

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Iconix, Inc.		11/07/2008	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	RockYou, Inc. (f.k.a. netPickle, Inc.)		
Street Address:	585 Broadway Street		
City:	Redwood City		
State/Country:	CALIFORNIA		
Postal Code:	94063		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	3421533	ROCKYOU!	
Registration Number:	3504904	LIKENESS	
Registration Number:	3504878	LIKENESS	
CORRESPONDENCE DATA			
Fax Number:	(415)268-7522		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	dpung@mofo.com		
Correspondent Name:	Jennifer Lee Taylor		
Address Line 1:	Morrison & Foerster LLP, 425 Market St.		
Address Line 4:	San Francisco, CALIFORNIA 94105-2482		
ATTORNEY DOCKET NUMBER:	56937/1		
NAME OF SUBMITTER:	Jennifer Lee Taylor		
Signature:	/Jennifer Lee Taylor/		

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Date:

11/11/2008

Total Attachments: 3

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**TERMINATION AND RELEASE OF SECURITY INTERESTS IN
INTELLECTUAL PROPERTY**

This Termination and Release of Security Interests in Intellectual Property (this "Termination and Release") is made as of the 7th day of November, 2008 by Iconix, Inc., a Delaware corporation (the "Secured Party") in favor of RockYou, Inc. (f.k.a. netPickle, Inc.) (the "Grantor").

WITNESSETH

WHEREAS, the Secured Party and the Grantor are parties to that certain Patent and Trademark Security Agreement, dated as of January 9, 2007 (the "Patent and Trademark Security Agreement") and that certain Security Agreement, dated as of January 9, 2007 (the "Security Agreement," and together with the Patent and Trademark Security Agreement, the "Security Agreements");

WHEREAS, pursuant to the Security Agreements, the Grantor granted the Secured Party a security interest in the Collateral (as defined in the Security Agreements), including, but not limited to, Intellectual Property Collateral (as defined in the Security Agreement) identified on Exhibit A hereto (the "Security Interests");

WHEREAS, the Security Interests were recorded in the United States Patent and Trademark Office (the "USPTO") (i) on February 25, 2008 on Reel/Frame# 3723/0919, (ii) on June 6, 2007 on Reel/Frame# 3556/0001, (iii) on September 14, 2007 on Reel/Frame# 3621/0464, and (iv) on September 14, 2007 on Reel/Frame# 019841/0802 (collectively, the "Intellectual Property Security Liens"); and

WHEREAS, the Secured Party wishes to release, restore and reassign all right, title and interest in and to the Collateral, including Intellectual Property Collateral, and to terminate and release the Security Interests as reflected by the Intellectual Property Security Liens filed with the USPTO;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Secured Party hereby releases, restores and reassigns all right, title and interest in and to the Collateral, including Intellectual Property Collateral, to the Grantor, and hereby terminates and releases the Security Interests as reflected by the Intellectual Property Security Liens filed with the USPTO.

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IN WITNESS WHEREOF, the Secured Party has caused this Termination and Release of Security Interests in Intellectual Property to be executed on and as of the day and year first written above.

ICONIX, INC.

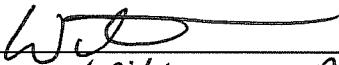
By: 
Name: William Ames
Title: VP of Sales

EXHIBIT A

Description of Patent Applications

<u>Patent Application No.</u>	<u>Filing Date</u>	<u>Inventors/Title</u>	<u>USPTO Reel/Frame (Date)</u>
11/893,558	2007-08-15	Inventors: Lance Tokuda & Peter Louis Title: User Content in Advertisements	019841/0802 (9/14/07)

Description of Trademarks or Trademark Applications

<u>App. No.</u>	<u>Filing Date</u>	<u>Reg. No.</u>	<u>Reg. Date</u>	<u>Mark</u>	<u>USPTO Reel/Frame (Date)</u>
77120391	2007-03-01	3421533	2008-05-06	ROCKYOU!	3556/0001 (6/6/07) 3621/0464 (9/14/07)
77401330	2008-02-20	3504904	2008-09-23	LIKENESS	3723/0919 (2/25/08)
77400885	2008-02-19	3504878	2008-09-23	LIKENESS	3723/0919 (2/25/08)