise). To the knowledge of Seller, all of such agreements or arrangements are in full force and effect in accordance with their terms and no material default exists thereunder by Seller or by any other party thereto. Seller has delivered or made available to Purchaser true and complete copies of all such licenses and arrangements (including amendments).
- (e) The Seller does not warrant that the software or hardware specific to or used by the Business will be Year 2000 Compliant. In this Agreement "Year 2000 Compliant" shall mean a product or system which functions correctly up to, across and beyond the century date change.
- (f) Except as disclosed on Schedule 11.15(f), none of the Business IPR is subject to any outstanding order, ruling, decree, judgment or stipulation by or with any court, arbitrator, or administrative agency, or to the knowledge of Seller, has been the subject of any litigation within the two years preceding the date of the Agreement, whether or not resolved in favor of Seller.



IN WITNESS WHEREOF, the parties have executed this Agreement as of the date first above written.

FINANCIAL TIMES PROFESSIONAL INC.

By: \_\_\_\_\_  
Name:  
Title:

ASPEN PUBLISHERS, INC.

By: B. C. L.  
Name: BRUCE C. LEE  
Title: Secretary

GUARANTY

Pearson Inc. shall cause Seller to perform, and guarantees Seller's performance of, all of Seller's obligations hereunder and, if Seller fails to make any payment or take any action required by this Agreement, Pearson Inc. shall make such payment and take such action in Seller's stead.

PEARSON INC.

By: \_\_\_\_\_  
Name:  
Title:

MAY 28 1998 16:41 FR MORGAN LEWIS NY

TO 619#0453900002#6 P.02/02

IN WITNESS WHEREOF, the parties have executed this Agreement as of the date first above written.

FINANCIAL TIMES PROFESSIONAL INC.

By: \_\_\_\_\_  
Name:  
Title:

ASPEN PUBLISHERS, INC.

By: \_\_\_\_\_  
Name:  
Title:

GUARANTY

Pearson Inc. shall cause Seller to perform, and guarantees Seller's performance of, all of Seller's obligations hereunder and, if Seller fails to make any payment or take any action required by this Agreement, Pearson Inc. shall make such payment and take such action in Seller's stead.

PEARSON INC.

By: *[Signature]* *THOMAS WILKINSON*  
Name:  
Title: *VICE PRESIDENT*

NYCLA/253269.9  
SG DRAFT - CAPITOL PUBLISHING (3/20/98)

## SCHEDULE 1

### Excluded Assets

Lease Agreement, dated as of May 26, 1994, between 1101 King Street Joint Venture and CPI, and any and all amendments thereto.

Car Parking Agreement, dated July 26, 1989, but effective as of August 1, 1988, by and between Tycon Alexandria and CPI.

Uncle Bob's Storage Facility Lease

Storage Space Lease, dated March 3, 1995, by and between 1101 King Street Joint Venture and CPI.

Photocopier leased from Xerox, Serial #2EY-050981.

New Telephone Switch for Encoders

Office stationery containing Seller's tax identification number.

Cash and cash equivalents

Taxation and intra-group indebtedness

Payroll System

General Ledger and Accounts Payable System

All assets of Encoders/Briefings group as shown on Exhibit 1 to this Schedule 1.

All assets used by Pitman Staff as shown on Exhibit 2 to this Schedule 1.

All assets used by Corporate/Administrative staff of CPI as shown on Exhibit 3 to this Schedule 1.

Stock and other Securities

Titles: Currency Forecaster and Global Investor (former Business Publishing Group titles).

✓ Residual balances and obsolete database for Business Publishing Group other than assets associated with the publishing of Blue Chip Economic Indicators and Blue Chip Financial Forecasts

Multi Pub Fulfillment System

Vending Machines

All inventory incorporating the Financial Times, FT or Federal Publications brand, including, without limitation, FT Healthcare Inventory.

The Intellectual Property Rights listed on Schedule 1.1(a).

Any trademark, service mark, trade name, trade dress, logo, business and product name or slogan not listed on Schedule 6.

All right, title, or interest of Seller under any Contract or other agreement, instrument (including, without limitation, the Promissory Note from Seller to Orca Knowledge Systems, Inc., dated May 8, 1996), understanding, or arrangement with Orca Knowledge Systems, Inc., Tony Bowes and/or Donald Seymour, with the exception of the database transferred by Orca Knowledge Systems, Inc. to Seller and, to the extent of Seller's right, title and interest therein, the other Transferred Assets, as defined in the Purchase Agreement, dated May 8, 1996, between Orca Knowledge Systems, Inc. and CPI (excluding contract rights) transferred by Orca Knowledge Systems, Inc. to Seller.

