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# TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

# **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Continental Quest Corp.		11/03/2008	CORPORATION: INDIANA

### **RECEIVING PARTY DATA**

Name:	CCA Industries, Inc.
Street Address:	200 Murray Hill Parkway
City:	East Rutherford
State/Country:	NEW JERSEY
Postal Code:	07073
Entity Type:	CORPORATION: DELAWARE

### PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark
Registration Number:	2108547	PAIN BUST RI
Registration Number:	2111841	PAIN BUST R II
Registration Number:	2514369	PAIN BUST R ULTRA

# **CORRESPONDENCE DATA**

Fax Number: (212)784-5777

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 212-784-5800

Email: trademarks@hblaw.com, jbernard@hblaw.com

Correspondent Name: Keith E. Danish / Hiscock & Barclay LLP

Address Line 1: Seven Times Square

Address Line 4: New York, NEW YORK 10036

ATTORNEY DOCKET NUMBER:	720461.3035779
NAME OF SUBMITTER:	Keith E. Danish
Signature:	/keith e. danish/

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Date:	11/11/2008
Total Attachments: 1 source=PAIN BUST R Assign Continental Quest to CCA Indus#page1.tif	

TRADEMARK REEL: 003886 FRAME: 0093

### ASSIGNMENT OF TRADEMARKS

NOVEMBER

This assignment of trademarks is dated Oetober 3, 2008, and is between CONTINENTAL QUEST CORP., an Indiana corporation (The "Assignor"), and CCA INDUSTRIES, INC., a Delaware corporation (the "Assignee").

The Assignor has adopted, used, is using and is the owner of the Marks (as defined below). The Assignor desires to assign to the Assignee all of its right, title, interest and obligations in and to the Marks.

The Assignor and the Assignee therefore agree as follows:

1. Assignment. The Assignor assigns and transfers to the Assignee all of the Assignor's right, title and interest in, to and under, together with the goodwill of the business symbolized by and the registrations thereof, if any, the following trademarks (the "Marks"):

MARK	REGISTRATION NUMBER	JURISDICTION
PAIN BUST RI	2,108,547	U.S.
PAIN BUST RI II	2,111,841	U.S.
PAIN BUST R ULTRA	2,514,369	U.S.

- 2. Execution by Facsimile. The parties agree that this assignment may be transmitted by them for execution by electronic facsimile transmission. The parties intend that facsimile signatures on this assignment shall be binding on them.
- 3. Counterparts. This assignment may be executed in several counterparts, each of which shall be deemed an original, but together the counterparts shall constitute one and the same document.
- 4. Further Assurances. The Assignor will from time to time execute and deliver such other instruments of transfer and conveyance and do all such further acts and things as may be reasonably requested by the Assignee to further evidence or clarify the transfers, conveyances, assignments and deliveries to Assignee to effect the transactions contemplated by this Assignment including, without limitation, appointing the Assignee as attorney-in-fact.

The parties are signing this assignment on the date stated in the introductory clause.

CONTINENTAL QUEST CORP.	CCA INDUSTRIES, INC.	
By: \$ . \( \)	By: The chip w	
Its: 20ES.	Its: Chil Financial Otticer	
"ASSIG	NOR" "ASSIGNE	E"

\_Continental Quest - Assignment of Trademarks (2)

**RECORDED: 11/11/2008** 

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