## **SCHEDULE 1.1(a)**

### **Excluded Business IPR**

FT Healthcare titles included on the attached list of United Kingdom based FT Healthcare and Cartermill International titles which specifically include the following titles held in inventory at Capitol Publications:

FTCC - Chronic Care

FTCM - Complementary Medicine

FTEP - Electronic Patient Records

FTG1 - Global Pharmaceuticals, Volume 1

FTG2 - Global Pharmaceuticals, Volume 2

FTGE - Generic Pharmaceuticals

FTHP - Health & Pharmaceuticals in former Soviet Union

FTPI - Process Improvements in the Health

FTTM - Telemedicine: Rise of Digital Health

MCA - Managed Care in Europe

Pharmaceutical Industry and the Internet

Records contained on the obsolete BPG Argi database - excluding records which are specific to Blue Chip Economic Indicators or Blue Chip Financial Forecast.



**SCHEDULE 3**

**Titles**

**See attached.**

**SCHEDULE 3  
TITLES**

<b>NEWSLETTERS:</b>	<b>Issues/year</b>	<b>Annual Price</b>
<b>EDUCATION PUBS</b>		
Education Daily	245	\$598
Education USA	26	\$177
School Law News	26	\$299
Special Education Report	26	\$297
Student Aid News	26	\$287
Vocation Training News	50	\$308
What Works in Teaching & Learning	26	\$277
<b>GRANTS PUBS</b>		
Corporate Philanthropy Report	12	\$215
Education Grants Alert	50	\$319
Federal Grants & Contracts Weekly	50	\$389
Foundation & Corporate Grants Alert	12	\$297
Health Grants & Contracts Weekly	50	\$397
<b>HEALTH PUBS</b>		
Executive Solutions for Healthcare Leaders	11	\$367
Managed Care Outlook	50	\$477
The Quality Letter	11	\$297
Report on Healthcare Information Management	12	\$358
Report on Medical Guidelines & Outcomes Res	24	\$495
Worker's Comp Managed Care Report	12	\$278
Managed Pharmaceutical Report	12	\$357
<b>FINANCIAL PUBS</b>		
Blue Chip Economic Indicators	12	\$597
Blue Chip Financial Forecasts	12	\$597

## SCHEDULE 6

### Intellectual Property - Trademarks

#### Part 1

Corporate Philanthropy Report - United States Reg. No. 1,715,697

The Quality Letter for Healthcare Leaders - United States Reg. No. 1,667,604

Education Daily - United States Reg. No. 1,630,005

Education USA - United States Reg. No. 1,243,559

- ✓ Blue Chip - United States Reg. No. 1,525,580
- ✓ Blue Chip Economic Indicators - United States Reg. No. 1,521,764
- ✓ Blue Chip Financial Forecasts - United States Reg. No. 1,564,384

Health System Leader and Design - United States Serial No. 74/714504

Health Network Letter - United States Serial No. 75/293967

Grantscape - United States Serial No. 75/289425

#### Part 2

Capitol Publications Inc. (subject to governmental approval)

Capitol Publications

CPI

CPG

Capitol Publishing Group

Capitol Publications Division

Titles listed in Schedule 3 (the ownership of which is subject to the terms of the Publishing Contracts or Supply Contracts).

All trade dress and logos associated with the foregoing used exclusively in the Business.



Assignments on the Web > Trademark Query

Trademark Assignment Details

Reel/Frame: 1485/0653  
Received: 07/26/1996  
Conveyance: MERGER

Pages: 15

Recorded: 12/07/1995

Total properties: 4

- 1 Serial #: 73686987 Filing Dt: 09/29/1987 Reg. #: 1521764 Reg. Dt: 01/24/1989  
Mark: BLUE CHIP ECONOMIC INDICATORS
- 2 Serial #: 73686988 Filing Dt: 09/29/1987 Reg. #: 1564384 Reg. Dt: 11/07/1989  
Mark: BLUE CHIP FINANCIAL FORECASTS
- 3 Serial #: 73687042 Filing Dt: 09/29/1987 Reg. #: 1525580 Reg. Dt: 02/21/1989  
Mark: BLUE CHIP
- 4 Serial #: 73833556 Filing Dt: 10/24/1989 Reg. #: 1630005 Reg. Dt: 01/01/1991  
Mark: EDUCATION DAILY THE EDUCATION COMMUNITY

Assignor

- 1 CAPITOL PUBLICATIONS, INC.

Exec Dt: 01/02/1992  
Entity Type: CORPORATION  
Citizenship: NONE

Assignee

- 1 FEDERAL PUBLICATIONS, INC.  
1120-20TH STREET, N.W.  
WASHINGTON, DISTRICT OF COLUMBIA 20036

Entity Type: CORPORATION  
Citizenship: VIRGINIA

Correspondence name and address

COWAN & MINETZ, CHTD.  
JAMES J. LEGNER  
180 NORTH LASALLE STREET  
SUITE 2901  
CHICAGO, IL 60601